



"You can come pretty near trusting the average farmer to get the most for his money. He doesn't earn it easy; and he has to get full value.

"That's why any roofing buyer gets a strong hint here:

"My shingles cover more square feet of barn roofs all over Canada than any other kind of roofing, two to one—excepting wood shingles.

"And we are overhauling the wood shingles fast, because the farmer is learning just how much wood shingles really cost, and how little mine cost.

"Time you learned, too,—isn't it?"

G. A. Pedlar

The Pedlar products also include everything worth buying in sheet metal building materials for all purposes; as well as the famous Pedlar Art Steel Ceilings and Side-Walls, which fire-proof a building indoors as perfectly as our steel shingles and siding will fireproof it outdoors. Catalogues and sample on request.

You can rest easy nights when you Oshawa-shingle --and save money as well.

¶ Any roof covered with Oshawa Steel Shingles (Guaranteed) is proof against lightning. Not even the best lightning rod system insulates a building so safely.

¶ That particularly matters to you, if you own barns, for during 1907, from the most accurate and complete figures it is at present possible to compile, this is what the electric blast cost the farmers of this continent:

Lightning struck 6,700 farm buildings in Canada and the United States. Fires, caused by lightning, destroyed property valued at \$4,123,000.

Lightning killed 4,457 head of live-stock.

Lightning killed 623 human beings, and injured 889, nearly all dwellers on farms.

¶ Insurance men declare that **more than forty per cent.** of all barn fires are caused by lightning. Barns are peculiarly subject to the lightning stroke, because they contain hay and straw that constantly gives off moisture by evaporation. The moist exhalations from horses and cattle also attract the bolt.

¶ Yet for a cost of less than five cents a year per 100 square feet you can safeguard your barns—and your house, for that matter—against lightning. That is the real cost of Oshawa Steel Shingles (Guaranteed).

¶ More than that: When you Oshawa-shingle any building you have a roof that is absolutely wet-proof; absolutely wind-tight; absolutely fire-proof; and that is **GUARANTEED** to be a **good** roof for twenty-five years without painting, patching, repairing, or bother or fuss of any kind.

¶ Anybody who never saw steel shingle before can lay an Oshawa-shingled roof perfectly with no tools but a hammer and tinners' shears, and no guide but the simple, easily-followed directions that come with the shingles.

¶ Anybody who has a building worth roofing right can afford the **ONLY** roofing that will roof it right,—and the only roofing that is guaranteed.

¶ That is the story in brief: Send for the free book that tells it at length, and proves every statement as it goes along. With the book comes a sample shingle, to show you what we mean by saying that the Oshawa Steel Shingles (Guaranteed) are made of 28-gauge heavy sheet steel, heavily galvanized on both sides and all edges, and fitted with the Pedlar four-way lock that makes the whole roof one seamless, unbroken sheet of tough steel—a roof that is not only guaranteed for twenty-five years, but good for a century.

¶ Get the book, and learn about "Roofing Right." Send for it now—today. Address our nearest place

We will send, postpaid and free, catalogues showing many of our 2,000 designs of Pedlar Art Steel Ceilings and Side-walls.

The PEDLAR PEOPLE of Oshawa ESTABLISHED 1861

Address our Nearest Warehouse :

QUEBEC
7-11 Notre Dame Square

TORONTO
11 Colborne St.

LONDON
69 Dundas St.

MONTREAL
322-3 Craig St. W.

OTTAWA
423 Sussex St.

WINNIPEG
76 Lombard St.

OSHAWA GALVANIZED STEEL SHINGLES

MAKE THE ONLY GUARANTEED ROOFS

☛ We want Agents in many Sections. Write for Details. Mention this Paper.