

APRIL 10, 1919

PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



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LONDON, ONTARIO, APRIL 17, 1919.

No. 1386

**THE NAME GUARANTEES
 ITS EXCELLENCE**

**PURITY
 FLOUR**
 (Government Standard)

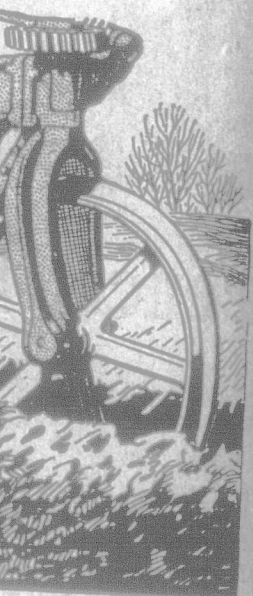
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Western Canada Flour Mills Company, Limited
 HEAD OFFICE: - TORONTO, ONTARIO

CANADA FOOD BOARD LICENSE NOS.: CEREAL, 2-609; FLOUR, 15, 16, 17, 18

"PURITY OATS MAKES BETTER PORRIDGE"

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