## FARM AND DAIRY

November 16, 1916.

## Model 85-4

## So much more for the money

This car sells itself to anyone who starts out to get the most for his money in a good, big, roomy, five passenger car.

1108

(10)

Comparison proves a plain case to anyone who cares to know.

You don't have to be an expert or have any special knowledge to determine the big extra value you get in this car.

Its advantages stand out so coldly that they eannot be overlooked in a comparison with any car selling for \$1115-or for a great deal more.

You get more power - 35-horse-power motor-more than 250,000 in use.

You get more room-112-inch wheelbase.

You get greater comfort-long, 48-inch cantilever rear springs and 4-inch tires.

You get greater convenience-electrical control buttons on steering column.

You get bigger, safer brakes service, 133% x 2¼; emergency, 13 x 2¼.

You get better cooling—you never heard of an Overland overheating.

This is the biggest and best car we have been able to sell until now for less than \$1400.

In fact it's a fourteen hundred dollar car , which the economies of our enormously increased production enable us to sell for \$1315.

5 Passenger Touring Car

f.o.b. Toronto .

Catalogue on request. Please address Department 760

## Willys-Overland, Limited

Head Office and Works, West Toronto, Canada