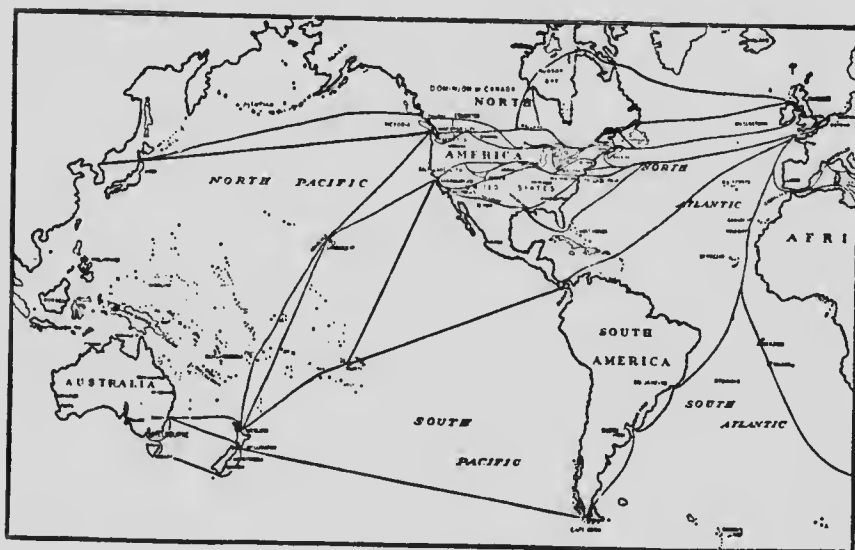


principal ports of South America; from 17 to 21 days from the ports of South Africa, and from 14 to 16 days from the principal ports of India; but only from 7 to 8 days from the principal ports of Canada. The time required for the passage of freight cargoes is longer than for mail, but the relative time required for a cargo of freight to pass between London and the principal ports of any of the countries just mentioned is indicated by the above figures. These figures also indicate the relative time required for communication and of the cost of cable dispatches, a consideration of great and growing importance to trade and commerce.

The world's market second in importance is that of the United States. As regards this market, none of the newer countries is so favorably situated as is Canada. Japan and China offer the market of third importance; and with regard to this also, Canada is as favorably situated as any of the countries, and much more so than most of them. To sum up, Canada lies midway between two of the world's greatest markets and is separated from the third only by an imaginary boundary line.



CANADA'S ADVANTAGEOUS LOCATION.

What this proximity to the great markets of the world means to this country, only those can adequately appreciate who know the advantage of being able to take orders more readily and deliver the goods in less time than competitors. The difference in cost of communication and transportation is a big advantage to the Canadian producer and exporter, as the following figures, taken from the Report of the Royal Commission of South Australia on the Question of the Marketing of Wheat, indicate:—