

“make do;” the shabby room we don’t “do over;” each or all of these may spell patriotism, even at 5½% when our cause and our country need our money.

Buy **Victory Bonds** and help our cause and country.

PATRIOTISM AND PROSPERITY

In this case our patriotism is not only profitable to the investors, but it tends toward national prosperity.

Not to mention our enormous production of munitions, we have produced and saved more foodstuffs than we can use. We must find a customer who needs our surplus.

Great Britain and her Allies need food and munitions, but they have no ready money to send overseas.

SAVED THE SITUATION

This situation was serious for the Motherland and her Allies, but it was hardly less serious for Canada. Without a market for our foodstuffs and munitions, our farmers could not have sold their produce and our industrial workers would have been idle.

The Victory Loan of last year averted disaster both in Canada and overseas.

Thousands of people in Canada who had never thought of buying a bond before bought Victory Bonds and loaned their money to the Government to buy the commodities which we had to sell, and which Great Britain needed.

So, by a comparatively small effort on our part, we who in 1917 bought bonds “saved the situation.”

Buy **Victory Bonds** and consolidate the success we have won.

WHY BOTHER THE WOMEN?

But perhaps someone will say, “Why bother the women about these Loans?” As a rule women have very little money at their disposal, and in these days of high prices, it is next door to impossible to squeeze anything out of the housekeeping money; they have the bank accounts and they control the household purse.

BUT IS THIS WHOLLY TRUE?

On account of the thousands of men who are overseas, women have been forced more or less