

well defined growth. One of the prime factors which has proven so strong an inducement for migrating from the city to the country is the provision of suburban properties, in which are installed all the best modern improvements and conveniences, such as are to be found in the most complete city homes. The lake shore between Toronto and Hamilton is what might be termed one of the strategic points. Such points receive their growth and prosperity from natural conditions.

Two years ago, we decided to build a suburban home, one that we could occupy the year through, and after considering many different locations, we finally selected the lake shore, just east of Burlington, for that purpose, and after residing in our new home for a short time, we were so delighted with our environment, and with the invigorating breezes that reached us from the south across the lake, we, therefore, decided to purchase other properties on the lake shore, and to develop a suburban community. In developing these properties, we have claimed the name "The Suburb Beautiful" and have every reason to believe that we shall see our ideal realized.

These properties are distinct, there is a personality, an atmosphere, that calls to you as soon as you put your foot upon them. There is an individual charm. We are working to a plan, which is on a grand scale. Parks, recreation grounds, etc., have been provided for; and we are now offering property that only requires careful investigation to commend its value to the most discriminating purchaser, and to the busy city man of affairs, or the toiler in the various municipal marts of trade. This book of information is submitted, that it may reveal to him the perhaps hitherto unknown joys of suburban life, or the conveniences of rural residence along the North shore of Lake Ontario.