

Grad Class project goal exceeded

by Gordon Loane
Brunswickan News

The graduates of the 1996 Class of UNB and their parents have donated upwards of \$10,000 towards the Grad Class project, exceeding the campaign goal.

In early February, the Grad Class launched what they called "a benchmark for safety" campaign.

As a parting gift to the University, the Class hoped to erect two lampposts, complete with park benches and receptacles in the so-called green area near Harrison and Bridges House on campus.

The project will now be completed in time for an unveiling during Spring graduation week.

It is looking more like reality with each passing day.

"There has been a really positive response from most of the graduating students," said Tareq Islam, Grad Class Project Chair.

"Seventy-five per cent of those graduates who were contacted in our phone campaign said they would pledge."

"That is really high," Islam said.

"I am told that normally the response for a phone campaign is lower."

Islam points out that not everyone who initially agrees to a pledge eventually winds up donating money

but a significant amount usually do.

"Usually about eighty-five to ninety per cent of students who initially make pledges actually donate I am told."

Parents have also contributed to the success of the fundraising effort, according to Islam.

A letter campaign to parents has netted about \$3,300 to \$4,300 of the total amount.

"Students may not have the money, so their parents have decided to help out," said Islam.

Islam said the Grad Class may initiate a further phone campaign in the next few weeks if it is needed.

He said the phone campaign lacked the volunteers necessary to phone all of this year's graduates.

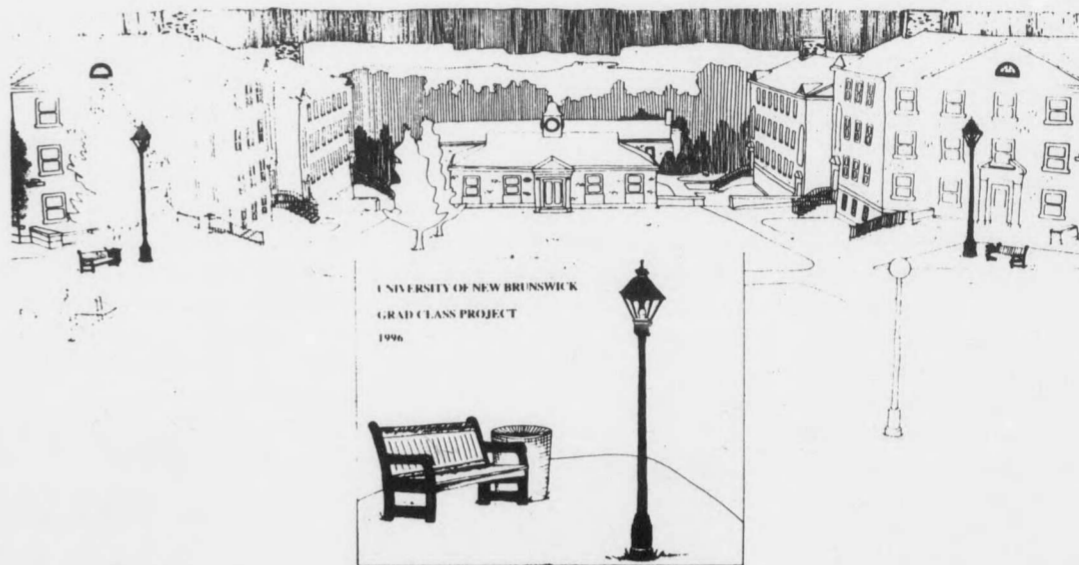
"Our project date was shifted and by the time we started to campaign it was quite late," Islam told *The Brunswickan* last week.

"We started calling just a few weeks ago and it is bad timing for exams, etc."

"Not a lot of volunteers were available," he said.

Meanwhile, a competing Grad Class Project launched just a few weeks ago appears not to have affected fundraising for the official project.

At least five graduates, Jodi Andrew, Ellen Thorne, Shelly Schurman, Stephen Mason and Luke Peterson registered their displeasure with the original project chosen by the Grad



Class Executive by beginning a project of their own.

In a letter to the Editor of *The Brunswickan* on March 22nd, the group disagreed with the type of lighting project originally chosen.

"Clearly the purchases of the two lampposts, garbage cans and park benches will do little to remedy the problem of inadequate campus lighting," the group wrote.

The group urged fellow graduates to donate \$25 each towards the cost of several \$250 flood lights which would be installed at various locations on campus.

A spokesperson for the group, Jodi Andrew, told *The Brunswickan* this week that \$225 has been raised so far.

"We have more pledges which will take the total amount to \$500," Andrew said the group has sent a list of priorities

for lighting to Mike Ryan, UNB's Associate Vice-President Campus Planning.

"We should have the money for two flood lights and our two top priorities have been to install lighting behind the Physics Building in front of Carleton and around the Forestry Building," Andrew said.

"Our next priority would be lighting near the Archives Building," she said.

Up the Hill yearbook is on schedule

by Gordon Loane
Brunswickan News

UNB's Yearbook, *Up the Hill*, is completed and has already been shipped to the printing plant at Josten's in Winnipeg.

The book will be shipped to us on May 6th and should arrive sometime between May 12th and 15th, according to yearbook Editor, C.J. Turbide, who together with just one assistant has almost single-handedly produced *Up the Hill* this year.

The yearbook's theme is 'Unforgettable.'

"It is slightly different than last year's edition, and features four colour sections, a large residence section, a section on clubs and activities, sports,

and a large graduate photo section," said Turbide, in an interview with *The Brunswickan*.

"We got great cooperation from the photo studios around town, who sent us pictures of graduates at no charge," said Turbide. "Most of the photos come from either Harvey's Studios or Geoffrey Gammon but two other studios co-operated as well."

"We also got cooperation from two studios in Saint John where several students in Education doing their practicum in the Port City got pictures taken," said Turbide.

She admits Graduation Class activities in the book will be a little slim this year and it has everything to do with the February production deadline.

"The Grad Class does not put on too

many things before Christmas so we cannot cover too many activities in terms of that," said Turbide.

But the yearbook Editor wants to emphasize that all UNB graduates this spring will get a book free of charge. Only one thousand copies are being printed.

After graduation, all other UNB students will get a chance to buy a book, at a fee which has been set at \$10.

If the book must be shipped anywhere in the world, there will be a shipping charge.

The yearbook received a \$25,300 budget from the Student Union this year, mostly to cover printing and production costs.

"We expect to finish right on budget," Turbide told *The Brunswickan*.

"Advertising revenue this year will

amount to \$2,800 just \$200 short of our goal of \$3,000," Turbide said.

Staffing at the yearbook has been a concern though, according to the yearbook Editor.

"At the beginning of the year we started with about nine people, but slowly as school work became more demanding, they could not do it, or there was a lack of interest or people became unreliable in attending events as assigned."

"So I was alone until January when first year student Angela Davis came in to help with the Graduates section," said Turbide.

The yearbook Editor received \$1,600 for the year's efforts. Four others including Davis and photographer Warren Watson of *The Brunswickan* staff received lesser amounts.

Turbide feels next year's staff could certainly do with some increase in honoraria.

"It is very insufficient for the amount of work that goes into it," said Turbide.

Turbide also wanted to thank local Josten's representative Pat Tyre for his assistance this year.

"If I needed him close to deadline, all I had to do was call and he would come in on a Sunday night and work just like a yearbook staffer," she said.

"Tyre was very supportive and excellent to work with," she said.

As for Turbide, plans call for her departure to New Zealand for the next twenty months.

She plans to return to UNB after that and complete the final two years of an Arts degree majoring in Psychology.

The Cellar faces big decision in 1997

by Joe FitzPatrick
Co-News Editor

Hard decisions will have to be made about the future of the Cellar next year, according to Shona Bertrand, Chair of the Board of Directors of Student Union Beverage Services (the company which oversees the Cellar).

"Next year, when we sit down, if the Cellar is still losing \$10,000-20,000, chances are we won't make money, ever," the second-year Law student and current law representative to the Student Council said in an interview with *The Brunswickan* last week.

The assertion comes after a report on the Cellar which shows revenues of just over \$222,000 for the eleven-month period ending March 1996. This amount was balanced against approximately \$128,000 in product for a gross profit of nearly \$95,000 (42.5%). With expenses in excess of \$107,000, the Cellar reported a greater than \$13,000 deficit. Bar Services added

\$1,850 to the bottom line, for a net loss of \$10,504.

According to Bertrand, the SUBS Inc. budget for 1995-96 called for a \$10,500 deficit by the end of May.

Revenues for 1995-96 include a \$14,000 grant from the Student Union. As such, since the Cellar opened in 1994, a total of \$78,000 of student money has been put into the bar. Of that amount, Bertrand says all but the \$14,000 is due back to the Student Union.

In a startling revelation, Bertrand told *The Brunswickan*, "I don't anticipate paying back the loan over three years. I anticipate it will take longer."

The loan is covered by a non-interest bearing agreement. Payments on the original \$30,000 loan were to have begun in 1997-98.

"A lot will be dictated by our sales next year," she indicated, "but we'll have to find a level which won't impair our business expenses."

Money to cover the deficit from this year will be taken from the bank

account of SUBS Inc. The money in the SUBS coffers came from a \$22,000 transfer from the Student Union last summer. As far as can be determined, it was a transfer from one cash reserve to the other. Approximately \$11,000 remains in this reserve fund.

The \$22,000 transfer, which occurred last summer, was not authorized by either the UNB Foundation for Students, or the UNB Student Union Council.

"Last year was a major fuck-up with purchase orders and allocating expenses," admitted Bertrand, commenting on the need for the summer money. "But some of the expenses against that will be back-dated to 1994-95."

"We've corrected [those problems] with the accrual method and everything we've done to strengthen the internal controls," she commented.

"About \$3,000, if I'm not mistaken, in consulting, arose after our change in management," she said.

"Since October, it's been a complete

turn-around," she emphasized. "Everything I hear from the staff is positive."

"There's people here all the time, and they look like they're having fun."

"From the Board's perspective, we're pleased with the management, sales, and profit trends. Things seem to be running basically smoothly. It's due to several things, more experience on the Board, and a change in management."

In addition to the "fuck-up," the membership of the Board of Directors has not been very stable. Both the SMART-PACC coordinator, Keith Loukes, and Vice-President (Finance and Administration) Nahie Bassett resigned in first term. Bertrand characterized the difficulties as "speed bumps."

"I was very happy with the Board this year," Bertrand said. "There was a good mix of people with experience and the new blood."

Next year, the Board will have a large turnover. Only Bertrand, who has been elected to continue as Chair next year, will

have previous experience with the Cellar.

"It will be a different crew," she said. "And it will have a different feel. We'll have to do a better job of figuring out what our role should be."

"We're not out of the woods yet, but I think it's a positive step in the right direction."

For 1996-97, there is a \$12,000 line of credit for the Cellar with the Student Union, according to acting Vice-President (Finance and Administration) Duncan Fulton.

"At the end of the year," Bertrand stated, "I would like to say, no we didn't need it. We're budgeting to keep the \$12,000 as cash flow."

Bertrand cautioned that this would depend on revenues from the summer.

"Right now, we're committed to stay open all summer," reported Bertrand. "In order to continue, we'd have to lose less money while open than by having it closed. Basically, our wages and advertising expenses. We've budgeted to break even."