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DRESSES FOR THE AUGUST HOLIDAYS

AUGUST—the really big month in all the summer places—what have you in mind for August?

Would a smart linen suit be of any service? We have some \$8.50 ones to clear out at \$5.95.

Would a knockabout dress of gingham do well for mornings where you are going? We have some very nice ones simple but effective—at \$4.75.

Would a covert coat be a wise thing to take for cool evenings or mornings on the boat or in the canon? We're clearing out \$8.50 lines at \$4.95.

Would the girls be pleased to have a dainty muslin dress for summer dances? We offer 60 beauties at \$1.75. Ten to fourteen years.

Here are all the particulars. Waists and house dresses are included.

Ladies' Holiday Dresses \$2.49

For holiday wear we have a smart Semi-Princess Dress of splendid quality linen, in grey, sky, green, indigo and natural shades. Yoke back and front and cuffs of lace, circular cut skirt trimmed with told of self down centre of dress. Special \$2.49

Ladies' \$8.50 Wash Suits, \$5.95

Ladies' \$8.50 Coats, \$4.95

Girls' White Dresses, \$1.75

Pretty Lawn Waists for 79c

Check House Dresses, \$1.75

THE

SIMPSON

COMPANY

TORONTO