





CONTENTS

CHRISTMAS NUMBER.

Our Santa Claus Civilization By Augustus Bridle.
Four Splendid Stories.

The Hunger Chance By S. A. White.
Illustrated by Fergus Kyle.

His Last Angel By Mabel Burkholder.

Drawings by Arthur Lismer.

An Original Christmas Gift By Ethelwyn Wetherald. Illustrated by T. Mitchell.

Christmas and the NewcomerBy the Editor.
Christmas DefinedContributed.

Being the brief sentiments of twenty-five representative Canadian women.

Santa Clauses of 1913, Cartoons ... By Herbert W. Cooper.
The Year's Benefactions in Good-humoured Burlesque.

A Page for Juniors Illustrated.

The Fire Fiend in Mexico Illustrated.

WOMAN'S SUPPLEMENT.

"Erin" dispenses Christmas cheer in her talk about Yule-tide books and the gay shop counters; Miss Sanborn deals with the Christmas Market; Madge Macbeth satirizes on "The Foolishness of the Feast" as held at present; a special article, by staff writers, "When Cheer is Charity," tells what benevolent societies are doing to brighten the festive season for the poor; and M. J. T. pays tribute to mothers in a going-home sketch, "Good Will Toward Women."

Demi-Tasse ... By Staff Writers.

Money and Magnates ... By the Financial Editor.

The Red Virgin, Serial ... By G. Frederick Turner.

Cover Design by Luigi Dalmonte.

Hints on **Perfumes**

Here is a selected list of the newest perfumes that are now being offered to the discriminating.

Bernhardt
Saphron
La Romance
Cyclamen
Blue Bird
Valley Violet
Pandora and
Yellow Rose

These odors are put up in convenient, daintily packed vials and bottles. They make delightful Christmas gifts John Taylor & Company, Limited, produce all of these odors.





HOTEL VICTORIA

Broadway, Fifth Avenue & 27th Street

SPECIAL RATE FROM MAY 1st

Rooms with privilege of bath - \$1.50

Rooms with private bath - 2.00

Accommodations for 500 persons

Geo. W. Sweeny, Prop.

Angus Gordon, Manager, Late of King Edward Hotel, Toronto, Can.

NEW YORK

Harmonious Electric Lighting

The modern way of house lighting is to surround the electric lamps with MOONSTONE globes and dishes which harmonize in color scheme with the wallpapers and draperies of each individual room.

The soft, diffused light makes a new and charming effect. The operating cost is less for the reason that a greater illumination is achieved at a smaller consumption of candle-power.



No.06020. Semi-Indirect Unit

Write for a copy of

MOONSTONE BULLETIN No. 1

If you furnish us with the dimensions, our engineering department will tell you, gratis, how to light every room and passage in the house.

Made in Canada.

Jefferson Glass Company, Limited

388 Carlaw Avenue, Toronto