H. H. FUDGER President J. WOOD, Manager THE ROBERT

SIMPSON CANADA

COMPANY, LIMITED November 23rd,

Goods Delivered Without Charge

IN order to put Mail Order customers on precisely the same footing as City Shoppers, and give them every advantage of Toronto styles and prices, we will pay all the cost of sending goods from the Store to their nearest Railway Station in Ontario and the Eastern Provinces, and as far West as Winnipeg, on all orders of \$25 or over. There are one or two necessary exceptions in the case of extra heavy goods, of which our Catalogue gives full particulars. This free delivery offer wipes out the last difference between shopping by mail and shopping in person, and gives wide selection of goods that are the fashion of the hour at the time they are bought.

Whatever advantage there is to enormously big stocks, exclusive styles and close prices, is at the service of every family the world over, with freight or express charges fully prepaid anywhere this side of Winnipeg. The further fact that we handle only reliable goods gives every assurance of satisfaction, and Toronto's reputation for style adds to the attractiveness of our special delivery offer. We give ample choice of the best the world affords at no extra expense on account of distance, with every facility for prompt shipments and less to pay here than anywhere for goods of equal quality.

These two items, illustrated and described below, are samples of value to be found in our Fall and Winter Catalogue.

Two Charming Styles in Shirtwaist Suits



SD812-\$4.85

sD812—Shirt Waist Suit, in excellent quality, fancy Sicilian, colors navy, brown, black and green, waist with pleated back and front, collar and cuffs tucked, skirt 11 gore, side pleated, narrow stitched belt of self, 32 to 42 bust, skirt length 38 to 42, waist bands 22 to 29.

Price S4.85

SD971—Shirt Waist Suit, in fine imported French Cheviot, colors black and brown, waist front with 3 deep pleats each side, fancy tucked vest and collar in cream or self-colored taffetta silk, trimmed with soutache braid, back with 4 deep pleats, sleeve and cuff trimmed with soutache, skirt 9 gore, side pleated, yoke effect, trimmed with soutache, sizes 32 to 42 bust, skirt length 38 to 42, waist bands 22 to 29. Price, \$6.95



SD971-\$6.95

ADDRESS:

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