

PURITY FLOUR

More Bread and Better Bread-
-Cakes That Satisfy

FRUIT CAKE—Rich,
Wholesome, Enjoy-
able—with a look so
tempting, a taste so
delicious, a recollection
so pleasant—

this can be said of
your cake if you use

PURITY FLOUR



Western Canada Flour Mills Co. Limited
Millers to the People
Winnipeg Brandon Goderich Calgary