



Cravenette

is a private registered word, that is confined exclusively to shower-proof cloth and coats, proofed by the Cravenette Co., Limited. Obtainable at leading stores.

The Cravenette Co. Limited
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Fountain "My Valet" Toronto

Silks, Satins, Velvets, Feathers, Gloves, Ladies and Men's Suits, Curtains, Blankets, Rugs cleaned thoroughly without impairing fabric or finish.

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We pay express one way on goods from out of town.

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The Arts course may be taken by correspondence, but students desiring to graduate must attend one session.

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"SWAN"

FOUNT-PEN

you are always ready to "let it down." The "Swan" has no intricate or delicate parts—consequently it never gets out of order, and is always ready to write without adjusting or coaxing. Good for a lifetime. Sold by Stationers. \$2.50 upwards.

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BUST AND HIPS

every woman who attempts to make a dress or shirt waist immediately discovers how difficult it is to obtain a good fit by the usual "trying-on-method," with her-elf for the model and a looking-glass with which to see how it fits at the back.

"HALL-BORCHERT PERFECTION Adjustable Dress Forms" do away with all discomforts and disappointments in fitting, and render the work of dressmaking at once easy and satisfactory. This form can be adjusted to 50 different shapes and sizes; bust raised or lowered, also made longer and shorter at the waist line and form raised or lowered to suit any desired skirt length. Very easily adjusted, cannot get out of order, and will last a lifetime.

Write for Illustrated Booklet containing complete line of Dress Forms with prices.

Hall-Borchert Dress Form Co.
of Canada, Limited.
70-72 Pearl St., Toronto, Can.

can be finished with a standing collar and the sleeves made long.

For the sixteen-year size will be needed $6\frac{3}{4}$ yards of material 27 inches, 4 yards 36 inches, or $3\frac{3}{4}$ yards 44 inches wide, with $1\frac{1}{4}$ yards of allover lace 18 inches wide and $\frac{3}{4}$ of a yard of lace edging for the undersleeves.

The pattern, 7447, is cut in sizes for 16 and 18 years, and is well adapted for small women.

Empire Night Gown

THE Empire night gown is always a pretty one. Illustrated is one of the very newest, the body portion of which is cut in one piece with the sleeves. It can be made with V-shaped or square neck, and it will be found suited to all materials that are used for gowns, including cross-barred and all dotted muslins as well as plain batiste and the like. If a very elaborate effect is wanted the entire body portion could be cut from allover embroidery while the lower part is from batiste or lawn. Trimming always can be any preferred banding, or beading can be used to cover the seam joining the yoke and body portion, while the neck and sleeves are finished with embroidery.

The upper or body portion of the gown is made in one piece, and the lower full portion in two pieces. Whether the neck is made V-shaped or square the gown is simply drawn on over the head.

For the medium size will be required 4 yards of material 36, $3\frac{1}{2}$ yards 44 inches wide, with $1\frac{1}{4}$ yards of insertion



Nightgown Pattern No. 7299

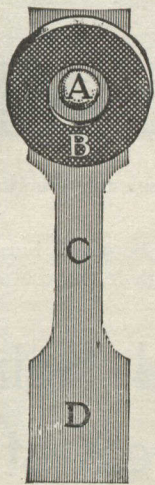
and 2 yards of narrow lace, $2\frac{1}{4}$ yards of beading and 3 yards of wide lace to make as shown in front view; $1\frac{1}{2}$ yards of banding, $2\frac{1}{2}$ yards of edging, and $1\frac{1}{4}$ yards of beading to make as shown in back view.

The pattern, No. 7299, is cut in three sizes, small 34 or 36, medium 38 or 40, large 42 or 44, bust.

Child's Dress with Bloomers

THE frock that is made with bloomers to match is one of the most practical that the little girl can wear. It does away with the need for petticoats and is thoroughly comfortable and at the same time it is absolutely protective. This one is made in the simple style that is so much in vogue, but with separate sleeves that are attached below the shoulder line, such sleeves making one of the newest features of fashion. The model will be found an excellent one for all the simple materials that are liked for little girls' dresses. This one is made from

That Corn Will Go for Good



It will be ended forever in 48 hours, if you use a Blue-jay plaster.

The pain ends instantly when you apply it. Then the B & B wax gently loosens the corn. In two days it comes out, root and all.

No soreness; no

discomfort. Nothing else known does what Blue-jay does.

That's why millions use it. You will never let corns disturb you when you find this out.

Nor will you ever pare them. Paring takes off just the top of the corn. And a slip of the blade means infection — sometimes a dangerous one.

The right way—the easy way—is to end them completely with this famous Blue-jay plaster. Prove it today.

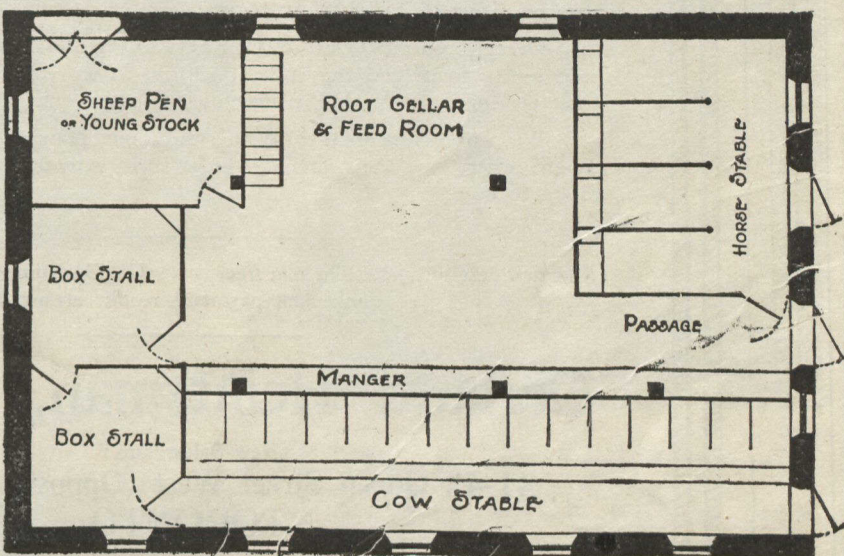
A in the picture is the soft B & B wax. It loosens the corn.
B protects the corn, stopping the pain at once.
C wraps around the toe. It is narrowed to be comfortable.
D is rubber adhesive to fasten the plaster on.

Blue-jay Corn Plasters

Sold by Druggists—15c and 25c per package

Sample Mailed Free. Also Blue-jay Bunion Plasters (152)

Bauer & Black, Chicago and New York, Makers of B & B Handy Package Absorbent Cotton, etc.



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Above is shown one of the modern barn plans prepared by our "Builders' Service Dept." Others are shown in a portfolio that will be mailed to you on receipt of the coupon attached to this ad, properly filled out.

If you will tell us the size of the barn you expect to build, and the number of cattle you want to house, our Board of Advisers, consisting of ten of the best barn builders and contractors in the Dominion, will co-operate with you to plan a building exactly suited to your own particular requirements.

This service is offered to you **FREE** of charge. It's our

way of showing our appreciation of the generous and hearty support the farmers and builders of Canada have given our products, particularly Preston Safe-Lock Shingles.

Preston Safe-Lock Shingles merit the tremendous demand they enjoy to-day, for they afford *guaranteed* protection against lightning. They keep out the rain, snow, moisture, wind and fire, too. They cost nothing for up-keep, as they never need painting or repairs.

Our latest edition of "Truth About Roofing" booklet tells all about them. We'll send a copy along with the Portfolio of Barn Plans. You want the Portfolio, that's certain, if you intend to build. So send the coupon by first mail. Address it to

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Please send me portfolio of Barn Plans showing framework construction and plans of interior. I intend building a barn.....ft. by.....ft. Do you intend re-roofing or re-siding any building this year? (Yes or

No.) _____ Name _____
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