Established 1897

Your Patronage Solicited for 1916

THE DANGER OF "BEING SATISFIED"

We have never been more perilously close to that danger zone of all business life, "being satisfied," than when we closed our doors on Christmas eve, after the most successful day's business in our history. Our entire holiday trade has been "surprisingly satisfactory," both in volume and spirit. We are glad to report this, not only for personal reasons but because it bespeaks healthy general business conditions.

1915 Another Record Year

December sales bring our year's sales to the largest in our history. To Beat Our Own Record Will Be Our Greatest Aim for 1916. To be satisfied and rest upon our oars means to drift backward. Increased business means increased facilities, demands better service, larger stocks, better assortments and better values.

In Wishing You a Happy New Year

We modestly remind you that your patronage would be welcomed by us. We do not propose to bore you with a lengthy disquisition on ourselves and our merits—just enough to assure you that even though you have been satisfied with this store's service for the last nineteen years, it is our aim to better conditions and service everywhere we can. Customers can often offer suggestions along this line and we will at all times appreciate any good suggestions. For the Very Prosperous Year you have helped to make for this store, we thank you all.

J. N. CURRIE & CO.

1915 Shows About Three Times More Business Than 1897

We Wish Our Friends and Customers, as Well as Our Opp a Most Prosperous Year for 1916

TO THE ELECTORS

Face the Issue Fairly, Squarely and Honestly and You Will Mark Your Ballot Thus :---



FOR LOCAL OPTION

AGAINST LOCAL OPTION



PROSPECTIVE PURCHASERS

Consider this seriously: Welcan get only a limited number of these cars.

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Consider this seriously a limited number Montreal dealer contracted for 500; one dealer in Detroit (and there are several) can be as well served by cutting out the bar, no one surely will be at once.

THE CHEVROLET

THE CHEVROLET

The contracted for 800. In face of these facts, we would advise you to get in your order out the bar, no one surely will be grudge them the little extra amount they may ask us to pay for accommodation at their well-kept hostelries. We have no doubt that they themselves will be well pleased once

is the product of W. C. Durant's fifteen years' experience as a motor builder. If you have any faith in money as a guaranty of merit, this car has a capital behind it with a present worth of approximately \$31,000,000. It was born with a silver spoon in its mouth & As cheap to run as any car on four wheels. Irreversible steering gear (sector). Two-unit lighting and starting system, just the same as \$5,000 cars. Easiest car in the market for a woman to operate. Peculiarly free from danger of skidding. Flexibility—from two to fifty-five miles per hour on high speed. Buyers are assured of prompt service. Cars here next month. Come and talk it over.

N. & A. M. GRAHAM

credit by giving unmistakable evidence on Monday that the business is one that calls for its extinction.

The Transcript

This test of the control of the cont

THURSDAY, DECEMBER 30, 1915,

The King has spoken. A mes sage has come from the throne. It carries the Christmas greetings of both the King and Queen to the British Army and Navy, who are upholding the honor and integrity of the British Empire. It breathes the spirit of fath and confidence. the spirit of faith and confidence that with God's guidance in the national affairs of the kingdom, and with the noble self sacrifice, valor and devotion of the troops, valor and devotion of the troops, complete victory, and an honorable and abiding peace will be achieved. The men who have fallen in the war, their comrades who are suffering from wounds, and the homes that mourn a loved one lost, are all briefly mentioned by the King in terms of kindly sympathy. The message closes with the statement that the goal towards which the Empire is striving is not very tar. Empire is striving is not very far away, and the blessing of God upon the nation's undertakings is reverently asked.

The World's Evangelical Alliance

sends out also an invitation for united prayer by all peoples, that "He who maketh wars to cease un-to the ends of the earth" will bring lishment of righteousness in the earth, and abiding peace for the world. In accordance with the suggestion of the Evangelical Alliance, the first Sunday in the New Year has been consistent by in the state of Washington. In early days the settlers were widely scattered, and it was a long journey over rough trails to the postoffice Carriers could do no more than leave mail at some central point. The life ance, the first Sunday in the New Year has been set apart by the different Christian denominations everywhere as a day of special prayer for the success of the Allies prayer for the success of the Allies in their fight for truth, for justice, for righteousness and God. It is most earnestly desired that all people who love the Empire to which they belong—who love mercy, and justice, and uprightness, will be at the services of some church, next Sunday, proving their loyalty to the King and to the throne of Him who ruleth over all. Persons who seldom go to church are specially invited. Let all our churches be filled on Sunday next with a worshipful, loving and loyal

The statement made at the nomination meeting on Monday evening that certain persons were receiving special assessment privileges in Glencoe goes to show the need for provincial legislation that will compel municipalities to publish their assessment roils.

If your children moan and are restless during sleep, coupled, when awake, with a loss of appetite, pale countenance, picking of the nose, etc., you may depend upon it that the primary cause of the trouble is worman work. Worm Exterminator effectually removes these pests, at once relieving the little suff cers. assessment roils.

Forest Free Press:—In the North west Provinces the municipal elections are over with, and out of the way of holiday trade and lestivities, but Ontario clings to the trade of bring. tivities, but Ontario clings to the old and worn out method of bringing on these elections just at a time when those who should take a lively interest in their own muni-Cipal affairs are unable to do so. When will we wake up to the necessity of doing things at the proper time?

Glencoe's interest in the municipal elections on Monday next will have chiefly to do with the local option issue. And there is no need for hesitation as to the attitude which the ratepayers should assume. Giving it conscientious thought, and viewing it in its various phases, not one of us can bring himself into sympathy with the traffic in strong drink.

As to the workings of local-otion, notwithstanding anything option, notwithstanding anything stated to the contrary, there is Mich. Butfalo and Niagar Falls, N. V. of Mich. Butfalo and Niagar Falls o longer any doubt of its success. It has been tully tried out, and one of the best evidences in its favor is the fact that the brewers and distillers are combating it most vigor-ously, as well as the fact that one large distillery at least has in the last few months found it necessary to shut down its plant owing to the

that the interests of the community themselves will be well pleased once they are rid of the whole business and associations of the bar.

Nearly all the great nations, in



Building In America.

The ploneers of the northwest often made use of huge trees hollowed out by fire or decay. Some of these "tree houses" they occupied as temporary residences. Others they used as shel-ters for stock or as primitive barns. Only one, however, ever had the dis-tinction of being a United States post-office. That stump is in Clallam coun-ty, in the state of Washington.

mail at some central point. The big cedar stump, twelve feet in diameter and reduced-to a shell by fire, was a base from which a number of tralls radiated.

By common consent it became the postoffice for a wide region. The set-tiers put on a roof of cedar shakes and nailed boxes around its interior, which they regarded as marked with their names. There was a larger box for the outgoing mail. There were no locks, but the mails were never tam-

pered with.

This primitive postoffice was used for more than a year. It has been carefully preserved and is annually visited by hundreds of interested sightseers. The stump is believed to be over 2,000 years old, which clearly establishes its right to the distinction of being the oldest postoffice building in America.—Youth's Companion.

One un inly alaqued social reforme

Cherapest of All Medicines— Considering the curvive qualities of Dr. Thomas' E dectric Oil it is the cheapest medicine now effered to the public. The dose required in any all-ment is small and a battle contains many doses. If it were valued at the benefit it confers it could not be pur-chased for many times the price asked for it, but increased consumption has simplified and cheapened its manufac-ture.

CANADIAN PACIFIC

NEW YEAR **EXCURSION FARES**

SINGLE FARE

Sood going Dec. 24th and 25th, 1915. Return limit Dec. 27th, 1915. Also Dec. 31st, 1915. Jan. 1st, 1916. Return Hantt Jan. 3rd, 1916. Minimum Charge, 25 Cents.

Fare and One-Third

Apply to any C. P. R. Ticket Agent for particulars, or write M. G. Murphy, Dist. Passer Agent, cor. King and Yonge Sts., Torquio.

We carry a Full Line of

Tin, Enamel and Galvanized Ware, Sinks, Rathtubs etc.

Plumbing, Furnace-work, Roofing, Eavetroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson

ANNOUNCEMENT

I have taken the agency for the

NEW ARGO CAR

a low priced car that doesn't carry the price mark on it. I will have cars here in two weeks. Prospective buyers of low priced cars please hold your orders until you see this car and ride in it. 22 h. p. motor, electric starting, electric lights, electric horn and storage battery; mohair top and up-to-date windshield: full elliptic springs, front and rear; wheelbase, 104 inch. Price-Touring car, \$675; Roadster, \$610duty paid. Talk about service! When you buy from me you see where you are going to get service.

WM. McCallum



The Bell Telephone Co. of Canada



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The Transcript Press Printers to Particular People

PROGRAMMES. BUSINESS CARDS. VISITING CARDS, WEDDING STATIONERY

DODGERS, POSTERS, SALE BILLS, DATE LINES, SCORE CARDS, ETC., ETC.

CANADIAN PACIFIC

The "RIDEAU" to Ottawa Popular Afternoon Train

Lake Ontario Shore

Oshawa, Bowmanville, Port Hope, arrives OTTAWA 10.00 p.m. Central Station

Arrives Toronto 9.30 p. m.

From TORONTO Daily

The "TRANSCANADA"

WINNIPEG VANCOUVER

Electric Lighted Compartment Observation Car, Standard and Tourist Sleepers, Dia ing Car, First-class Coaches, "The Frequent C. P. R. Service passing

ATTRACTIVE WINTER TOURS To CALIFORNIA, FLORIDA, ETC.

tat Detroit with through Sleepers to Florida; also co Buffalo, Washington and Cincinnati. oved service via C. P. R. and M. C. R. to Chicago connects with all through service Chicago to California.

Particulars from Canadian Pacific Ticket Agent, or write M. G. Murphy, PAP.A., Toronto

Notice to Creditors.

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the Estate of Isabella Gibb, late of In the Estate of Malcolm McLean, late the Village of Wardsville in the of the Township of Ehfrid in the County of Middlesex. Widow, De-County of Middlesex, Farmer, De-