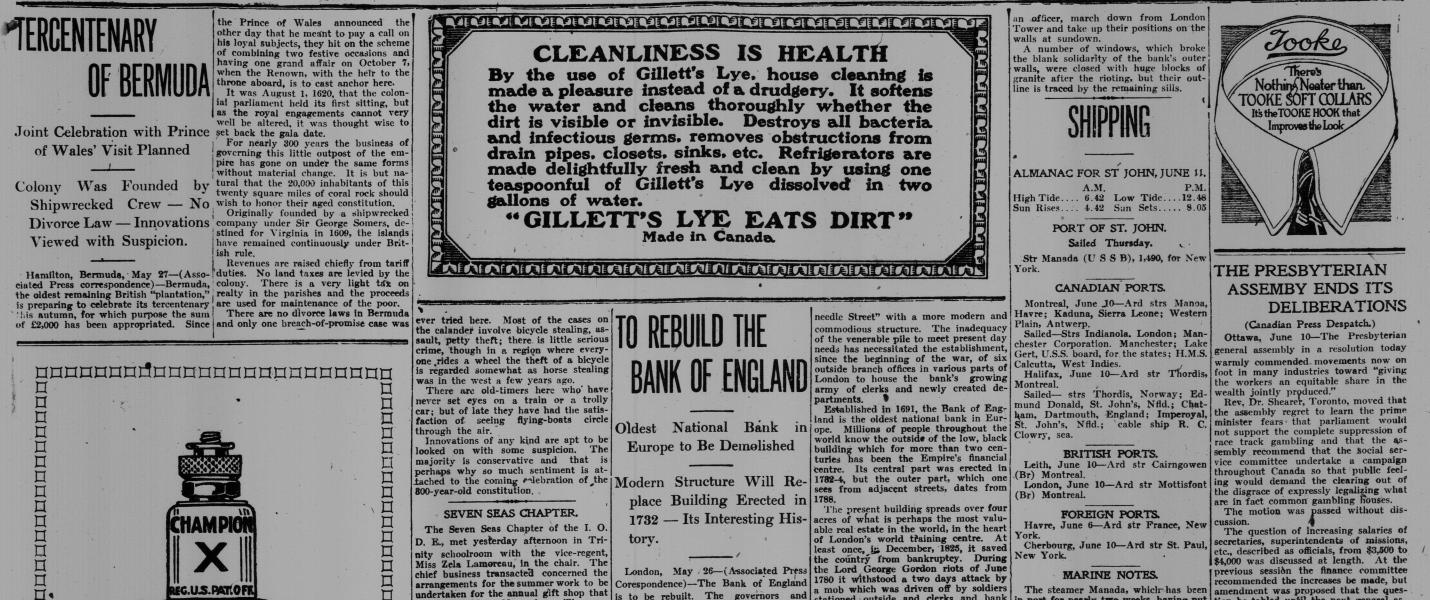
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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 11, 1920





is Ford's selection and should be yours Nearly half of the cars in Canada are Fords. Each one left the factory equipped with Champion "X" plugs. The significance of this

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fact, and the proved efficiency of Ford cars, speak volumes to spark plug users in making replacements in Ford cars and those of other makes or in trucks, tractors, farm engines, motor-boats, or motor-cycles.

Service dependability is built into our "3450" insulator, which takes, without breaking, punishment and abuse that has been considered impossible in anything but metal.

"Champion" on each insulator is your guide to the world's best spark plug.

Sold where motor goods are sold

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