

LOCAL NEWS

Men's woolen underwear on sale for 85c. at C. J. Bassett's, corner Union and Sydney Sts. 10-28

Serps and tricot dresses at \$18.25, \$14.00, \$16.00. MacNeill's Cash and Credit Store, corner Union and Dorchester streets. 10-28

See Lesser's adv. on page 7.

All 85c. His Master's Voice Victor Records selling for 75c. at Kerrett's, 222 Union street. n.a.

Found cotton and mill ends flannel etc. on sale at Bassett's, corner Union and Sydney Sts. 10-28

Lots of men's clothes and overcoats at Lesser's. See adv. on page 7.

The best in Kenton dresses, coats, etc. MacNeill's Cash and Credit Store, corner Union and Dorchester streets. 10-28

COAL

Why worry about hard coal? Acacia Pitman just as good, \$18 per ton. Colwell Fuel Co., West 90. 10-28

It pays to shop at our introductory sale. MacNeill's, corner Union and Dorchester streets. 10-28.

Boys' Jersey sweaters, all wool, from 98c. up.—At Bassett's, corner Union and Sydney. 10-28

Girls' velvet and corduroy dresses on sale for \$1.98.—At Bassett's, corner Union and Sydney. 10-28

See Lesser's adv. on page 7.

MADE IN CANADA

Royal Yeast Cakes reach the user in sealed air-tight waxed paper wrappers, each cake being wrapped by machinery—not by hand so that even after package has been opened, the cakes are protected from dust and other harmful contamination.

ROYAL YEAST CAKES

RICH IN VITAMINES

LOCAL NEWS

Become acquainted with our new store through our introductory sale. MacNeill's, corner Union and Dorchester streets. 10-28.

CHARCOAL

To kindle fires without smoke, get a bag of Gibbon & Co.'s charcoal at your grocer's. 10-31

Ladies' heather hose, all shades, for 69c. pair.—At Bassett's, corner Union and Sydney Sts. 10-28

200 ladies' fur-trimmed coats to choose from at Lesser's. See adv. on page 7.

HALLOWEEN TEA

St. Vincent's Alumnae Halloween Tea, Saturday, Oct. 28, 6-7:30 p. m., Knights of Columbus hall. Tickets 50c. from members or Dwyer's Book Store. 2676-10-28

Sixty inches wide grey cotton on sale at Bassett's, corner Union and Sydney Sts. 10-28

Lots of men's clothes and overcoats at Lesser's. See adv. on page 7.

When you hear of Bassett's bargains remember corner Union and Sydney Sts. 10-28.

NOTICE

Marine Freight Handlers' Union regular meeting, Friday, 27th. Important business. All members requested to attend. By order president. 2609-10-28

200 ladies' fur-trimmed coats to choose from at Lesser's. See adv. on page 7.

SPECIAL NEWS

Alex Lesser has just returned from the leading clothing centres bringing home the newest styles in suits, coats and dresses. It will surprise you at the variety of same. See adv. on page 7.

Woodmere junior class for school boys and girls, 7:30 Friday. M. 2012. 2345-10-28

RUMMAGE SALE

De Monts Chapter, I. O. O. F., Syrian Hall, Saturday afternoon, Oct. 28. 2619-10-28

See Lesser's adv. on page 7.

See This Week's

# Montreal Standard

For Particulars

## \$1,000.00

MOVING PICTURE STAR CONTEST

First Prize	\$500.00
Second Prize	200.00
Third Prize	100.00
etc., etc.	

Simple as A B C.

Get a copy today and win some easy money.

The Standard is sold by all dealers.



## The Ultimate in Chesterfields

The design and price vie with the covering and coloring in this latest example of sumptuousness.

A two-toned effect in silk finished mohair is arrived at in the harmony of seal brown at the back, sides and lower front. And above it about the warmest combination possible. Brocaded mohair with a predominant black vining on a gold field, entwined with old rose and blue blossoms, but tending more to the foliage motif. It just has to be seen to be realized.

The barrel arm frame makes its first appearance, showing broad and wonderfully rounded rests. Loose cushions and everything full of springs, guaranteed hair filling and the highest form of construction throughout. This magnificent Chesterfield with its twin chairs is priced at

**\$392**

in our central window.

**J. Marcus Furniture And Rugs**

30-36 Dock Street



# "His Master's Voice" Victor Records

All the tuneful, toe-tingling music of the world's greatest dance orchestras is ready to liven-up your evenings with melody and cheer, and popular singers will spread laughter and "pep" through your home with new red-hot song hits.

Every recording and manufacturing experience of the industry's pioneer has combined to give you faithful reproductions of unequalled durability and value at this new price.

## 10 inch DOUBLE-SIDED Records

formerly 85¢

# Now 75¢

## Bankrupt Sale

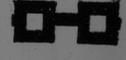
Dry Goods, Groceries, Boots and Shoes.

Liquid Blueing, Bottle, 5c. Surprise Soap, 7c. Shredded Wheat, 12c. Pearl-line, 8c. Can Salsin, 12c. Sardines, 6c. King Cole and Red Rose Tea, 47c. 25c. Tooth Brushes, 10c. Hand Brushes, 2c. Shaving Brushes, 15c. Rubber Hides, 8c. pair. School Bags, 10c. Large Bottle Ink, 5c. Enamelled Rice Boilers, 65c. and 75c. Dish Pans, 50c. and 60c. Sauce Pans, 15c. Spices, 1/4 lb., 6c. Pepper, 7c. Wool Honespun Yarn, 10c. skein. Clark's Thread, 8c. Safety Pins, 5c. China Cups and Saucers, 15c. China Dinner Plates, 95c. Trappist, 25c. Bean Crocks, 18c. Men's Fleece-lined Underwear, 85c. Wool, 95c, \$1.25, \$1.45. Ladies' Winter Vests, 90c, 69c. Children's, 15c, 35c, 40c, 60c. New Curtain Scrim, 15c. yard. Toweling, 12c. yard. Children's Stockings, 10c, 15c, 25c. Ladies', 25c. Heather, 75c. All Wool, 95c. Men's Socks, 25c, 35c. Men's Sweater Coats, 89c. to \$5.00. Blankets and Comfortables. Ladies' Sweaters all reduced. Silk and Crepe de Chine Waists, up to \$8.00, all \$2.50. Remnants Toweling, 5c. and 6c. Remnants White Shaker Flannel. New lot Pound Cotton. 60-inch Gray Cotton, 23c. yard. New Wall Papers, 10c, 12c, 15c. Roll. New Tree Ornaments at 1914 prices. Boots, Shoes, Rubbers and Moccasins at wholesale prices. Sale of Dolls and Toys.

Store open Monday, Friday and Saturday evenings.

**ARNOLD'S**

157-159 Prince Edward Street. 10-30



## Common Sense

Because it is necessary for you to wear glasses is no reason why you should wear a pair that will spoil your appearance.

Let us fit you.

We have thousands of satisfied patrons whose eye troubles we have relieved.

**D. BOYANER**

555 Charlotte Street.

## Waiting For Her

Friends to come to her new home and see the pretty Furniture and Car-

Den Set, 7 pieces, Solid Oak, pets she bought at Am- etc., only \$42.00. land Bros. You can have just as attractive furniture in your home by doing your shopping here.

Chesterfield Suites all at greatly reduced prices. Come in and see them.

Dining Room Suites at clear cut prices. Odd Bureaus at bargains.

Homes Furnished Complete

**AMLAND BROS., LIMITED, - - 19 WATERLOO STREET**

Wholesale Distributors of Victor Victrolas and Records.

**J. & A. McMILLAN** For Maritime Provinces and Gaspe Coast, P. Q.

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**R. W. HAWKER**

DRUGGIST "HIS MASTER'S VOICE" RECORDS AND VICTROLAS. 523 Main Street

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**JOHN FRODSHAM**

Royal Hotel

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**PHILLIPS'** 49 Germain Street

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**THE PHONOGRAPH SALON LIMITED**

19 KING SQUARE (Opposite Imperial)

OPEN EVENINGS

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**The C. H. Townshend Piano Co. Ltd.**

64 King Street, St. John, N. B. - 801 Main Street, Moncton, N. B.

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FOR SALE BY

**The McDonald Piano And Music Co.**

7 Market Square, St. John, N. B.

## Tremendous Cuts on Men's Overcoats at Henderson's Cash Raising Sale

LOOK AT THE PRICES—WHY PAY MORE

Men's Winter Ulsterettes	\$15.00
Men's Winter Ulsters	17.50
Men's Winter Ulsters	20.00
Men's Winter Ulsters	24.00
Men's Form-fitting Fall Coats	10.00
Men's Blue Suits that formerly sold for as high as \$60.00.	Sale Price \$35.00
Men's Grey Suits. Former price \$40.00.	Sale Price \$31.50



We have just received a new shipment of Polo Check-back Overcoats that we are selling at very low prices.

## HENDERSON, The Clothing Man

104 KING STREET

**SHORT'S "Dyspepticure"**

ACTS LIKE MAGIC IN ALL STOMACH TROUBLES

Thousands of bottles have been sold without any advertisement whatsoever, because it relieves the most stubborn cases of INDIGESTION and CHRONIC DYSPEPSIA.

Pamphlet free on request. Price 50c. and \$1.25. Mailed anywhere on receipt of \$1.25.

**SHORT'S PHARMACY**

630 St. 63 Garden Street