

Simpson's Friday Bargains

Telephone Main 7841 Store Opens 8:30 a.m. Closes 5:30 p.m. Open All Day Saturday Market Adelaide 6100

Whitewear and Underwear Bargains

600 Women's Bloomers, 79c
Limited quantity only of these garments. Splendid quality ribbed cotton, pink, elastic gathered at waist and knee. Friday bargain .79

Women's Vests, 47c
Spring weight vests of good wearing ribbed cotton; some have lace yokes, others have beadings at neck and arms. Friday bargain .47

Combinations, 95c
Women's spring weight garments of cotton and lisle thread. Some have lace yokes, others beading finish. Wide or tight knee drawers. Pink or white. Friday bargain .95

Women's Nightgowns, \$1.39
White cotton, in pretty slip-over style, trimmed at neck with lace and embroidery, short sleeves. Friday bargain 1.39

Women's Drawers, 69c
Wide umbrella style, excellent quality white cotton. Finished at knee with frill of Swiss embroidery, both styles. Friday bargain .69

Women's Underskirts \$1.19

Fashioned of white cotton, deep flounce of same material edged with lace. Friday bargain 1.19

Corset Special \$2.89

Special clearing of better grade corsets, being broken lines of our high-class stock. Designed in beautiful coutil, batiste and fancy brocade. Medium or low bust. Daintily trimmed. Sizes 21 to 30 in the lot. Friday bargain 2.89

Simpson's—Third Floor.

Friday Bargains in Dress Fabrics for Spring

Black and White Worsted Checks, 95c
Special purchase of fine black and white Worsted Shepherd Checks in the popular sizes for women's and misses' suits, separate skirts and topcoats. 40 inches wide. Regularly \$1.50. Friday bargain .95

All-Wool British Serge, \$1.87
An unusual opportunity for buying this particularly fine grade of all-wool British Soap-Shrunk Serge, in all shades of navy. Just the thing for one-piece dresses, middies and separate skirts. 40 inches wide. Friday bargain 1.87

Fashionable Silk Warp Poplin, \$1.69
Rich Silk Warp Poplins, so popular for spring dresses, suits and skirts. Every fashionable shade, including navy and black. 36 inches wide. Friday bargain 1.69

British College Serge, \$2.69
Finest quality staple wools, thoroughly soap shrunk and guaranteed fast shades of navy and black. Greatly in demand for dresses, suits, middies and separate skirts. 42 inches wide. Friday bargain 2.69

Simpson's—Second Floor.

Friday Bargains for Men

Men's Sweater Coats, \$3.98
Fancy knit shawl collar, two pockets. Gray, Oxford, maroon, khaki. All sizes. Regularly \$5.00. Friday bargain 3.98

Men's Black Satin Shirts, \$1.25
Collar attached, one pocket. Fast dye. Sizes 14 to 17. Friday bargain 1.25

Men's Work Shirts, \$1.49
Khaki color, collar attached, one pocket. Strong twilled material. Regularly \$2.25. Friday bargain 1.49

Men's Suspenders, 49c
Strong elastic web, cross-back and pulley style. Kid and cord cast-off ends. Regularly 59c and 65c. Friday bargain 49c

Men's Soft Felt Hats \$1.95

Regularly \$2.50 to \$4.00
Fedora shapes, in assorted colors, such as green, gray, brown, black and navy. Italian, English, American and Canadian makes. Some finished with high-grade satin linings. No phone or C.O.D. orders taken. Friday bargain 1.95

Boys' and Men's Caps, 69c
Regularly 95c and \$1.25. Plain shades and fancy designs. One, four and eight-piece top shapes. Friday bargain .69

Tams, Half-Price, 75c
Navy blue and black. Tams in felt and corduroy. Friday bargain .75

Simpson's—Main Floor.

The **SIMPSON** Company Limited

\$15.00 to \$25.00 Trimmed Hats Today \$8.95

Here is a remarkable opportunity to secure early spring hats of the better class at a saving of many dollars. They are fashioned from faille charmeuse satin, alone or in combination with the popular lisere braid, gold soutache and metallic threads. Splendid variety of shapes, including many of the popular mushrooms and chin chins, as well as a number of close-fitting models for wear with the tailored suit.

Black, navy and nigger brown are mostly represented. Regularly \$15.00 to \$25.00. Friday bargain 8.95

One-Hour Sale---8:30 to 9:30 of Untrimmed Hats at \$1.00

Be Here When the Gong Goes for This Rare Bargain Event
These attractive, becoming spring shapes are made from fine Milan hemp in a variety of styles and colors, including plenty of black. Ridiculously low-priced for a great one-hour clearance today, at only 1.00

Also Smart Untrimmed Hats Friday Bargain at \$1.95

A Splendid Assortment Secured From a Manufacturer at Much Less Than They Would Ordinarily Sell for, Hence the Low Price
Sailors, mushrooms and side roll effects in the most popular types, made from fine lisere, 3-end Jap Milan hemp and other fashionable braids. Black, navy, brown, and some bright spring shades. A Friday bargain worth shopping early for, at 1.95

Simpson's—Second Floor.

Misses' \$42.50 to \$47.50 Suits at

32.50

The suits are developed from all-wool serge in fitted, rippled and straight styles that possess much chic. Plain tailored or finished with pretty vestees or military and soutache braid. Many with the new braided pockets.
Navy or black. Sizes 14 to 20 years. Friday bargain 32.50

Misses' \$35 to \$47.50 Coats Today \$29.75

Manufacturers' Sample Lines That Offer a Noteworthy Friday Bargain
Velours, covert-cloths, serges and fancy tweeds in a truly tempting assortment of sports and knee-length styles, to which narrow belts, silk stitchings, natty collars and very smart pockets add attractiveness. Excellent variety of shades. Sizes 14 to 20 years. Friday bargain 29.75

Simpson's—Third Floor.

Furniture Bargains

Dressers, \$35.75
Ash, golden finish, large case, with shaped top, two large and two small drawers, wood pulls, shaped standards, bevelled plate mirror. Today 35.75

Chiffoniers, \$29.50
Ash, golden finish, to match above dresser. Has four long and two small drawers, bevelled plate mirror. Today 29.50

Dressers, \$34.50
Golden surface oak, has large case, with shaped top, two long and two small drawers, shaped standards, large oval bevelled plate mirror. Regularly \$38.50. Today 34.50

Chiffoniers, golden surface oak finish, have four long drawers, shaped standards and bevelled plate mirror. Today 21.00

Bedroom Suite, Kyonyx Finish
Dresser has large case, colonial design, three long drawers, shaped standards with cane panel, bevelled plate mirror.
Chiffonier to match, has five long drawers, good-sized case and mirror.
Dressing Table, has one long drawer, and is fitted with triple mirrors.
Bed has heavy scroll design, double size.
Dresser, \$68.50; Chiffonier, \$63.00; Bed, \$54.00; Dressing Table, \$48.75. Suite complete, \$234.25.

Simpson's—Fifth Floor.

Spring Silks---Friday Bargains

Dyed Ningsai Silks
2,000 yards of this season's wanted shades, including navy, blue, Copen and French blue, brown, gray and taupe. Regularly \$2.24 and \$2.50. Friday bargain 1.88

Back Satin Paillettes
Splendid heavy weave. Deep rich dye in soft finish. 800 yards. 36 inches wide. Regularly \$2.79. Friday bargain 2.44

Navy and Black Chiffon Taffeta
A special purchase enables us to offer this chiffon taffeta at this exceptionally low price, in deep rich blacks and indigo blues. 36 inches wide. Regularly \$3.50 a yard. Friday bargain 2.95

Colored Satin Messalines and Satin Paillettes
Two well-known, reliable weaves, both of Swiss manufacture. 35 and 36 inches wide. Every wanted shade for day and evening wear. Regularly \$2.95 and \$3.25. Friday bargain 2.79

Simpson's—Second Floor.

Bargain! \$4.95 Waists at \$2.95

Think of it! Jap silk waists at actually \$1.00 less than usual price of the silk alone.
White ground with wide candy stripes in combinations, including wisteria, gold, rose, sky and pink.
Pleasing style, with round, deep collar, finished in front with two tabs, and ornamented with pearl buttons. Long sleeves, with turn-up cuffs. Sizes 34 to 42. Wonderful Friday bargain at 2.95

200 Fresh Lingerie Waists at \$1.00

Which is Less Than the Price of Production
Sheer white voile, with deep round collar, edged and trimmed with Val. lace. Handsomely embroidered, and tucked on each side of front, and fastened with pearl buttons. Long sleeves. Sizes 34 to 44. Shop early to be sure of obtaining one at the amazingly low Friday bargain price 1.00

Sleeveless Woolen Spencers at \$1.00

Regularly \$1.95 and \$2.25
We could not begin to duplicate these splendid little spencers at the bargain price. Red, white and black only. Tied in at the waist. 119 for quick sale today, at 1.00

\$2.95 and \$3.50 Petticoats, \$1.95

Made from fine silky Burton taffeta and extra quality sateen, in natty tailored styles of the new season. All black or with pretty floral and candy-striped flounces. Sizes 34 to 40. Friday bargain 1.95

\$2.50 and \$2.95 Dressing Sacques, \$1.95

Attractive and practical. Made from extra quality crepe, in colors rose, copen, sky, mauve and pink. Elastic waistband, long sleeves, cuffs and collar trimmed with satin ribbon. Sizes 36 to 44. Rare Friday bargain 1.95

Simpson's—Third Floor.

Wash Fabrics---Friday Bargains

Of Utmost Importance to Women Who Are Planning Their Spring Sewing
2,000 Yards Prints at 25c Yard
In light and dark tones, with dots, stripes and small floral designs. 30 inches wide. Friday bargain, yard .25

1,400 Yards Plain Voiles, 49c Yard
Maise, light gray, sky, green and white. 36 and 40 inches wide. Less than half-price. Friday bargain, yard .49

500 Yards Mercerized Gabardine, 95c Yard
Rich, lustrous black. Splendid for the serviceable, light weight summer suit. 36 inches wide. Regularly \$1.50 yard. Friday bargain .95

Pongee Linens, \$1.00 Yard
In natural shade, with pin stripes of blue, green, black and white. 28 inches wide. Friday bargain, yard 1.00

Cotton Foulard, 59c Yard
In grounds of green, rose, gray and black, with dots and floral designs. 32 inches wide. Regularly 85c yard. Friday bargain, yard .59

Cotton Crepes, 49c Yard
In white grounds with stripes of blue, green, mauve and pink. 28 inches wide. Regularly 80c. Friday bargain, yard .49

White Figue, 59c Yard
A fine cord, suitable for women's skirts and children's summer coats, frocks or rompers. 30 inches wide. Friday bargain, yard .59

Simpson's—Second Floor.

Men's Brown or Black Goodyear Welted Boots Today \$6.75 Pair

Brown or Black Leather Welted Boots with Goodyear welt leather soles. Well-made Canadian boots that our shoe buyer was able to purchase at a considerable saving. The styles are correct in every detail, and the shapes are suitable for men and young men. Pointed recede, medium and full round toes. You will be pleased with the appearance of these shoes and will get satisfactory wear from every pair. Sizes 5 to 11. Friday bargain price 6.75



Boots for the School Boys \$3.85

Brown and Black Laced Boots in sizes 1 to 5, with sewn leather soles and comfortable lasts. The brown calf boots are made blucher style with round toes, and the gunmetal have recede toes. Regularly \$4.50 and \$4.95. Friday bargain 3.85

Simpson's—Second Floor.

Book Bargains

History of the War, \$1.50
Francis A. March, Ph.D. Splendid story with Canada's part in the war, by Col. G. G. Nasmith, C.M.G. Illustrated, cloth bound. Regular \$3.25. Friday bargain 1.50

Gift Books, 50c
Sea Hounds, by Lewis R. Freeman. The story of what the British Navy did in the war. Illustrated with photographs. Cloth bound. Regularly \$2.00. Friday bargain .50

Simpson's—Main Floor.

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