# ROW BEAUTIFUL HAIR

SUGGESTION ALL MAY ADOPT Distribution of 1,000,000 Three-Fold "Harlene" Outfits FREE.

you desire to look young and omed, look to your hair. at is why the proprietors of the 1-famous Hair-growing Specific dene" are offering 1,000,000

Here is a suggestion for you to nt. Send for your Harlene Hair-Il Three-Fold Gift and grow by, luxuriant and abundant

Why not decide today to banish air poverty for ever? Why wear mated, thin, impoverished, lifea locks of hair, when all the rich is and abundance of hair in its iral healthy condition is yours or the asking?

## ACCEPT THIS

VONDERFUL GIFT There is no restriction to this Gift attribution. It is sufficient that you is troubled with any form of hair liment," or that you desire to impove the appearance of your hair.

the Gift Parcel comprises: bottle of "Harlene," the true liquid feed for the Hair, which stimu-lates it to new growth. It is Tenlo, Foed and Dressing in one. asket of the marvelous hair and alp cleaneing "Cremex" Sham-e Powder, which prepares the ad for "Hair-Drill."

capy of the new edition of the Hair-Drill" Manual, giving com-lets instructions.

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Here is a great opportunity and a Prove the wonderful merits of "Har- at the Grand Opera House on Monday, ale gift for every reader of this lene" for yourself without cost. The June 25. The first production will be



ne" from your Drug Stores at 35c. 85c and \$1.50

street, Montreal, Que. (Agents for Edwards' Harlene, Ltd.). Carriage extra on foreign orders. Cheques and P.O.'s should be crossed.

## "HARLENE" GIFT COUPON



ADDRESS .....

## Jule and Jay J. Allen Present The FALL of BAPAUME

The latest official war film of the British Government.

# TODAY ONLY

Beginning at 9.30 today the "Fall of Bapaume" film will be shown all day continuously until 11 p.m. This is the last opportunity to see this picture in Toronto.

PRESENTED UNDER THE AUSPICES OF THE TORONTO WORLD.

Any Seat 15C All Day

Corner Yonge and Shuter Streets.

#### PLAYS, PICTURES AND MUSIC

DE KOVEN OPERA COMPANY.

The popular singing organization, the De Koven Opera Company, will mer season of light opera June 25. The first production will be tuneful "Robin Hood," the opera in which the company made such a hit on their first appearance here a year ago. The organization is coming in its entirety, with special orchestra, splendid chorus and complete scenic equipment for each production. A popular scale of summer prices will prevail during the entire engagement.

#### "THE SUBMARINE EYE."

"The Submarine Eye." the timely photodrama, with thrills new to motion pictures, will be continued all next week at the Grand Opera House, with a matinee every day. The word "submarine," as used in the title of this marvelous production made principally at the bottom of the sea, is not intended to suggest an underwater fighter. Briefly described, the submarine eye is an inverted periscope, which, when lowered beneath the water, reveals to the gazer above all that transpires on the floor of the ocean within the radius of its magnifying eye. The most perfect photofying eye. The most perfect photography ever secured under water by the Williamson Brothers with their flexible metallic tube and submarine chamber serve to make the "Submarine that the "Submarine that the serve" is the control of the serve to the serv Eye" the one big nevelty in motion

#### THE HIPPODROME.

Drug Stores at 35c. 35c and \$1.50 In the Bluebird feature, "Treason," with Allen Holubar, Joseph Girard and Lois Wilson in the leading roles, the Hippodrome management believes each, or 35c per that the picture, which heads the bill next week, is one of the greatest aids to recruiting ever filmed. The picture deals with the diabolical methods employed by the Germans in installing Any or all of the preparations will be sent post their secret service system in france. The Garden Belles have a bright little miniature comedy, featuring the season's newest songs and dances. Mrs. Vernon Castle will be shown in the thirteentth episode of "Patria." Henene Que. (Agents for Page and company in "Meet Me at the Caste" present a quaint pastoral play. Clate" present a quaint pastoral play-let, while Burns and Foran are eccen-tric dancers. The Eggmar Sisters, Scott and Marke in smart songs, dances and dialog and Bell and Dell,

#### THE ROBINS PLAYERS.

Oliver Morosco is the producing manager who places his stamp of approval on the offering to be made by Edward He Robins and the Robins Players at the Alexandra for the eighth week of summer season, when they will produce for the first time in stock "Mile a Minute Kendall," from the pen of Owen Davis. "Mile a Min-ute Kendall" is described as Morosco's speed hmit comedy, because the action of the play is just about that fast.

to a close next week the regular sea-son of the Star Theatre shows. "The Stars of Burlesque" include such well-known performers as Ned Woodley, Sam Bachman and Lew White, The sam Bachman and Lew white. The singing principals are Flossie Everett, Lenorel Butler and Bessie Crandall. "The Shrapnel Dodgers" will be seen in an entirely new act, with the exception of the musical turn given by Sergt, Blake on his one-string violin.

#### PAULINE FREDERICK.

For the first half of next week the marvelous emotional actress, Pauline Frederick, will be featured at the Madison in "Her Better Self," a photodrama which gives an answer to the question when is it possible for a woman to propose to a man. As an added attraction there will also be presented Roscoe (Fatty) Arbuckie in the two-reel comedy. "A Reckless

For this week end Manager Solman has engaged another famous band which will give three concerts, one this evening and two Sunday. The first concert Sunday will take place in the afternoon, and the second in the evening. Tonight all the sports and games will be in full swing, including the rides, which this year are proving more popular than ever.

CAN'T SEE A BLESSED SETTIN' ON MY

# Society --- Mrs. Edmund Phillips

Conducted by

Her Royal Highness the Princess Mary, the 20-year-old deughter of His Majesty King George, is to be provided with a small official household immediately following the conclusion of peace. This will be chosen by Queen Mary. Up to the present her royal highness has not attended any official functions except with her mother and ladies-in-waiting have not so far been necessary.

The garden fetc at Ardwold takes place this afternoon, thru the courtesy of Sir John and Lady Eaton, who have lent their grounds to the committee, in aid of the Canadian National Library for the Blind in College street. The fete will be opened by Lady Hearst.

I feut.-General Sir Sam Hughes re-turned to Ottawa on Thursday night.

Mr. A. W. Smithers, of the Grand Trunk Railway, has arrived in town from England, and is at the King Edward. Major Sidney Small is temporarily in command of the overseas battailon of the Q. O. R.

Sir William Mackenzie returned Ottawa yesterday.

General Dodds, who has been in command of the Royal Canadian Artillery at the front, has arrived from England, and was the guest of bonor at a dinner at the St. James' Club. Montreal, given by a number of his friends.

The Hon Edward Brown is in town from Winnipeg, and is at the King Ed-

Two beautiful flags are being presented to the Church of St. George the Martyr at the evening service on Sunday. Short addresses will be given by the lay delegates of the church, Messrs. Frank Arnoldi, Beverley Jones and F. Loose-

Major-Gen. Logie and Col. Bickford inspected the 13th Royal Regiment, Hamilton, last evening at the armories. Brig.-Gen. Sir John Gfbson, Gen. Mewburn, Lieut.-Col. Labatt and Lieut.-Col. Fearman were present, and a great many interested women were in the galleries.

Wilson, Esq.

ward Byrne.

The honorary governors who will visit the Toronto General Hospital during the week commencing on June 17 ard M. J. Haney, Esq., and S. Frank Wilson, Esq.

Mrs. Fairbairn asked a few intimate friends in for a table of bridge last night.

Miss Cornella Heintzman left yesterday with Mr. and Mrs. Palm on a motor trip to New York, and will be away for a fortnight.

Miss Sturgeon is expected in town from Cleveland today and will spend a few days with her sister, Mrs. John A. Walker at the Credit,

#### How to Look Years Less Than Your Age

Coew's.

One of the biggest vaudeville stars, Miss Wills Holt Wakefield, will present her offering of delightful melodies, planolog and recitations at Loew's next week.

A one-act playlet full of comedy will be presented by Charles Smith, featuring George Harris with a capable cast, Gladys Brockwell will be starred in a powerful dramatic photo production, "Her Temptation," and Charlis Chaplin, in his latest comedy, "The Immigrant."

The balance of the vaudeville offerings will consist of Nora & Sydney Kellog, Keene & Williams, Billy Glason in a "Study in Melodies," and Chiyo & Chiyo in a Japanese offering.

STAR.

"The Stars of Burlesque" will bring to a close next week the regular season of the Star Theatre shows. "The Stars of Burlesque" include such well-stars of such stars of ordinary mercolized such such star of form the use of ordinary mercolized suc

#### **Announcements**

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line.

Amouncements for churches, eccieties, ctubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

A GARDEN PARTY and musicale, under the patronage of Lady Hendrie, will be given at the residence of Mrs. J. W. F. Ross, 225 Warren road, on Saturday, June 23rd. 74th Battalion, Machine Gun Section

June 23rd. 74th Battalion, Machine Gun Section.

PRISONERS OF WAR SOCIETY—The Toronto Street Railway have kindly consented to allow those who attend the concerts at Scarboro Beach on Sunday. June 17th, an opportunity of helping to send bread to our prisoners and the starving prisoners of our allies.

THEOSOPHY AND CITIZENSHIP—Albert E. S. Smythe will speak on Sunday at seven-fifteen, in Canadian Foresters' Hall. Miss Jean Macdonald will sing. Everybody welcome.

WOULD YOU MIND

KNITTIN'!

St. Clement's Church Sunday Schoel, North Toronto, on the invitation of the Aura Lee Country Club, had a delightful day on the beautiful grounds of the club in Blythewood road, stop 19, yesterday. The scholars decided to forego their annual excursion, and by this saving and by the profit made on the tuck shos, they will have the satisfaction of being able to contribute something substantial towards the purchase of comforts for crippled soldiers. The new boy scout organization was helpful in carrying out this unselfish plan. At the same time, the scholars voted that they had not had as successful a Sunday school picnic for a long time.

At the meeting of the women's thrift-committee, held in the city hall yesterday afternoon, Mrs. Loosemore was in the chair and reported on her late visit Mrs. J. R. Strafton has returned to the graduating exercises in connection with Mrs. Harris Ardiel, Lyndhurst avenue. had given their employes access to their right-of-way for the purpose of gardening to help in the matter of food production. The subject of a "food day" was also discussed. This has been decided upon for Toronto, which occasion every effort will

### DOUBLE BILL AT STRAND.

Two names wherewith to conjure head the bill for the first half of next week at the Strand Theatre, Petrova in "Bridges Burned" and Charlie Chaplin in "The Immigrant." "Bridges Burned" was written by Madame Petrova herself and provides her with an ideal part in an ideal photoplay. She takes the part of an unsophisticated Irish girl, who is wronged by the man she loves, but who repays good for evil in such a way as to win his gratitude and later his love. Charlie Chaplin's new vehicle, "The Immigrant," is even funnier than most of the comedies in which he appears.

#### THE REGENT THEATRE.

Douglas Fairbanks in a Fairbanks comedy produced by the Fairbanks Style is what the Regent Theatre will offer as its big attraction next week, when "In Again, Out Again" makes its appearance here. "Doug's" latest screen effort, the first Fairbanks release of the Artcraft Pictures Corporation. is 50 reels of joy boiled down into six. PRESENTATION TO MRS. SPEERS

At the closing meeting of the North Parkdale Methodist Ladies' Aid, Mrs. Speers, wife of the retiring pastor, was presented with a wrist watch. Mrs. Speers, in acknowledging, expressed her appreciation of the time with which she had been associated with the church and its work.

### YORK CHAPTER, I.O.D.E.

At the monthly meeting of the York Chapter, I.O.D.E., Mrs. Langstaff told of the work of the order among the descendants of British troops residing in the United States. She was presented with a bouquet of roses at the close of the interesting address.

# Sunlight Soap

There is pleasure at every stage in the use of Sunlight. In the washing for the work is greatly lightened.

In the iron ing-for the clotheshave such a fresh, sweet air of newness. In the wearing -for the clothes have inherited the exquisite purity of Sunlight itself - and are clean

## Advance Reservation Blank

The World.

Toronto, Canada.

Gentlemen: Enclosed piease find \$1.00 for which kindly reserve for me one set of the RIDPATH LIMITARY OF UNIVERSAL LITERATURE, as advertised by you, until price and terms are made public and I am so notified by you. It is understood that if for any reason said price and terms are not satisfactory to me my \$1.00 will be refunded and all obligations cancelled.

#### CONFEDERATION BOOKLET

Most of those who in other days elebrated on First of July events either as participators in, or lookerseither as participators in, or lookerson, are today not marching in Canadian parades or waving flags; they
are in the trenches, "keeping holiday"
with rifle and shell-fire and bursting
bomb. To "keep" the day (Canada's
fiftieth birthday) with the brave boys
there, Canadians should read the little booklet, which has just been prepared (on sale in the city next week)
on "Canada's New Flag." It is a
jubilee confederation booklet, dedicated to our fallen war-heroes and also
the living ones.

#### CHANGE IN GAME LAWS.

#### THE QUEEN'S ROYAL HOTEL

NIAGARA-ON-THE-LAKE OPENS SATURDAY, JUNE 23rd Fine-hole Golf Course, Tennis Courts and Bowling Greens in best condition.

GARAGE.

tine and service unexcelled.

tal rates by week, month or teason
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iners' licenses in different parts of

#### FRANCO-BRITISH MUSICALE.

The sum of \$200 was realized thru quail, woodcock or partridge be prohibited.

The Gazette also contains 23 recommendations for special renewals of Franco-British aid.



Polly and Her Pals

AN' OLD TO PANY \_ SAID HE'D TRY ANY-

THING ONCE!

SAY WHEN YOU TOLD !

HIM HE COULD READ

HIS PAPER AT HOME

AS 6500 AS TO THE POOL AN' POKER)

CLUB ?



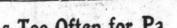
IF IT'S JESS THE SAME !

TO YOU, SAM'L, ILL HAVE

SOME OF THAT LAMP! 4

THING

Once Was Too Often for Pa





By Sterrell



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