

AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES

PATRICIA

Matinee 2:30 Night 8:15

Today, Friday, Saturday

D.W. GRIFFITH'S COLOSSAL SPECTACLE INTOLERANCE

LOVE'S STRUGGLE THROUGHOUT THE AGES

The first and only production by D. W. Griffith since the "Birth of a Nation."

A new Art-Form Drama that illumines every fundamental of drama.

Special Augmented Orchestra

PRICES: EVENING: \$1.00, 75c, 50c, 25c MATINEE DAILY: 25c, 50c

Monday, Tuesday and Wednesday JANUARY 28, 29, 30

Geraldine Farrar

"The Devil Stone"

AN ART-CRAFT PICTURE

By Jeanie Macpherson. Produced by Cecil B. De Mille.

MAJESTIC THEATRE THE SHOW-THE ORCHESTRA

CLARA KIMBALL YOUNG IN "MAGDA"

Friday and Saturday: Charles Ray in "His Mother's Boy."

HOCKEY MATCH Samia vs. London Sen.

JUBILEE RINK SATURDAY NIGHT, JAN. 26

Victory Bonds

F. B. CLARKE

PROFESSIONAL CARDS

GEORGE C. CARRIE

London Advertising Club

Friday, January 25th

Louis Blake Duff



THE FOURTH ESTATE. A message of Today for Every Canadian.

THAT SON-IN-LAW OF PA'S - Cedric Ought To Be a Diplomat.

YOU MUST BE CRAZY, EXPECTING ME TO FINANCE A MOVIE-PICTURE COMPANY JUST SO THAT SAU-HEAD SON-IN-LAW CAN PLAY A LEADIN' PART IN 'N' MOVIES! MY MONEY DON'T GROW ON TREES!

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ADVERTISING RATES.

Amusements-Fifteen cents per line each insertion. Births, Marriages and Deaths-Each insertion, 25 cents.

BORN, MARRIED, DIED.

McFALLS-Mr. and Mrs. H. B. McFalls, Alexandria, announce the birth of a daughter on Jan. 22.

MEETINGS.

INDEPENDENT LABOR PARTY, AT-TENTION-Monday, 27th, 8 p.m. Meet in regular rooms.

WANTED.

WANTED-HOUSEKEEPER, FOR A family of three. Apply Mitchell Innes, 83c King street.

WANTED.

WANTED-ADVERTISER, FOR A family of three. Apply Mitchell Innes, 83c King street.

MALE HELP WANTED.

FIRST-CLASS LA-THE HAND WANTED on general repair work. R. Bell Engine and Thresher Company, 88a North, Ont.

WOODCUTTERS.

For put-out of wood. Good wages. Also farm help required.

WANTED.

WANTED-ADVERTISER, FOR A family of three. Apply Mitchell Innes, 83c King street.

HELP WANTED.

AMAZING SELLERS TABLETS without rubbing; promise to sell orders with 10 cents will bring samples.

SITUATIONS WANTED.

ENERGETIC, STRONG YOUNG MAN, possessing executive ability, who can produce results, experienced in sales.

LOST AND FOUND.

LOST-HAND-KNITTED BAG, LINEN color, in Grand Theatre, or Hotel or in street. Reward \$25.

TO LET.

SEVEN-ROOMED COTTAGE - 62 Teunsehu avenue. Modern. Apply at 140 Wreay street.

WANTED TO RENT.

WANTED - SMALL UNFURNISHED apartment or rooms (modern), suitable for bachelor. State rent. Apply Box 55, Advertiser.

PROFESSIONAL CARDS.

DR. CATON, OSTEOPATH, 171 KENT street, General practice, Lady attendant. Phone 1573.

REAL ESTATE FOR SALE.

25 ACRES, AND TO RENT OR SELL. 25 acres, lot 8, con. 4, East Nissouri, 5 acres of bush, rest under cultivation.

London Real Estate Exchange

ROOM 1, DOWLER BLDG. New 1 1/2-story brick, Rogers avenue. Will sell or exchange for farm or other property.

London Real Estate Exchange

100 ACRES, 3 MILES FROM BOTH WELL-IMPROVED farm buildings. Price \$2,500. 11,500 cash; balance terms. Box 74, Advertiser.

100 ACRES

2 1/2 miles from Byron, con. 1/2-story frame house, bank barn and other out-buildings. Price \$5,000.

City Property.

THIRTY-FIVE FOOT LOT ON BEAUTIFUL Erie avenue, the finest residential paved street in London.

3 BRICK COTTAGES

For sale on easy terms. Apply R. H. SMITH 131 WILKINSON ROAD SOUTH. Phone 2298.

BOARD AND ROOMS.

YOUNG BUSINESSMAN DESIRES room and board, preferably in private family, from latter part of February.

ROOMS TO LET.

WARM, FURNISHED FRONT PARLOR, with dayroom; also bedroom; modern; private home; central. Phone 2312.

MOVING AND STORAGE.

WE MOVE YOU CAREFULLY AND quickly - 32 York road, Phone 2833. S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254.

ARTICLES FOR SALE.

500 recipe books given away this week, one with each purchase of fish. Be sure and get one of these.

FREE! FREE!

Lake Herring, lb. ....10c Whitefish, lb. ....16c Haddock, lb. ....12 1/2c Market Cod, lb. ....12 1/2c Codfish Steak, lb. ....15c 100 to Bake, lb. ....12 1/2c

ANDERSONS--The Big Store

Stores: 1, 2, 3, 4, 5 Market House. Phones 1643, 1644. Auto Deliveries 9 and 11 a.m.; 2:30 and 4:30 p.m.

EGGS! EGGS!

Your hens will not lay till they get Morgan's Lay Food. Why not order 100 pounds now? Only \$1.75. Phone us.

WEGNER'S

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens, etc.

ACCURACY, DISPATCH

London Machinery Repair Co. 74 Fullarton Street. Phone 4284.

BUSINESS CARDS.

MORREN FOR DEHY CLEANING, pressing, repairs, 424 Wellington street. Phone 2538.

METROPOLE CAFE

Formerly "The Parisian." 378 RICHMOND STREET. This Place Will Open On Wednesday FOR BUSINESS MEALS AT ALL HOURS.

FIVE CENTS

Buy a Large-Sized Package of MATCHLESS AMMONIA at any store. IT CAN'T BE BEAT.

ARTICLES FOR SALE.

NEW WOOD YARD, 241 OTTAWA avenue. Phone 2208. \$2.75 to \$5.50 per load.

SECOND-HAND FURNITURE

Bargains for everybody. 101 1/2 King street. Phone 1425.

GO TO ROBERTSON'S, RICHMOND

and Kent streets, for school books and school supplies.

DRY SOFT WOOL FOR SALE

Apply 206 Gray street, or phone 2089.

CONFIDENTIAL CREDIT TERMS

on the newest ladies' fall suits, tweeds and plush coats and furs, also men's and boys' overcoats and suits.

WEGNER'S, the Heart of London

371 TAILOR STREET. PHONE 1849. OPEN EVENINGS TRY US

WANTED.

WANTED-LOAN \$1,000, city property seven per cent. Box 83, Advertiser.

LIVE AND DRESSED POULTRY WANTED

We can handle a large quantity of spring chickens, ducks and hens, either alive or dressed, at top prices.

MEDICAL CARDS.

DR. BROWN, EYE, EAR, NOSE AND throat. Office, Ardagh apartments. Appointments by telephone.

ORDER YOUR 1918

BRANTFORD BICYCLE NOW A Small Deposit Will Hold It. Bicycle and Motor Sales Co. 425 Wellington Street. Phone 3152.

WANTED TO PURCHASE.

WANTED - A CASH REGISTER or computing scale, weigh up to 20 pounds. State make and price. 83c Advertiser.

WANTED - QUANTITY OF GOOD

potatoes, Hillcrest fruit store, London, or Talbot, opposite market.

WANTED TO PURCHASE-VIOLIN

Cello. State price and particulars. Box 55, Advertiser.

UPRIGHT PIANO, 3 PEDALS-MUST

be good case, but not particular about playing condition. Send lowest cash price to Box 73, Advertiser.

USED CARS FOR SALE.

IF YOU ARE THINKING OF PURCHASING AN AUTOMOBILE, NEW or second-hand, do not fail to attend the big automobile show in the Metropolitan Building, corner Richmond and Bathurst streets, city. Every day welcome. Admission free.

HUB GARAGE

374-63 DUNDAS ST. PHONE 6237. Charles C. Jones, Proprietor.

AUTOMOBILE ACCESSORIES.

Macbeth Lenses, Conaphore Lenses and others. Ford Headlights, Dominion, DuPont, Partridge, Goodrich and Pennsylvania Vacuum Cup Tires and Pennsylvania Non-Tested Tires. For sale at H. A. Warren's Accessory Store, 350 Dundas street.

ROOMING HOUSE, GENERAL STORE,

corner Richmond and Bathurst streets, city. Every day welcome. Admission free.

POPLAR HILL

20 cows, 15 young cattle, 10 sheep, 21 lambs, horses, 200 bushels oats, Elwood M. Zavitz, proprietor, \$90 wt.