

Semi-ready "Lonely" Selling of Suits and Overcoats



Sale Starts Friday at 8 a.m.

Extra superlatives will not describe the greater attractions of this sale—for I am going to take advantage of this first Winter "Lonely" Sale at the new store to sell real tailored

Suits and Overcoats at Half Price

And I mean just exactly half the regular "label-price-in-the-pocket." You can't mark up and then mark down a Semi-ready suit, for any novice can tell if the label is tampered with—and that, by the way, is just why some merchants won't handle Semi-ready tailoring.

This is a man's store—where you can buy everything to wear between hats and boots.

And to avoid disappointment on the part of any single individual who calls, the sale this year will include discounts of

- 20 per cent. off all new clothes, including Dress Suits and Serges.
- 20 per cent. off all the R. J. Tooke Shirts, Collars and Fine Furnishings.

As well "dig in deep" while you're at it—and that's why I make this Winter "Lonely" Sale a grand rout—a sale absolutely without reserve. I lose money, but I gain, when you realize the difference between real Semi-ready tailoring and the half-hundred ready-mades that think a fancy name will deceive you. A competitor may "steal our thunder" and make a noise like a Semi-ready garment, but so can a counterfeiter make a noise like a real bank bill.

Semi-ready Tailoring

- 250 Semi-ready Suits at Half Price
- 100 pairs of Odd Trousers at 2.50
- 200 Overcoats at Half Price
- 100 Ulsters at Half Price
- All the new Suits and Overcoats and the Dress Suits and Serge Suits will be offered at these prices:
- All \$15.00 labels at 12.00
- All \$18.00 labels at 14.00
- All \$20.00 labels at 16.00
- All \$22.50 labels at 18.00
- All \$25.00 labels at 20.00
- All \$28.00 labels at 22.00
- All \$30.00 labels at 24.00

It is not customary to include Dress Suits, Serges and new garments in a "Lonely" Sale, but they are doing it in Hamilton this season, and I won't be behind Hamilton.

Feel free to come and see, whether you want to wander, to just buy a 10c Collar Button for 8c, or for any reason. You are welcome.

The Semi-ready Store
And R. J. Tooke Furnishings
143 Yonge Street

YORK COUNTY...AND...SUBURBS

BOARD OF TRADE ENDORSED BYLAW

To Purchase Stouffville Electric Light Plant—Annual Banquet.

DISCUSSED NEW RADIAL

Also High School and New Rural Postal District—Many Present.

The annual banquet of the board of trade was well attended, about twenty-five sitting down to the tastefully-decorated table. After dinner short speeches were made by a number present. Vice-President Heise, who was largely instrumental towards the success of the banquet, occupied the chair.

Don't Approve. Objection was taken to the new rural postal district that was being formed south of Stouffville, with headquarters at Locust Hill. This new postal district comes within a short distance of Stouffville, and is not, in the board's opinion, in the interest of the agricultural community, as these farmers did their banking, shopping, express and freight business in Stouffville. A committee was appointed to enquire into the matter.

High School Necessary. The high school came up for discussion, but the consensus of opinion was against its elimination, thinking it well worth the increased cost of taxation. Of course, the radial railway route claimed marked attention, the majority feeling it would be in the best interests of all to have the line come up the centre of the Township of Markham, with a branch line from Unionville to Markham Village. The radial route is certainly a hot number to every concession, side road and village.

Bylaw Endorsed. The money bylaw (to be voted on on Jan. 1) for the purchasing of the present electric light plant, was strongly endorsed by the board of trade, and, no doubt, will carry.

The Hydro Commission is to advise, set the rate, and put everything in order for the hooking on of the hydro power when it comes along.

The board adjourned to meet in two weeks.

EARLSCOURT.

In an interview between meetings at Earlscourt the other evening Mayor Hocken expressed satisfaction with the progressiveness of Earlscourt, in which he has always taken a great interest.

He instanced the time, some years ago, when the district was opened up for sale by the land companies, and also very enthusiastically in the purchase of lots, the mayor was confident that Earlscourt was the coming district, after events proving his opinion to be correct.

Referring to the keen interest taken by the people of Earlscourt in the present time in municipal affairs, he said it was difficult at one time to get the people to attend now they themselves are arranging gatherings, securing the halls and schools to meet in, and inviting to address them.

Trouble in a heap has been the lot of W. B. Rose, a conductor on the St. Clair avenue car line, he having recently lost both parents, who died within five weeks of each other. Yesterday he received a phone message that his son Herbert, aged 22 years, a conductor on the Dundas street car line, had been killed by a street car on the corner of St. Clair and Dundas streets, while getting out of a street car. He was taken to his home, where he is at present under the doctor's care.

A temporary curfew road is being laid between McRoberts avenue and the Grand Trunk tracks on St. Clair, and will be extended to Weston road, to provide for the vehicle traffic during the winter months.

Work is now in progress on the water main on the east side of Earlscourt avenue from Hope avenue to the city limits.

THORNHILL.

The Canadian Order of Chosen Friends have elected the following officers for 1914: C. C. Dr. W. H. Carleton; V. C. Dr. Wallace; Arthur McNeil, Joseph Watson and Michael McNeil, H. Cluett; secretary, J. E. Francis.

The annual oyster supper and entertainment of the Methodist Sabbath School will be held this evening.

The skating rink, which has been enlarged and improved, will open on New Year's afternoon.

The Thornhill hockey team has been chosen to play Aurora at the opening of the new rink at Aurora, as soon as it is completed.

WOODBIDGE.

The entire council of Woodbridge was re-elected, by acclamation, as follows: Reeve, C. L. Wallace; councillors, N. J. Wallace, Arthur McNeil, Joseph Watson and Michael McNeil, H. Cluett; secretary, J. E. Francis.

An anti-local option meeting will be held on Saturday night, at which the principal speaker against the bylaw will be William Baxter of Toronto.

The business men of the district are now much more hopeful that the proposed railway station will become a fact, since the railway officials went over the ground with Reeve Syme of York Township, Messrs. H. H. Carter, H. H. Carter and Ramaden of the Business Men's Association.

The representatives of the company advised the deputation to get a petition signed, so that the matter now rests with the residents.

Cold Cause Headache and Grip. LAXATIVE FROM QUININE. It has signature of W. G. GROVE on box.

Every time you read The World you get something new. It always leads. Others follow.

CANCER FREE TREATISE The Leuch Sanatorium, published a booklet which gives interesting facts about the cause of Cancer, also tells what to do for pain, bleeding, etc. Write for today, mentioning this page.

WARD SEVEN'S MOST SUCCESSFUL YEAR

Annual Report of Building Permits Was Best Showing Yet Made.

ELECTION EXCITEMENT

Twenty-Five Special Constables Sworn in to Attend Polls.

Ward Seven has just completed one of the most successful years of its existence, as shown by the annual report of building permits, issued last night by Building Inspector W. J. Armstrong. The largest number of permits ever issued in Ward Seven was last year, when 200 permits, amounting to \$2,301,905, were issued.

The large number of big factories erected during 1913 made that year's total somewhat larger, but there can be no doubt as to Ward Seven's growth when the figures for 1913 are compared with those of other years. Since annexation over nine millions has been spent on buildings in Ward Seven. Some of the larger items for last year were the Keele Street School, costing \$55,000; the Western Avenue School addition, \$25,000; stores by E. J. Archibald, \$25,000; Kunnymede School, \$20,000; L. Air Liquide Societe factory, \$14,000; and many others over \$10,000.

The eve of the elections found all ten candidates in high spirits and more or less quietly waiting for the strenuous work ahead of them today. Excitement prevailed all over the ward yesterday, and the result will be most uncertain. In the southern part of West Toronto prospects look good for Ald. Ryding, with James W. Wright as his probable colleague in council next year. In the north side many are working for Mr. Dalton.

Special Constables. Twenty-five special constables for duty at the various Ward Seven polling booths were sworn in at No. 9 station, on Keele street, by Inspector Mulhall and Sergt. McDonald last night, and it is understood that the various candidates have appointed a number of agents to represent them at the booths.

George Hunt Hurt. While at work at the plant of the Toronto Plaster Company, on Keele street, yesterday, George Hunt met with a serious accident. Hunt had just leaped down from the shipping platform to the track siding when a large box car was shunted along it, pinning his arm against the platform, breaking it and severing the arteries. Dr. Chas. Gilmour was called, and the wounded man, from loss of blood, was taken in Speers' motor ambulance to Grace Hospital.

New Year Banquet. The men of the congregation of St. John's Church held a banquet in the parish hall last night, followed by an entertainment of excellent quality. After the concert the men attended the watch-night service in the church and sang in the new year.

The Westdale Club are holding their annual New Year dance in the Masonic Temple, Annette street, this evening.

WHO WILL GET THE NOMINATION?

Todmorden Ratepayers Will Hear Candidates for Township Vacancy.

There will be a special meeting of Todmorden Ratepayers' Association in St. Andrew's Hall, Pape avenue, on Friday, Jan. 2, to consider the nomination of a candidate to fill the vacancy caused by the death of Third Deputy Reeve John Buchanan of York Township. Among those who are talked about as probable candidates are Robert Barker, Geo. Cross, and Jerry Nelson. While there may be some debate as to who should be chosen, it is not likely that the township will be involved in the cost of an election to fill the vacancy.

All those mentioned have taken a keen interest in municipal affairs for years, and are known to be active workers in any movement they endorse. The executive committee of the association hopes that the ratepayers will give the matter the serious consideration it deserves, and will turn out to the meeting, which is sure to be interesting.

SUPERINTENDENT DENIES IT

Head of London Asylum Says No Foundation for Brutal Treatment Story.

LONDON, Ont., Dec. 31.—(Can. Press) Dr. Robinson, superintendent of the asylum for the insane, denies a story published in Toronto that an attendant in that institution had brutally beaten a patient, and an investigation had been ordered by the department.

"The story is without foundation," said Dr. Robinson today. "The real facts of the case are that the man, who came from Walkerton and who was the worst case we ever had, injured his ear, and when he came to his senses wandered what happened to it. Someone had evidently drawn on his imagination, with the result that the story was concocted."

CONTESTS IN GUELPH.

GUELPH, Dec. 31.—(Special).—The following have qualified for municipal contests. For mayor, J. E. Carter, Samuel Carter, Sewerage and public works, C. J. Elsie, John Kennedy, Light and heat, M. F. Gray, D. E. Rudd, Alderman, D. H. Barlow, R. H. Brydon, Charles Burgess, E. Crawford, W. T. Doughty, T. Dumphy, T. H. Gemmell, James T. Hamill, Joseph Lawson, Harry Mahoney, R. McKenzie, John Newstead, H. Occomore, Wm. Parker, S. Penfold, Wm. Reid, James Ryan, H. C. Sibel.

The nominations for school trustees for the separate school board, which were held today, resulted in all the trustees being elected by acclamation.

TWENTY-SEVEN LOVE KNOTS.

KINGSTON, Dec. 31.—(Special).—Dean Starr wins the honors this year for being the marrying parson in this city, he having officiated in twenty-seven marriages.

HAMILTON HOTELS.

HOTEL ROYAL Largest, best-appointed and most centrally located. \$3 and up per day. American Plan. 2417

Amusements

ALEXANDRA "SHAKESPEARE GLORIFIED"

WILLIAM FAVERSHAM Presents His DISTINGUISHED COMPANY OF STARS: MR. FAVERSHAM, CECILIA LOFTUS, R. D. MACLEAN, ODETTE TYLER, JULIE OPP. LAST TIME, MATINEE TODAY. "ROMEO AND JULIET." Thursday, Friday and Saturday evenings and Saturday matinee, "JULIUS CAESAR."

THE MOST MAGNIFICENT SHAKESPEARIAN PRODUCTIONS EXTANT

NEXT MONDAY—MR. FAVERSHAM'S PREMIERE PERFORMANCE OF "OTHELLO"

SEATS NOW SELLING. MON., TUES., WED., THURS. and SAT. EVENINGS and THURS. MAT.—"OTHELLO." FRIDAY EVE.—"JULIUS CAESAR." SAT. MAT.—"ROMEO AND JULIET."

THE DAVIS SCHOOL OF DANCING

Church and Gloucester Sts. A School of QUALITY and QUANTITY

Jan. 6th and 8th, the next Adults' Class opens at 8 p.m. Register now. Individual private lessons, too. Phone N. 2569. PROF. J. F. DAVIS and ELSIE DAVIS

ARENA BANK LEAGUE

2 GAMES THIS AFTERNOON SENIOR O.H.A. CHAMPIONSHIP ARGOS vs. TORONTO & A.A. Friday, 8.30 p.m. Seats on Sale at Arena

Bank League—Two Games Saturday Afternoon 1.30 p.m.—ROYAL vs. IMPERIAL. 3.00 p.m.—DOMINION vs. COMMERCE

PRO. HOCKEY—SAT. 8.30 p.m. Quebec vs. Torontos Reserved seats at Arena, Spalding's, Mooney's and National Sporting Goods.

BROADVIEW RINK

275 Broadview Ave. Band Afternoon and Evening Admission, Gentlemen, 15c; Ladies, 10c. Broadview and Parliament cars.

PARKDALE COVERED RINK

Queen and Cowan Ave. ICE SKATING TONIGHT BAND

Loew's Yonge St. Theatre (Opposite Eaton's) Week Dec. 29th—Porter J. White & Co. "The Punch," Jarvis & Harrison, Cogan & Co. Picchiani Troupe and others. Continuous 8 p.m. to 12 p.m. Boxes reserved evenings only. Main 3800. ed

SHEA'S THEATRE

Matinee Daily, 2.30; Evenings, 2.30, 5.00, 7.30. Week of Dec. 29. "Beauty is But Skin Deep." Mosher, Hayes & Mosher, Ray & Hillard, Empire Comedy Four, Six American Dancers, Schaefer and Dickenson, Archie Oart, the Kinetograph, The Seven Bricks. ed

North Riverdale Rink

will be open tomorrow afternoon and band in the evening. Ice. —class condition. Season Tickets, Gentlemen, \$3.00, Ladies and children \$2.00. General admission, 15c for Gentlemen, 10c for ladies. Western terminus of the Danforth civic line.

Vote For Hospital Bylaws

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STAR BURLESQUE

HONEY GIRLS AND THE LARADOE MODELS Next Week—Trip to Paris. 455

GRAND OPERA HOUSE

MATS Wed 25c & 50c Sat. HOLIDAY MATINEE TODAY WAYDOWN EAST. Next Week Ingle Kenton

HIGH PARK RINK

Skating with Band this Afternoon and Evening. 140 INDIAN ROAD

CUYLER BLACK

The distinguished tenor, "Foresters' Hall, January 6, in recital, assisted by Mr. E. Haynes Carman, pianist; Miss Ruth Kemper, violinist; Dr. Harvey Robb, accompanist. Seats, 75c and \$1. Bell Piano Room.