

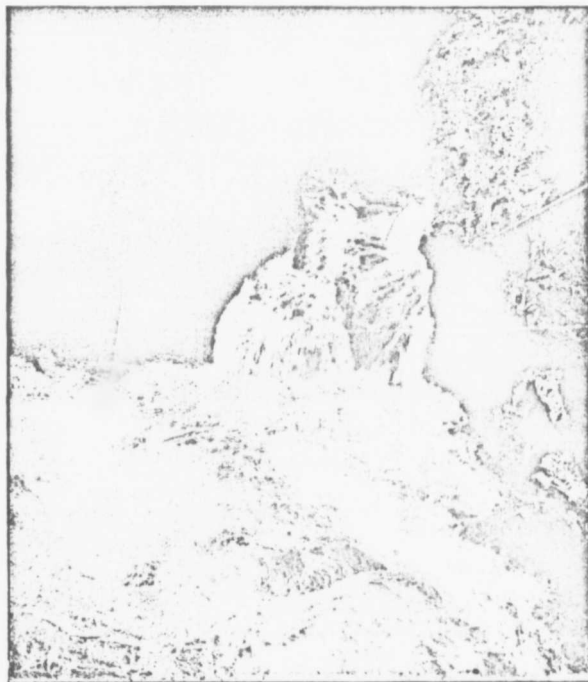
A WORD TO THE WISE IN ADVANCE

IN the following pages the intention is to present in as practical a light as possible some of the facts connected with the industry of fruit farming. It is an easy matter by the use of superlative phrases and unnecessary adjectives to conjure up a picture which looks well on paper, but which will not stand the test of experience or investigation.

¶ We have endeavored to furnish all the information which is likely to be of interest to intending fruit growers in British Columbia, and if the attractions of Seymour Arm and its peculiar claims as a land for raising horticultural crops have been stated in no uncertain words, it is because the Seymour Arm Fruit Lands Company stand behind the statements and are so firmly convinced of the facts that they cheerfully challenge criticism.

¶ Those who have their finger on the pulse of the land movement know of what they speak. All irrigated or non-irrigated lands to-day in British Columbia which can grow crops and are close to transportation are money-makers. More especially is this the case when the land is bought direct from the parent or colonizing company, and improved by personal effort. Such farms will not only produce a steady and sufficient income, but in a few years' time will command big prices from those who seek the milder climate and physical attractions of this Province. This is acknowledged by every man who knows.

¶ We want every reader who is interested in the possibilities of fruit growing to carefully consider these pages and then communicate



Another View of the Falls—To Supply Water and Power

NO IRRIGATION REQUIRED AT SEYMOUR ARM