

Simplicity, Grace and Beauty! Durable! Durable!! Durable!!!

A FEW FACTS.

THE great importance of the Sewing Machine, in its hygienic not less than its commercial aspect, is now so generally conceded, that it is deemed superfluous to occupy time or space in discussing that part of the subject. In this country, where early attention was given to their adaptation to household purposes, sewing machines are now scattered throughout the length and breadth of the land, not only in stores, shops and manufactories, where the competition of trade compels their use, but in private families of every degree. Many persons, even who can ill afford the outlay, wisely consider that it is better to do without articles of ornament or luxury, than one that does away with the fear of that old-fashioned torment of every household—the family sewing.

But notwithstanding its immense popularity, and its being regarded as an essential element in the domestic circle, too many housewives at the present date are doomed to the drudgery of the needle, consequent upon the difficulty “of deciding between sewing machines,” among the many varieties submitted to public approval. If you try this machine, we are confident that in your own language you will corroborate and endorse the truthful representations herein set forth, “that the Excelsior Machine stands pre-eminent amongst its rivals as the most simple and compact in its construction, the most efficient in its operation, the most durable and economical in use; hence, by far the most satisfactory in its results.”

1st. The Excelsior Machine makes the genuine elastic “Lock Stitch,” on both sides, so famous for its strength, beauty, durability, and elasticity, it being the only stitch that will stand washing on a bias.

2nd. It uses the thread directly from spools, as you buy them, and thus all the usual trouble of “filling shuttles, rewinding,” and the like, is avoided.

3rd. The same machine will sew from the finest cambrics up to the heaviest fabrics with equal facility.

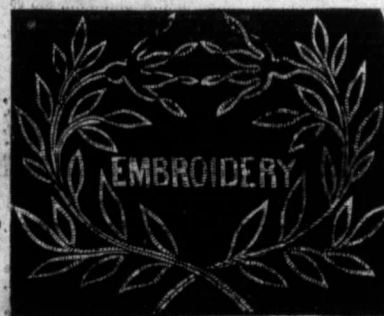
4th. The stitch made by this machine has been found to stand washing and ironing better than any other stitch, fully equal to hand sewing.

5th. It runs rapidly, and makes but very little noise, but little more than the ticking of a clock.

6th. There is hardly any class of family sewing, except making button holes, but this machine possesses the capacity to accomplish. It has a self-adjustable pressure foot which will pass from the lightest fabrics to the very heaviest without change.

7th. It finishes its own work and fastens its own ends, while almost all other machine sewing has to be fastened with a hand needle.

8th. This machine turns in the natural direction from you, and not backward or toward you like many other machines.



9th. It is the most simple and easily learned, and kept in order, of any machine in use. To use it, you have but two things to learn: to govern the tension; and regulate the length of the stitch.

10th. It has the under or four motion feed, the same as all high-priced machines, and unlike all low-priced machines.

The manifold superiorities and virtues of the Excelsior Machine must and will be appreciated by a discriminating public.

It uses Cotton, Linen and Silk directly from the Spools.

This Machine will do the Sewing of a Family Cheaper than a Seamstress at One Cent Per Hour.

SIMPLE, DURABLE, COMPACT AND CHEAP.

Every Machine Warranted Perfect, and Money Refunded if not found as Represented.

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