

News Release

Minister for
International
Trade



Communiqué

Ministre du
Commerce
extérieur

No. 218

EMBARGO UNTIL 20:00 HOURS

October 1, 1990.

1990 CANADA EXPORT AWARD WINNERS

International Trade Minister John C. Crosbie today announced the winners of the 1990 Canada Export Awards at the 47th Annual Meeting of the Canadian Exporters' Association in Halifax, Nova Scotia. Mr. Crosbie said, "Trade is the foundation upon which the Canadian economy is built. It is an essential part of our heritage and the key to our future. Trade accounts for three million Canadian jobs and generates nearly 30 per cent of our Gross National Product. To continue to enjoy our present standard of living, trade must be given the priority it deserves. It is a great pleasure, therefore, to honour this group of Canadian companies that have contributed so much to our exporting success."

The 14 winners of the 1990 Canada Export Awards are: **ATS Inc.**, Kitchener, Ontario; **Boeing Canada Technology Ltd., Winnipeg Division**, Winnipeg, Manitoba; **DRECO Rig Technology & Construction**, Edmonton, Alberta; **Groupe Lavalin Ltée**, Montreal, Quebec; **H.A. Simons Ltd.**, Vancouver, British Columbia; **Lovat Tunnel Equipment Inc.**, Rexdale, Ontario; **Magic Pantry Foods**, Hamilton, Ontario; **MPB TECHNOLOGIES INC.**, Dorval, Quebec; **Nexus Engineering Corp.**, Burnaby, British Columbia; **Northern Telecom**, Mississauga, Ontario; **PEERLESS CLOTHING INC.**, Montreal, Quebec; **Seagull Pewter and Silversmiths Ltd.**, Pugwash, Nova Scotia; **Thomas Equipment Ltd.**, Centreville, New Brunswick; **Western Co-Ordinators Ltd.**, Corner Brook, Newfoundland.

In receiving the Award, Canadian companies are recognized not only for increasing their export sales, but also for successfully introducing new products or penetrating new international markets. This year's winners were chosen from some 200 applicants by a Selection Committee made up of prominent Canadian business representatives. In the eight years since the Awards Program began, over 1,300 applications have been received and just over 100 companies have won the prestigious Award.

--/2