- (7) identifying IFI contacts for clients and arranging appropriate meetings and programmes at the World Bank and IDB;
- (8) assisting Canadian clients organize technical presentations targeted at IFI staff;
- organizing special events such as Canadian trade missions to the IFIs and bi-monthly luncheons for Canadians employed at the World Bank and the IDB, which provide an excellent opportunity for OLIFI's business clients to network with Canadians employed at the institutions; and
- (10) participating in educational activities including seminars, meetings and conferences in Canada to brief participants on IFI procurement practices and policies, and recruiting IFI speakers for such events.

Due to the wide variety of sectors in which the World Bank and IDB are active in the developing world, OLIFI's operations are not restricted to any particular industrial sector or geographic region. Rather, OLIFI prioritizes its responsibilities based on industry demand and Canada's supply capabilities.

Working closely with the Canadian Executive Directors' Offices at the World Bank and the IDB, which primarily handle policy issues relating to lending programmes and management practices of their respective institutions, OLIFI also provides input to the Government of Canada in Ottawa on policy initiatives for improving Canadian IFI procurement performance.

## **OLIFI** Organization

Composed of one Senior Trade Commissioner, two Commercial Officers and one support staff, OLIFI reports directly to the Head of the Canadian Embassy's International Business Development Section. Its primary point of contact in Ottawa is DFAIT's International Finance Division (TPF).

OLIFI is also in regular contact with:

(1) it's sister offices in Manila, Abidjan and Bridgetown, which respectively liaise with the Asian, African and Caribbean Development Banks;