

***Health Claims – General Criteria
for All Authorized Claims***

Uses "may" or "might"

Does not quantify degree of risk reduction

Indicates that the disease depends on many factors

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Except for dietary supplements, foods must contain at least 10% of the Daily Value (DV) of one of six nutrients:

| <u>Nutrient</u> | <u>10% DV</u> |
|-----------------|---------------|
| Vitamin A | 500 IU |
| Vitamin C | 6 mg |
| Iron | 1.8 mg |
| Calcium | 100 mg |
| Protein | 5 g |
| Fiber | 2.5 g |

***Health Claims – Disqualifying
Nutrient Levels***

NLEA requirement:

"... food for which the claim is made does not contain ... any nutrient in an amount which increases to persons in the general population the risk of a disease or health-related condition ..."