

Date 10-MAY-91

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FAIRLY USEFUL..... 2
 NOT VERY USEFUL..... 3
 NOT AT ALL USEFUL..... 4
 DON'T KNOW..... 5

Q13B And would programs in which the costs are shared equally by the government and the private sector be very useful, fairly useful, not very useful, or not at all useful?

VERY USEFUL..... 46- 1
 FAIRLY USEFUL..... 2
 NOT VERY USEFUL..... 3
 NOT AT ALL USEFUL..... 4
 DON'T KNOW..... 5

QC1 What programs and services does the federal government provide to assist Canadian exporters and firms interested in exporting?
 (DO NOT READ LIST)

TRADE COMMISSIONER SERVICE..... 47- 1,
 INVESTMENT DEVELOPMENT PROGRAM (IDP).... 2,
 PROGRAM FOR EXPORT MARKET DEVELOPMENT (PEMD)..... 3,
 NEW EXPORTERS TO BORDER STATES (NEBS)... 4,
 NEW EXPORTERS TO U.S. SOUTH (NEXUS)..... 5,
 NEW EXPORTERS TO OVERSEAS (NEXOS)..... 6,
 INTERNATIONAL TRADE CENTRES IN CANADA'S MAJOR CITIES..... 7,
 TRADE FAIRS AND TRADE MISSIONS ABROAD... 8,
 INFOEXPORT TOLL-FREE NUMBER..... 9,
 FINANCING FROM EXPORT DEVELOPMENT CORPORATION..... 10,
 CANADIAN COMMERCIAL CORPORATION..... 11,
 DEFENCE INDUSTRY PRODUCTIVITY PROGRAM... 12,
 ATLANTIC CANADA OPPORTUNITIES AGENCY.... 13,
 WESTERN ECONOMIC DIVERSIFICATION CANADA. 14,
 PROGRAMS OF DEPARTMENT OF AGRICULTURE... 15,
 PROGRAMS OF DEPARTMENT OF FISHERIES AND OCEANS..... 16,
 THE CANADA EXPORT AWARDS PROGRAM..... 17,
 DON'T KNOW..... 39,
 OPEN..... 40,

QC2 Are there any others?
 (RECORD VERBATIM)

DON'T KNOW..... 39,
 OPEN..... 40,
 COMPUTED VARIABLE. CONTROLS WHICH QUESTIONS WILL BE ASKED AT QC3.

Trade Commissioner Service..... 49- 1,
 Investment Development Program (IDP).... 2,
 Program for Export Market Development (PEMD)..... 3,
 New Exporters to Border States (NEBS) Program..... 4,
 New Exporters to U.S. South (NEXUS) Program..... 5,
 New Exporters to Overseas (NEXOS) Program..... 6,
 International Trade Centres In Canada's Major Cities..... 7,
 Trade Fairs and Trade Missions Abroad... 8,
 INFOEXPORT Toll-Free Number..... 9,
 Defence Industry Productivity Program... 10,
 The Canada Export Awards Program..... 11,
 Western Diversification Program..... 12,
 Programs of the Atlantic Canada Opportunities Agency..... 13,

COMPUTED VARIABLE. PROGRAMS AND SERVICES USED AT QC3.

Trade Commissioner Service..... 50- 1,
 Investment Development Program (IDP).... 2,
 Program for Export Market Development (PEMD)..... 3,
 New Exporters to Border States (NEBS) Program..... 4,
 New Exporters to U.S. South (NEXUS) Program..... 5,
 New Exporters to Overseas (NEXOS) Program..... 6,
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