TOURISM MARKET PROFILES-U.S.A. AND OVERSEAS

This document has been prepared by External Affairs and International Trade Canada (EAITC) to assist the Canadian Tourism Industry seize potential opportunities in the United States and other growing Overseas Markets.

This manual is designed as a reference guide to provide an overview of the various post territories, including market segment profiles and potential for Canadian tourism product development.

For further information we encourage you to contract directly with the Canadian Embassies or Consulates identified in this document or contact:

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