REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

004-DEFENCE PROGRAMS, PRODUCTS, SERV
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

ARMAX/HITECH OTTAWA (INCOMING MISSION)
GENERATE \$10 MILLION IN CDN DEFENCE SALES TO THE U.S.

COMMAND BRIEFINGS

SUPPLIERS.

RAISE U.S. DEFENCE PERSONNEL AWARENESS OF CON MILITARY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 1.Complete two defence missions in the Southwest.

QUARTER: 2 1.Meetings with key personnel at Tinker AFB-OK
Dir. of Comp. Advocacy, Procn & Engineering.
2.Meetings with GSA Director, Ft. Worth re
future GSA Missions from Canada.

3.Airshow Cda, Vancouver, BC - August/89

QUARTER: 3 -----

QUARTER: 4 -----

1.3 missions were completed: Electronic; Electro-Optic; Ontario Electronic Component Suppliers. Combined RFQ's, direct sales and other contracts awarded exceed \$5 million to date.

Accomplished - Aug. 3/89.
 Accomplished - Sept. 8/89.
 Organized successful mission to show. Tinker & Kelly AFB's & 3 US primes represented. US partic reported good Cdn sourcing opport. & attendance.