

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 19
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION PLAN
UNITED STATES

POST - ATLANTA

001-AGRI- FOOD PRODUCTS & SERVICE
PUERTO RICO

PLANNING

ACTIVITIES PROPOSED IN POST PLAN:

Mission

ANTICIPATED RESULTS

Page

RETI & PROCESSED FOOD & DRINK

FOLLOW-UP ON PREVIOUSLY MADE CONTACTS IN THE RETAIL AND WHOLESALE SECTOR WITH ONE-ON-ONE INTERVIEWS

Atlanta

ATTAIN KNOWLEDGE OF MARKETS, IMPORTERS, BUYING PATTERNS

1

CONTINUE CONTACT WITH PUERTO RICO DEPT OF AGRICULTURE IN ORDER TO FIND OUT BUYING REQUIREMENTS FOR DAIRY CATTLE

Boston

PROMOTION OF CANADIAN DAIRY REPLACEMENT HERDS

13

INPUT OF INTERMEDIATE INFORMATION ON AGENCIES, ETC. INTO POST COMPUTER

Buffalo

OBTAIN USEFUL INFORMATION ON CONTACTS, MARKETS, TRADE SHOWS, ETC.

22

ONE-ON-ONE INTERVIEWS WITH FOOD IMPORTERS IN THE RETAIL/WHOLESALE SECTOR

Chicago

KNOWLEDGE OF MARKETS, IMPORTERS, BUYING PATTERNS

28

INVESTIGATE & INTERVIEW PERSONS AND/OR AGENCIES THAT CAN PROVIDE INFORMATION RELATIVE TO THE RE-EXPORT OF GOODS FROM PUERTO RICO TO OTHER AREAS OF THE CARIBBEAN

Cleveland

ABILITY TO ASSIGN DOLLAR OR PERCENTAGE FIGURE TO CANADIAN EXPORTS TO PUERTO RICO

41

IMPLEMENT AND ORGANIZE TWO PROMOTIONAL EVENTS WHICH WILL MAKE KNOWN CANADIAN CAPABILITY TO LABORATORY COMPANIES IN THE MARKET

Dallas

ESTABLISH INTEREST IN CANADIAN (COMPARE WITH) VALUE ADDED PRODUCTS

48

Detroit

Los Angeles

58

67

TRACKING

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----
QUARTER: 2 -----
QUARTER: 3 -----
QUARTER: 4 -----

Minneapolis

New York, Consulate General

75

83

San Francisco

94

Seattle

103

Washington

111