

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

NETHERLANDS

415 - HAGUE, THE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

DIRECT MAIL & CORPORATE LIAISON PROGRAM.
SEMINAR ON INVESTMENT & TECHNOLOGY.

DURING REPORTING PERIOD 13 NEW PROSPECTS ENTERED OUR FILES, OF WHICH 1 INVESTOR ESTABLISHED AN EXPORT/SALES OFFICE IN LONDON/ONT. ANOTHER DEAL WAS DONE ON BEHALF OF A LARGE DUTCH CONSTR. IND. WHICH ESTABLISHED SALES OFFICE IN TOR., ONT. J. V. DEAL WAS CLOSED IN ELECTRONIC SECTOR. SUCCESSFUL 1ST ANNUAL LUNCHEON MEET. OF NEW & REVITALIZED NETHERLANDS/CDA CHAMB OF COMM TOOK PLACE JUNE 21. EVENT ATTRACTED OVER 100 ATTENDEES. KEYNOTE ADDRESS BY AMB GIGNAC & PRESENTATION OF 1987 NETHS

QUARTER : 2

QUARTER : 3

QUARTER : 4

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER 1 CONTINUE EXPANSION OF PUST DATABASE OF IMPORTERS AND DISTRIBUTORS
CONTINUE REPORTING ON TV AND CATV DEVELOPMENT
CONTINUE NEW PUBLICATIONS
1ST LARGE BILAT. HARBOUR COMMISSION PROMOTION LOG. QUANT-
GEOGRAPHIC CONFERENCE HOSTED RECEIVING
QUARTER 2
QUARTER 3
QUARTER 4

LICENSING AGREEMENT FOR SOFTWARE REALIZED
CTV REPORT WAS DESCRIBED IN CANADIAN REPORTS RESULT-
ING IN NUMEROUS ENQUIRIES
SUBSTANTIAL SALE OF ADD ON BOARDS REALIZED

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WHICH COMPLETED BUSINESS NEGOTIATIONS DURING THE REPORTING PERIOD
FINISHED BEFORE THE REPORTING PERIOD ON INVESTMENT ACTIVITIES

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VA MISSIONS VERHOUDEN LOS EISENDE AEUW DE
BOVENSTAANDE VERHOUDEN DE EXPORT PROMOTION VERHOUDEN