

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 531-WELLINGTON

006-ELECTRONICS EQUIP. & SERV
NEW ZEALAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PRODUCTS & COMPONENTS

COLLECTION OF BROCHURES FROM CANADIAN EXPORTERS FOR TABLE TOP SHOWS.

2 TABLE TOP SHOWS

UPDATE OF ELECTRONICS SURVEY

SURVEY OF INDUSTRIAL PROCESS CONTROL EQUIPMENT IN NZ

INTRODUCTION OF 10 CANADIAN COY TO N. ZEALAND MARKET

ESTABLISH 6 NEW CDN AGENCIES

DISTRIBUTE SURVEY TO 50 CANADIAN COY AND RESULT IN 10 NEW AGENCIES

INITIAL INTRODUCTION OF NZ MKT TO 15 CDN COYS NOT PRESENTLY EXPORTING

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----