

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

63

RPT01

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROMOTION PROFILE

Mission: BOSTON

Country: UNITED STATES OF AMERICA

The mission reports that the approximate flows to all countries of investment from its country/territory in Canadian \$ is as follows: (including portfolio flows if a primary focus)

	Total (\$ Million)	Canadian Share	Major Competitor Share
Current year	9000.00	20.00	10.00
One year ago	10000.00	20.00	10.00
Two years ago	9000.00	15.00	10.00

The mission is of the opinion that Canada can reasonably expect to attract the following amount of foreign investment from its territory/country next year:

ABOUT THE SAME AS THIS YEAR - \$1.8 TO \$2.0 BILLION WITH MOST INVESTMENTS BEING PORTFOLIO.

Canada's major competitors for investment from this territory/country are:

- OTHER STATES (PARTICULARLY SOUTH EASTERN STATES)
- IRELAND
- FEDERAL REPUBLIC OF GERMANY
- U.K. (INCLUDING SCOTLAND)

The following types of activities are currently being undertaken by Canada's major competitors to attract investment from this territory/country:

- PUBLICITY BY OTHER JURISDICTIONS IN SPECIALIZED PRESS (LIKE N. E. EDITION OF WSJ, MASS HIGH TECH)
- BUSINESS DELEGATIONS FROM THREE GERMAN PROVINCES/BERLIN HAVE COME TO BOSTON TO MAKE PRESENTATIONS.