

Canada wins Best Pavilion at Havana

Canada, again this year, had a large presence at the Havana International Trade Fair (FIHAV), held October 28 to November 4, 2001, in which 57 countries participated. Canada's pavilion housed approximately 50 companies, including a delegation from the province of Manitoba.

The third day of the fair was branded Canada Day, when the pavilion was officially opened by the Cuban Minister of Trade Raul de la Nuez and the Canadian Ambassador Michael Small.

Besides providing core Trade Commissioner Service (TCS) services, the Trade Section at the Canadian Embassy in Havana ensured that the pavilion was an excellent representation of Canada as a country and the

Trade Commissioner Service as an organization. The pavilion's attractive design highlighted Canada by featur-

ing the waving-flag design of the new Government of Canada Web site (www.canada.gc.ca), enlarged photos from the Canada-in-a-suitcase program, and TCS signage (www.infoexport.gc.ca). The pavilion turned out so well that FIHAV organizers presented Canada with the award for Best Pavilion.

For more information, contact Brigette Walenius, Trade Commissioner, Canadian Embassy, Havana, tel.: (011-53-7) 204-2516, fax: (011-53-7) 204-2044, e-mail: havan-td@dfait-maeci.gc.ca ✪



Left to right: Virginia Ayala, Trade Assistant; Brigette Walenius, Trade Commissioner; Tino Romaguera, Senior Commercial Officer; Francisco Rodriguez, Commercial Officer; Sylvain Fabi, Trade Program Manager; and Alicia Gonzalez, Senior Trade Assistant.

Saudi Telecommunications 2002

RIYADH, SAUDI ARABIA — February 3-7, 2002 — Held every two years in the largest telecommunications market in the Middle East, Saudi Telecommunications 2002, the 9th International Telecommunications Exhibition and Conference, will offer ideal opportunities to showcase the latest technologies. Under the current phase of the Middle East's largest US\$4 billion telecommunications expansion project, demand continues to grow for the full range of communications hardware, software and services. The show will also provide the opportunity to meet the most important

buyers and industry professionals in the Middle East.

The Canadian Embassy in Riyadh is planning to have an information booth as part of a Canadian pavilion. Companies wishing to participate only through the information booth should send a minimum of 100 catalogues/other materials to the Department of Foreign Affairs and International Trade (attention Maher Abou-Guendia or Keri Holtby) by January 15, 2002. On the package include the following reference: TAMS 4216 Saudi Communications 2002. The Embassy will forward potential leads to companies after the show.

For more information, including space reservation and booth cost, visit www.recepo.com or contact Imad Arafat, Commercial Officer, Canadian Embassy, Riyadh, tel.: (011-966-1) 488-2288, ext. 3360, fax: (011-966-1) 488-0137, e-mail: imad.arafat@dfait-maeci.gc.ca or Maher Abou-Guendia, Senior Adviser for Trade, Maghreb and Arabian Peninsula Division, DFAIT, tel.: (613) 944-5984, fax: (613) 944-7431, e-mail: maher.abou-guendia@dfait-maeci.gc.ca ✪