

The information and cultural affairs programs of our consulates promote informed, accurate and sympathetic reporting of Canadian affairs. Since New York, in particular, but also Los Angeles and Chicago are the print and electronic media centres of the USA, Canada's consulates general in these cities generate interest in Canadian affairs, providing facts and explaining the Canadian point of view on issues of the day.

The aim of our academic relations program is to develop an informed, well-disposed and sustained interest in Canada among the US intelligentsia. Teaching, research, seminars and publications as well as courses in Canadian studies in US universities are the more important means of pursuing this goal.

Canadian consulates help to publicize the excellence of individuals and groups in the various fields of the arts and often provide opportunities to show the sophisticated and original image of Canadian society. In 1981 for example, the New York Consulate General opened 49th PARALLEL, a gallery to exhibit the works of Canadian artists and musicians.

Opinion and developments in the United States are of fundamental importance to Canada both provincially and federally and the role of Canadian consulates in imparting a better knowledge and understanding of Canada to the American public will become increasingly important to the furthering of Canadian interests in the years ahead.