



SHOE SNAPS FOR FEBRUARY



Half

Price

75c

55c

500 pair
of women's fine
Boots
All sizes---
pointed toes

200 pair
of Men's Over-
shoes---waterproof
size 6, 7 and 8
first price \$1.85, now

10 cases
Men's Rubbers,
all sizes
Regular price
85 cents
now

ALLEY & CO.

Leadership Means Superiority

For nearly a score of years the Happy thought Range has been Canada's leading range, and has obtained a popularity never before equalled.

The name Happy Thought is a synonym of quality, the standard by which others are judged. Economical because best. If every housewife knew how easy cooking is made by use of the Happy Thought, how much time, trouble and labor is saved, she would use no other. The evenly heated oven, answering instantly the action of the dampers, makes cooking a delight and not labor.

Simon W. Crabbe