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A Unique Opportunity for Our Readers

Everywoman's World will Provide You with Membership in the Home Library Association, Giving You the Privilege of Receiving the Association's Most Valuable Books Without Cost



ANY people perish because of the lack of knowledge.

Boys destroy themselves because they do not know themselves.

Girls go wrong because they have been kept in ignorance.

Parents do not, and apparently cannot inform their children because they themselves have not been informed on how properly to teach another about the

truths of life.

One of the greatest Canadian personal workers among boys cites the case of a boy who confided: "Say, I am awfully glad to have had this talk with you. It seems too bad that a fellow hasn't any one to tell him how easy it is to lose his own best manhood, honor, life and everything else."

"My mother never told me," was the plea of a girl not in her twenties, caught in a raid by the police. She was asked by the magistrate to explain why she was a frequenter of such a place, and that was her answer.

The most loathsome and terrible of all diseases that may inflict mankind are all about us. No girl or woman, boy or man—or child even—is safe from the dangers of innocently contracting one or other of these, and yet—until just lately—they have not been made known to the people.

So there is great need for people in Canadian homes to have information, to know themselves and thus be safeguarded.

To meet this need, the Home Library Association of Canada has been formed, made up of members all over Canada, to provide and distribute at lowest possible prices, the good books that should be in every Canadian home.

The Association needs your help, needs your interest and good-will, and your active co-operation in helping to further its good work in bringing in light, and sunshine and happiness in place of darkness, misery and even death, which abound through ignorance.

To carry on this necessary educational work the Home Library Association has published several books and pamphlets for the mothers, fathers, boys and girls in our Canadian homes. These books contain the much needed, vital information that so many parents need, and want, but which is so difficult to obtain, handled in the nicest, purest way possible.

What Membership in the Association Brings You

EACH new member of the Home Library Association may receive at once free of all cost any of the Association's publications up to 50c. in value. Or they may apply this 50c. as discount on any standard book listed in the Association's catalogue. Thus, all the newest \$1.50 publications listed in the Association's catalogue cost members only \$1.00. Standard \$1.00 books may be obtained for 50c., and so on.

Furthermore, each member will be accorded the opportunity once each month of obtaining \$1.00 worth of the Association's newest publications free of all cost.

We want our readers to receive the fullest benefits of the membership in this great Association. We want them to be able to obtain the Association's present and future publications without cost. We want them to enjoy the great privileges conferred on members of the Association, of obtaining special discounts on all the best books published, and especially on the special works dealing with the great truths of life, which should be in every Canadian home.

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SPECIAL arrangements have been made with the Home Library Association whereby subscribers to EVERYWOMAN'S WORLD will be enrolled at once as members of the Association, without any cost or fee of any kind.

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Choose Your Books From This List

"Letting in the Light"

PLAIN facts about the "pestilence that stalketh in darkness." Four chapters in this book tell of the social scourges. The mother's part is most beautifully and ably handled by Mrs. Jean Blewett. Dr. C. K. Clarke gives the plain facts on the prevalence of social diseases in Canada, and Dr. W. S. Plewes gives a few typical cases of innocent infection that come under the family physician's eye. This remarkable book has received the endorsement of leading clergymen and social workers throughout the country. Price 25c.

"Double Standards"

By DR. O. C. J. WITHROW

SHOULD there be one moral standard for a man and another for a woman? This little book strikes a note on this grave problem of the double standards which must be made dominant in this day. Price 10c.

"The Romance of Growing Slender on Three Meals a Day"

By GORDON ROGERS

A DELIGHTFUL and interesting story which contains invaluable advice for those who would reduce. A gripping love story, holds your attention from first to last, while you are given valuable information by a man who thoroughly knows his subject. Price 15c.

"The Strength of Ten"

A Book for Boys, by DR. WINFIELD SCOTT HALL

THIS is a great book for boys by this well-known lecturer who has done so much in the interests of all safe and sane education. He explains what manhood is and how a boy may win it. Every father should read this book. Every boy from 10 to 15 years of age should have a copy. It is helpful and stimulating. Price 25c.

"Life's Story"

A Book for Girls, by JEANETTE WINTER HALL

HERE'S a little book which you simply must have for your daughter. You will find it just what you are looking for. In it the great truth of life is told in a simple, beautiful and comprehensive way as only one who has been a mother could tell it. Price 25c.

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By MRS. WOODALLEN CHAPMAN

EVERY girl from 15 to 25 years should have the privilege of reading "Playing with Fire." It points out, among other things, that girls are not safe unless they realize just wherein their own greatest danger lies. A book that girls themselves, and especially their mothers, greatly appreciate. Price 10c.

"Facts for Fighters"

By DR. O. C. J. WITHROW

ALL of us are fighters. There are certain facts about ourselves which must be faced if we are to fight the enemies within ourselves and conquer them. Dr. Withrow sets forth facts about our sexual nature about which there can be no controversy—fundamental facts clearly and beautifully told. Price 10c.

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By DR. O. C. J. WITHROW

IF every father and mother knew how to teach their sons of the future dangers that may attend a life of impurity, much misery and suffering would be avoided by thousands of good women and little children. Dr. Withrow deals with plain facts in a plain way in this booklet. Price 15c.

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