

Big Ben

The
National
School
Bell



TO help little boys and girls outwit the Sand Man and get to school before the bell:

For a happy little crew calling "Mother, we beat you!" For brushed hair, tied ties, white hands, pink ears inside and behind.

For ready hats, coats, leggings, rubbers, mittens, pencils, papers, books, clean handkerchiefs, a big kiss all around and the front door shut with time to spare:

Big Ben—seven inches tall, all shiny and bright, with big easy-winding keys, a big, frank, open face, and a big jolly deep-toned voice.—He'll wake them every day at any time you say.

Rings two ways—five minutes straight or every other half minute during ten minutes. \$2.50 anywhere in the States, \$3.00 anywhere in Canada. Made in La Salle, Illinois, by Westclox.