

A Perfect Complexion On Your Holidays

A beautiful pearly white complexion which will be the admiration and envy of your friends. A complexion such as all ladies of refinement desire to obtain. This is the assurance every woman has who takes with her to the country or the seashore a bottle of

Gouraud's Oriental Cream

the ideal liquid powder. It far surpasses the ordinary dry powders, as it nourishes the skin and does not clog the pores. **GOURAUD'S ORIENTAL CREAM** is absolutely free from grease and consequently does not encourage the growth of hair. It whitens, softens and clears the skin and is beneficial in the treatment of nearly all skin afflictions.

*The favorite
for over
65 years.*



Price, 50c. and \$1.50 Per Bottle
*at Department Stores and Druggists or direct
on receipt of price.*

GOURAUD'S ORIENTAL VELVET SPONGE

should always be used when applying **Gouraud's Oriental Cream**. It is perfectly smooth and velvety, and will give you the most satisfactory results. Sent in a dust-proof box on receipt of 50c.

FERD T. HOPKINS & SON,
37 Great Jones Street, New York.

Sent 10c. in stamps for a booklet of Gouraud's Oriental Beauty Leaves, a little book of perfumed powder leaves to carry in the purse.