

THE BOOKSELLER AND STATIONER and Fancy Goods Review.

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NEW ADVERTISEMENTS.

Beagles, J. & Co., London, Eng.
Davidson Bros., London, Eng.
DeLille, Fenwick & Co., York, Eng.
Hawkes-Jackson Co., New York.
Hosie, F. Anthony, & Co., London, Eng.
McClurg, A. C. & Co., Chicago.
Millar & Lang, Glasgow.
Partridge, S. W., & Co., London, Eng.

TOURIST TRAVEL.

THE commercial advantages of Summer visitors to a town are now generally recognized. The necessity of an organized effort in this direction is not so well understood. There are few towns, whose natural advantages are so scant that they cannot be made attractive in Summer. If the merchants organized in such an effort, there is no limit to what might be accomplished.

There is no business which profits more from Summer guests than books and stationery. When a visitor is in a town for a few weeks, he is naturally prone to reading new fiction. Novelties of any kind meet in him a ready and eager purchaser. High-class stationery has a good sale. Any one of the countless little notions which go to make up a fancy goods stock may be used to attract the fancy of a stranger.

The maximum of benefit is derived if the dealer makes his store a rendezvous for tourists. Get them into the store and make them feel at home. People who have

nothing to do but put in the time, like to browse around among the books. They will seldom go out without seeing something which appeals to their fancy. A good business may be worked up in this manner, and it will have the additional advantage of being entirely removed from the regular custom.

The opinion of the retail trade is reflected in the "Bookseller and Stationer."

STANDARD AUTHORS.

ONE of the good features in public taste is the undiminished sale of the standard works of fiction. Fifty years and more have passed since the great novels of Dickens appeared, yet they still maintain their supremacy. It is not difficult to see the reason for this. Whether in the humor of Dickens and Thackeray, or the picturesqueness and chivalry of Scott, we always have a moral earnestness, and a truth which appeals to the reader. There seems to be no reason to doubt the continuance of their popularity. They will be read as Shakespeare is read, because they reflect human nature. Other books are read and forgotten, but when a man decides to get together a private library which he can always have beside him, Dickens and Scott and Thackeray are the authors with whom he begins. Particularly elegant library editions of all these authors are to be had and are staple lines to carry.

Watch the advertising pages. They contain good news.

SITUATION UNCHANGED REGARDING FRENCH COPYRIGHT.

NOTHING has as yet been done in the way of legal action against any of the alleged transgressors of French authors' rights. The publicity given the question has the effect of restraining and lessening the output, and publishers and printers are hesitating till the question is settled one way or another. There is a feeling that the French author must be protected, but as the question at issue does not involve a serious loss to French publishers, more than one interest avers that active steps will not be taken.

"Bookseller and Stationer" brings the publishers and the trade together.

THE SEASON'S PROSPECTS.

WITH the coming month we may look for a revival of interest in the book trade. The dull season has not been as dull as it usually is, and an early recovery from the lethargy of the past two months is to be expected. A tone of optimism and hope pervades the publishers. They look for increased activity during the coming season. The expansion of the country, which is now in evidence, is sure to cause an activity in business. Greater fields are opened up to the publisher and jobber and increased prosperity to the retailer. Books and nov-