

The following Houses are using it, and are prepared to quote prices on lines made up in this way:

MONTREAL

H. SHOREY & CO.
E. A. SMALL & CO.
DOULL & GIBSON
McKENNA, THOMSON & CO.
JOHN MARTIN, SONS & CO.

TORONTO

W. R. JOHNSON & CO.
LAILEY, WATSON & CO.
E. BOISSEAU & CO.
CHALCRAFT, SIMPSON & CO.

HAMILTON

SANFORD MFG. CO., LTD.
JOHN CALDER & CO.

Fibre Chamois has been thoroughly advertised

as a superior and much cheaper interlining than Haircloth, Canvas, Elastic Duck, etc., and its immense sale during the past season proves its popularity. The name is well-known and the goods are here to stay.

IT IS GOING TO BE ADVERTISED THIS FALL AND WINTER AS A WARM, DURABLE WIND-PROOF INTERLINING FOR CLOTHING, and your customers are going to insist on having it.

If you want to benefit by our advertising, if you want something that will interest your customers and help sell goods, if you want something better than your competitors, order all Coats, Vests and Overcoats made up with Fibre Chamois Interlining, and refer to it in your own advertisements, and the result will be beyond your most sanguine expectations.

Our advertisements, as well as your own, will direct trade to your doors. Suppose the other man does this instead of you, how do you think your trade will be affected?

JOHN FISHER

SON & CO...

WOOLLENS

.. AND ..

TAILORS' TRIMMINGS

442 and 444 St. James Street, **Montreal**

... ALSO ...

60 BAY STREET

Toronto

101-103 ST. PETER ST.

Quebec

JOHN FISHER & SONS

Huddersfield, Eng.
London, Eng.
Glasgow, Scotland
Belfast, Ireland

JAMMET FRENCH KID GLOVES

GUARANTEED.

Equal, if not superior, to anything in this market.

♦ ♦

**PERFECT FITTING
FRESH STOCK
EARLY DELIVERY**

♦ ♦ ♦

WRITE FOR SAMPLE

"La Chartreuse" 7 stud lacing, gusseted, of which a full range Colors and Blacks due to arrive.

♦ ♦

A limited quantity of leading lines, if ordered now, delivered early September.

FITZGIBBON, SCHAFHEITLIN & CO.

SUCCESSORS TO

MONTREAL

Thouret, Fitzgibbon & Co.