

us to leave the quacks alone. They are like the weak women who waste their sympathy and flowers upon the vile criminals condemned to die for vile crimes, frequently against women. We have no sentimentality to spare in the direction of quackery, or its imitation, and we believe, in spite of their weak-kneed apologists, we have the support of the profession at large. A little more resolution and straightforward policy on the part of our associations, would have made it as impossible among licentiates in dentistry as it is among licentiates in law and medicine. Our policy has been one of equality of opportunity. These advertisers seek one of monopoly by pretensions of superiority which are fraudulent. If we begin to condone what we know should be condemned, the future is not a hopeful one.

Moreover, it is our duty to young practitioners to guide them in ethical principles. Quack advertising is morally and socially wrong, and has not resulted in any permanent benefit to any dentist who has indulged in it. It has been the ruin of half a dozen dentists in Montreal alone. The mere fact that few have made a few dollars is no moral encouragement. It is poor compensation for the life-long stigma of being a quack.

We have done our duty in this business, and without in any way reversing our opinions, we shall watch with interest, how the policy of *laissez-faire* will work.

A TRUCE.

We have been so severely criticised by several friends who are not quacks or quack imitators, for "quacking so much about the quacks," that we have decided upon a truce as a test. The ethical policy of this Journal and its predecessor has influenced some to abandon objectionable methods of advertising. It has persuaded many to avoid an imitation of quack methods. At any rate, it has stuck to its principles through thick and thin, and if in doing this it has not spoken for the profession as a whole, it would be less ashamed of itself than of the profession. To excite an honorable ambition towards decency and dignity seems to be wrong policy in the minds of some of our critics. We have, too, good friends who advise us to "let the quacks alone." We shall take the advice, and watch for results; it is not one of the joys of journalism to make foes, even out of quacks. The object of all our preaching has been to convert them from the error of their ways, for their own good. There is neither fame, fortune nor favor in the labor for us. The journalist gets no reward on this earth, and will not likely share any with the preacher in the next.