

The Lady Who Purchased

5 of Our \$2.00 Skirts

Has a husband that's a king in her home. And you can better bet that she's a queen especially since investing in these Dressy Shirts. There's no reason, though, why this pair should have all the good things. Invest in our good, sizeable, roomy shirts, and be happy. Price from 75c., \$1.25, \$1.50 to.....**\$2.00**

Men's Summer Hats Straws, Felts, Panamas

Treat yourself to a Panama. The best summer investment that you can possibly make. Good for years. Light comfortable and stylish. Once get the Panama habit, and its got you—no backing away. Price only \$5.00 to.....**\$8.00**

Handsome Senit Chip and Braid Straw Hats

The new flat Sailors, extremely dressy, boys' and men's, 50c to, each.....**\$2.75**

Men's Silk Hosiery

Get the silk habit, its fine—These cool, smooth goods fit without a wrinkle, plain blacks, 50c to.....**\$1.25**
Shadow effects, only.....**75c**

Men's Hermsdorf Dyed Hosiery—This is positively the only pure Dye hosiery that we know, we dare not offer any other as fast black, you know what a miserable thing poor dyes are, especially during hot weather. Buy only Hermsdorf Stamped Hosiery. Price only.....**25c** up.

Cadet's Hose—Boys' heavy ribbed elastic spring needle knit Summer Hose, good strong wearing stockings that every boy must have, only per pair.....**25c**

Child's Fancy Socks—200 pairs of pretty striped and fancy top Socks for children's Summer wear, good quality mercerized, fancy tan and white ground, per pair only.....**25c**

Cotton Blankets—Useful for Summer camps, American pattern borders, only.....**98c** up.

Camp Blankets—Useful for your Summer camp. Plain dark grey, per pair only.....**\$1.69**

Camp Comforters—You'll require a good heavy comforter for your Summer camp or outing expedition. Price only.....**\$1.25** up.



LOVELY SUMMER WASH MATERIAL AT CROWELL'S

These Exquisite New Summer Wash Dress Materials are simply elegant. The dainty new Voiles and bordered goods are leading. Corduroys are giving them a close run, and all sorts of Radiums and Foulard fabrics are in great demand. This last line lend themselves to the making of handsome, exclusive styles that are the envy of every good lady.

DAINTY PLAIN VOILES.
In rose, yellow, tan, mauve, greys, etc., make handsome summer dresses or beautiful evening wear, goods that resemble fabrics at 75c per yard, price per yard, only.....**30c**

PRETTY SATIN STRIPED VOILES.
With fine little sprays on grey ground—These are much admired designs, and sometimes difficult to obtain, only.....**40c**

NEW SATIN STRIPED VOILES.
In black and white and mauve shades, dainty materials of great merit, many ladies prefer the stripe to a plain voile, it is much more effective, per yard, only.....**45c**

PRETTY BORDERED VOILES.
Pinks, blue and evening shades, bordered goods are at the height of their popularity, every lady desires a bordered dress, such pretty material at so small a price is within the reach of all, only.....**30c**

A RICH STRIPED VOILE.
The prettiest veil design that we have ever shown, hundreds of admirers, lends itself to the use of pretty exclusive garments, its a rich grey with a pretty bleached pin stripe, per yard.....**45c**

HANDSOME BORDERED RADIUMS.
New, bright, finest American designs in rich new colorings, these are really sold as sheer satins, they have a brilliant lustre, all bordered, per yard, only.....**30c**

NEW STRIPED SATIN RADIUMS.
A soft elegant striped material for fancy Summer or evening wear, they come also in little broken squares and pretty Foulard patterns, price per yard, only.....**25c**

STYLISH MARQUISSETTE VOILES.
This is a very effective weave and a most delightful material for evening wear, shades are blues, navys, white and mauves, price per yard only.....**50c**

BLACK CHECK AND STRIPED MUSLINS.
Very useful materials for Summer wear, nothing to equal a good black lawn for persons who require a black Summer dress, price per yard 15c to.....**45c**

CORDUROY WASH DRESS MATERIAL.
In both English and American weaves, these pretty striped goods are very popular, the American people are simply crazy over it, price per yard 30c and.....**50c**

BASKET WEAVE SUITINGS.
These are heavier materials than the voiles and are popular for the new Summer outing dresses, shades blues, rose, mauve, price per yard.....**25c**

PRETTY ZEPHYR SUITINGS.
Blue, tans, browns and a variety of colored stripes, a heavier material than the Scotch zephyr, very suitable for ladies and child's dresses or little boys wash suits, price per yard only.....**18c**

ANDERSON'S GENUINE GINGHAMS.
Beautiful wash stripes and checks in scores of combinations, coloring and plain pinks, blues, tans, greys, etc. On account of its splendid washing qualities is very popular for children's wear, price per yard only.....**12c**

FINE SCOTCH ZEPHYRS.
These lowly, clean, fine, even woven wash zephyrs are fit for a Queen, indeed, its only been the past few seasons that Her Majesty could obtain such beautiful colorings in plain, check and striped wash materials, price only.....**15c**

BRIGHT FINISH DRESS DUCKS.
Very popular Summer material for dresses, skirts and children's wear, white, tans, blues, etc., price per yard only.....**18c**

Barnum was the world's Greatest Human Nature Student

Barnum said—The public liked to be fooled. And he acknowledged making his money fooling them. We're all pretty much alike—looking for something for nothing—In the long run we get just about what we pay for.

This is the Season When The Fur

STUDENT GETS IN HIS WORK.
A smooth tongue and a flow of language and before you know where you are, you have signed a contract for a \$50.00 or \$100.00 garment that may be nothing but a cheap imitation or a miserable ratty piece of affair that causes your regular dealer to smile, but for the sake of your trade keeps his mouth shut—Why don't you buy your furs from your own local merchant—He is usually a man who knows furs, and a man who gives you value—He's not here today and away tomorrow, he remains here and must be on the square—Give him a square deal—You remember the house who used to employ the ministerial looking individual to peddle furs in Sydney, they are no longer in business—You thought they knew furs, you got fooled! Don't again.

Come On In The Water's Fine

Ladies' Bathing Suits. Special navy blue braid trimmed Bathing Suits with skirt and knickers, you'll need these any day now. Price only \$2.50 and.....**\$3.50**

Cash's Washable Trimming Braids

Beautiful patterns in blues, pinks, navies, black and white, browns, greens, etc., guaranteed fast colors, pretty for ladies and childrens wash dresses. Price per yard 12c, 15c and.....**25c**

Child's Wash Dresses

In zephyrs, gingham, cambrics, checks, stripes and plain side trimmed designs to fit girls from 8, 10 to 14 years, very novel collection, much admired styles. Price only \$1.48 to.....**\$2.48**

Ladies' Princess Slip

Fine sheer muslins and China silks, beautifully trimmed with soft lace. Price only \$1.48, \$1.98 to 3.75

Men's Summer Belts

The newest leather belts in plain narrow widths, plain finished buckles, very nobby, pair 30c, 50c and.....**75c**

Childs' Straw Hats

New English Galateas and soft reversible brim Hats for either girls' or boys' wear, these pretty hats are the joy of every child and are very moderate in price, only 25c, 45c, 50c each.....**65c**

DON'T MISS THIS

The Last Consignment of Pretty, Soft American Silks

is on our counters. These were sent us by a big Boston house to clear. The price was made to clear. And out they go at only **19c.** per yard. Your choice, remember, of any of the lot at only

Pretty Straw Mats only 15c each

Not a mat sold at this price before 7.30 Friday evening. There are about two hundred of them, and we want them to go round. Consequently we cannot sell more than 5 to any one lady. Be on hand Friday evening at 7.30 to select your mat at only each **15c**

Some of the Summer Wants of a Man

Men's Wash Vests—In light and dark wash materials, sizes 35 to 40, price \$1.25 to.....**\$2.50**

Men's Outing Suits—A comfortable summer suit in 2 piece Hewson and Oxford Tweeds, all pure wool, light weight weaves and good medium and light shades, coat half lined, trousers with side straps, belt loops and cuff, 2 or 3 button styles, for \$5.00 to.....**\$20.00**

OUR LEADER IN SUMMER SUITS.
Worth \$12.00 for only **\$8.98.** In extra good-oxford light weight tweed in medium grey shades, new patterns, splendid tailoring, only.....**\$8.98**

Men's Outing Pants—Plain white ducks and light oxford and Hewson Tweeds with cuff, side straps and belt loops, for \$5.00 to.....**\$20.00**

Men's White Outing Pants—Plain white and striped flannel and serges, also plain white duck, regulation styles, belt loops, side straps, etc., \$1.25 up.....**\$1.25** up.

Artistic Wall Papers

If you want something really artistic in Wall Papers, we claim your interest.
It needs no argument to prove that the first requisite to successful home decorating is proper paper hangings. The walls should be in harmony with the general furnishing effect. They can be made so at comparatively little expense.
You live with the Wall Paper of a room even more than with the carpet. Its face to face with you at every turn. Do you pick it out with this thought in mind? We do when placing our order.
Our Wall Paper Department has everything in the way of patterns and qualities, and we will gladly give suggestions about decorating a room or a whole house.

Boys' Serviceable Shirt Waists

(2nd floor.)
Soft plain white and striped Summer Shirt Waists with soft collars attached, each only.....**49c**

BOYS' DRESSY SHIRT WAISTS.
Nothing to equal a good shirt waist for all around goodness, the boys like them much better than a shirt. This waist is an extra quality percale, full size, detached collars, size 11 to 14, only.....**75c**

Boys' Separate Wash Blouses—Handy to have two or three, you know the children will play and at the same time you pride yourself on keeping them so neat and clean, price only 30c to.....**\$1.25**

Pretty Summer Dresses and Semi-Fitted Auto Linen Coats

How pretty and comfortable these summer garments appear. One can never have too many of them. The hot days of summer have lost their terrors since these sensible cotton creations have taken the place of the stuffy misfit of only a few seasons back.
Surely King Cotton Has Come Into His Own



Pretty White Sheer Summer Lawn Dresses

waist made of handsome striped Swiss allover and rows of lace insertion, with sleeve to match. Deep Swiss all over skirt trimmed with insertion to match **7.98** waist, only.....

This Dress is a Little Dream Made of Fine

Sheer White Lawn, with new set in sleeve made of all over insertion to match waist and skirt, on **4.98** ly.....

Our Special Dress for Saturday And Monday

Sale, made of pretty Sheer Lawn, fancy allover pattern, and lace insertion trimmed waist. Wide row insertion from collar over shoulder, and full length sleeve. Two rows insertion extending across back and front of yoke clear to bottom of sleeve and round same. Wide, deep tucked flounce with 6 in. row Swiss insertion and two rows lace round skirt, only.....**3.98**

Ladies' Linen and Poplin Auto Coats in Semi-Fitted Styles

Plain and fancy trimmed collars and cuff designs with wide, deep revers and pretty sailor collar effects. Price only 4.50, 5.00 to.....**7.95**

BOYS' WASH SUITS
Scores of handsome Suits in the new American Buster styles, in Striped Percaloes, only **65c.** ea
Crash Suits, with 2 knicks and cap.....**\$1.48**

Interesting Shoe Bargains

Friday, Saturday and Monday
Selling In Our Shoe
Department

- One of the biggest, if not the biggest, item of expense is the family shoe-bill. Do you want to cut this item a bit? If so, read the following and act immediately.
- LOT 1—Woman's Dongola Kid Blucher Lace Boots, a really fine line at regular price of \$2.00 per pair. These are solid leather goods. Sale price only.....**1.69**
 - LOT 2—Woman's genuine Dongola Kid Summer Oxford Shoe, medium weight sole for street wear, only.....**1.19**
 - LOT 3—Misses' sizes in Kid Blucher Lace Boots, solid leather, good weight street soles, 1.50 to 1.65..... only **1.19**
 - LOT 4—Men's Imperial Calf Blucher Lace Boots, new high toe style, last solid leather, only.....**2.19**
 - LOT 5—Men's Grey Canvas Lace Boots, heavy leather soles, leather toe cap and striped, only.....**1.39**

Men's, Boys', Youths', Woman's and Child's Canvas Summer Shoes, Tennis and Bathing Shoes, of all descriptions.
Boys' and Youths' Sweaters, all sizes.

Crowe

