

Huron County Is Hard Hit By the Exodus to the West

**Fine Farms May Be Purchased
for Price of Buildings Because
Men to Work Them Can-
not Be Secured.**

**GREAT HORSE TRADE SHOWS
HOW LAND IS BACK TO PASTURAGE**

**More Than a Carload a Week Are Shipped Away—
Mayor Would Like to Bring American
Farmers In.**

[By Arthur C. Bowman, Advertiser Commissioner.]

Seaford, April 10.—Seaford, the centre of one of the best agricultural districts in Northwestern Ontario, is another one of those towns whose surrounding acres, half-depopulated by the rush to the West, are awaiting the coming of the advance guard of the back-to-the-land movement. For miles about this energetic northern town there stretches a belt of the finest general agricultural land in the Dominion. Yet, with land selling at values much lower than in other communities where the productivity of the soil is actually less, there are many farms now used only for grazing lands which formerly produced heavy crops of grain.

Hundred-acre farms, with magnificent houses and buildings, bring from \$60 to \$75 per acre, and in some places bare land, the best in the province, can be bought for as low as \$40 or \$50.

Ask any resident where the trouble lies and he will tell you.

Young Men Won't Stay.

"Young men won't stay on the farms. We cannot get the help we need to properly cultivate our fields." Businessmen whose daily occupations bring them in touch with the farming community say that while most farmers around Seaford are making a good living they are not getting anything like the fullest possible returns from their land. Ask them why, and they say: "Lack of labor and lack of intensive methods of farming."

"I have often thought," said Mayor C. J. Greig, who has resided in Seaford for more than twenty years, "that if a deputation could be formed to visit the crack farming States of Ohio, Illinois and Indiana, and could induce some of the farmers over there to come over and look at the land which we have right here in Huron County, there would be such a rush to this section that the population would soon be doubled. Some of the land which is now selling at from \$60 to \$75 would be worth \$200 per acre. All this land needs is intensive cultivation to bring out the best of its resources."

Help Need of District.

"At present there are not enough men on the land to farm it properly. Where a man has 100 acres and is fortunate enough to be able to get help to work it he makes more money than his neighbor with perhaps twice the acreage, who is forced to let a portion of his farm lie idle. If some of our young men who go away could only be induced to put the same brain power and energy which they exhibit in other fields to work right here at home the profitable results both to themselves and to the county would be simply incalculable. With our fertile soil, which is level and easily worked, without being low or marshy, there is scarcely a bit of waste land for miles around. The farms are crying for men to make this district the real garden of Ontario."

"There is no better place in Ontario for the city man who wants to get back to the land than this very district," said Mr. George M. Chesney, a cattle dealer of many years' experience in Seaford and vicinity. "The great attraction here for such men is to be found in the fact that land prices are so low in proportion to actual values. Fine farms can often be bought for prices that are but little better than the worth of the buildings on the land and unimproved land can be bought at correspondingly low figures."

The Finest Horses.

"The man who is willing to learn and who will put his best efforts, plus good common sense, has everything in his favor. He can get cheaply some of the best agricultural land in the province, and besides producing good crops he can do as hundreds of other farmers in this vicinity are doing today, raise a good colt or two every year at a handsome profit. The sweet, strong grass of Huron County pastures, coupled with intelligent breeding, produces the finest draft horses in Canada. In fact, this section has always been noted for its good horses, and the importance of the horse business is increasing every year. Cattle, too, do well here, and there are many persons who make money by feeding stockers for the market, growing their feed on their own farms. We can grow as good corn, wheat, oats and barley as can be found anywhere."

Meanwhile, even handicapped as it is by lack of labor and the draining away of its young men, this particular portion of Huron County is not doing so badly.

The Trade in Horseflesh.

Statistics compiled by Collector of Customs F. G. Neelin show among other things that 59 carloads of horses were shipped during the past year from Seaford alone—better than a carload a week. And these were good horses, a conservative estimate placing their average value at \$300 each. Figuring 15 horses to the car, though many cars can carry 18, the average value per carload would amount to \$4,500. For the year then, the amount of money paid for horses at Seaford would amount to \$265,500. This estimate probably falls somewhat below the actual figure, as there are many instances where exceptionally good teams have sold for \$750 and \$800. There were also shipped 400 carloads of hay and 355 carloads of cattle, sheep, hogs and poultry, as well as 7 carloads of hides.

Although it was a very poor year for apples, 10,000 barrels of this fruit were sent out of the county, from this town, at an average price of from \$1 to \$1.50 per barrel. A small percentage of this fruit, which came from sprayed, carefully-cultivated orchards, brought much higher prices. The growing sugar beet industry contributed 30 carloads of beets to swell the total, and there were 100 tons of creamery products.

So it appears that the optimists who are predicting a great future for Huron County have something besides mere "hot air" on which to base their predictions.

DIED AT PORT ROWAN.

[Special to The Advertiser.]

Aylmer, April 11.—The funeral of Maitland White, for many years a local grocer, was held this afternoon at Aylmer Cemetery. Mr. White died on Tuesday at Port Rowan. Besides his wife, he is survived by one daughter, Miss White, of Aylmer.

SUCCEEDS FATHER COURTOIS.

[Special to The Advertiser.]

Windsor, April 11.—Bishop Fallon has made the announcement that Father La Liberte, of the Immaculate Conception Church, of Windsor, will succeed the late Father J. E. Courtois at St. Joachim. Father La Liberte was ordained eight years ago, and has been in this city for one year.

HURON SURVIVORS RAISING STOCK

Farmers Left in the Vicinity of
Seaford Use Land for
Pasturage.

PROFITS ARE EXTENSIVE

One Man Feeds Stockers With Good
Results—The Horse In-
dustry.

[By The Advertiser Commissioner.]
Seaford, April 10.—Many Seaford farmers are finding good money in the raising of fattened cattle for market. The large farms with big pasture areas which are a consequence of depopulation of population through western emigration lend themselves very well to stock farming, and the heavy loam produces grass rich in substance and nutritive value on which cattle thrive as it is impossible for them to do on lighter soils.

Nearly every farmer raises a few steers for the market while devoting most of his time to other branches of agriculture, and there are many who make a specialty of feeding stockers, devoting their land which is not used for pasture to the production of ensilage and other cattle feed. As an example of what can be done along this line, the following actual instance is given. A man bought 75 stockers at less than five cents a pound. During the feeding season they each gained from 250 to 300 pounds and were sold at seven cents. An estimated gain of about \$40 per steer, less the cost of feed, which, as raised on the farm, is difficult to estimate. Figuring it at 50 per cent of the profit, there would still be \$20 clear for each steer, or a total profit of \$1,500.

Horse raising is equally profitable. A horse dealer estimated for The Advertiser that counting in the values of the light farm work which can be done by the animal after it is two years old, it should not cost more than \$100 to raise a colt which can be sold at four years for from \$300 to \$400. Many farmers find it profitable to market a horse or two every year.

Another large and growing industry which is more or less consequent upon

conditions brought about by the trek to the West, is flax culture. Much old pasture land, so infested by grubs as to be almost useless for other crops, has been put into flax, which is planted and harvested by the flax mill; the farmer receiving a rental of \$10 per acre for the use of his land. After a few years of this treatment, the grubs, which appear to have no effect on the tough, fibrous flax roots give up the struggle, and the land is again ready for other crops.

HURON COUNTY IS PROUD OF HIGHWAYS

Great Northern District Sets Ex-
ample in Good Roads Work
to Backward Neighbors.

GOOD GOING UNIVERSAL

Best Horses and Best Roads to Drive
Them On Is Boast of
Citizens.

[By The Advertiser Commissioner.]
Seaford, April 10.—Good roads form not the least attraction which Huron County holds out to the stranger with- in her gates. After wallowing through some of the seas of mud which disfigure certain of the best sections of Western Ontario, a drive over the splendid gravel highways in this district is, indeed, a treat.

It is the boast of Huron County that she has the best horses in the province and the best roads to drive them on. There have always been good horses in Huron County, thanks to the wisdom of early settlers, and some years ago, the county, already ahead of many of its neighbors in the matter of roads, raised on its own responsibility something like \$250,000 for highway improvement. Ever since then the concessions and side roads have been well kept up and the good results of this policy are apparent to anyone who had occasion to visit this county. Of course, every road is not like a city pavement, and there are occasional stretches of bad going, but, all in all, "Huron County" can be pointed out as an example to less progressive districts in the matter of highway regulation.

ASSOCIATION COMMENDS THE ADVERTISER'S WORK

West Lorne Industrial Society Declares That Good
Results Are in Evidence—An Inspiration
to Those in the District

Mr. Hugh A. Carmichael, corresponding secretary of the West Lorne Industrial Association, writes as follows:
"At the regular meeting of the West Lorne Industrial Association on Friday evening last, I was instructed to advise you that a hearty vote of thanks was tendered The London Advertiser for the very able articles and write-up on this section in and around West Lorne which you published in connection with your 'Stay in Ontario' campaign."
"We are pleased to say that good results are already in evidence, several parties being here from quite a distance to look over our land, and their verdict in every instance has been that we have little idea of the great opportunities right at our doors. Good results are bound to follow, both from the inspiration given to those already looking for great future, largely from the publicity given by your valuable journal, and others interested in the good work."

"You are to be commended on your activity in forwarding the interest of this grand old Western Ontario."

Appreciation From the West.

A financial man of Winnipeg has written to one of the directors of The Advertiser in regard to the articles on "Stay in Ontario." He has the following to say:

"The necessity is put upon me to extend my appreciation of the work The Advertiser is doing in the exploitation of Western Ontario. This is the best thing in that section that I have seen in years, and I only hope that other sections of Old Ontario will take up the slogan that The Advertiser has adopted—'Stay in Ontario.'"

"In its enterprise and public spirit, The Advertiser looks almost like a Western paper to me. I think that the press out here has had a great deal to do with the development of the West, and The Advertiser is certainly keeping pace with the times."

"The appreciation of the local papers on both sides of politics must be gratifying to you, and to the directorate of The Advertiser. I have been reading the letters with a great deal of interest, and I certainly hope that The Advertiser will keep on in the good work."

INGERSOLL TO HAVE BUSY BUILDING YEAR

Much New Work Is Already
Under Way and More
Is Planned.

[Special to The Advertiser.]

Ingersoll, April 11.—Much spring work has already been undertaken in the town, and the indications point to considerable activity in the building line. While Ingersoll has not experienced any big boom during recent years, substantial progress is reflected in the many extensions to the already large and busy factories and the fine residences that have been erected. Several buildings are already under construction, and the summer will likely be a busy one for mechanics.

At the regular meeting of Court of Canadian Order of Foresters, Mr. W. J. Kirbyson, who has disposed of the Ingersoll steam laundry, and will try his hand at farming, was made the recipient of a handsome gold watch suitably inscribed. The timepiece was presented in view of Mr. Kirbyson's

Lane shoulder is nearly always due to rheumatism of the muscles, and quickly yields to the free application of Chamberlain's Liniment. For sale by all dealers.

intended departure, and in view of his faithful services as a member of the court. During the years that he has been identified with the order he has occupied all the chairs, and rendered valuable assistance in the affairs generally. Mr. Kirbyson will be greatly missed, not only in fraternal circles, but by the members of the Ingersoll Gun Club and scores of other friends. Property owners are busily engaged these days cleaning up their premises, and it is gratifying to note that in most instances they do not wait until the threatening placards issued by the medical health officer have been displayed. In all work pertaining to the sanitary condition of the town the citizens have shown a considerable spirit of co-operation, and statistics show that the health of Ingersoll is always good.

Chairman Neff, of the board of education, and F. G. Walley, representing the county council, are in Toronto attending the convention of the Ontario Educational Association.

Mrs. S. King has returned, after spending Easter with friends in London.

Mr. Wm. Fluke, of New York, an Ingersoll old boy, was in town yesterday.

VICTORY FOR ITALIANS

The Newly-Arrived Troops Surprised
Turkish Forces Around Zuzara.

Rome, April 10.—In accordance with a prearranged plan, while the Italian squadron was creating a diversion by bombarding the Turkish positions around Zuzara, to the west of Tripoli, a large force of troops di-

When Not Convenient to Come Down Town, Make Use of Our Phone Order Service



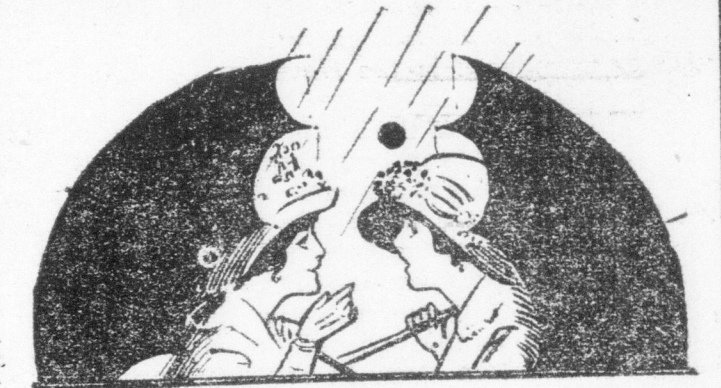
Shopping by Telephone
Call 2814, Order Desk

The store that serves you all the time, the store that reaches right into your home to aid you and supply your every-day needs. Telephone "Smallman & Ingram's" any hour in the day for anything you want, and let us show you how well the widest-awake store in Western Ontario can serve you. Our phone order shopper is at your service all day long, and always ready and willing to answer questions or give any information you may desire from any department in the store, make careful personal selection of all orders taken by phone, and see that they go on first delivery, or when orders are emergent, see that they are promptly sent out by special delivery. It is the desire of this store to render as nearly as possible perfect service to our customers, and the report of any inattention or unnecessary delay in delivery of goods, etc., will be appreciated by us. Our phone order desk is a bureau of store information. No trouble to answer any questions you may ask, and no order too small to receive our most careful attention, as we realize that in most cases the little things are of greater importance and require more particular choosing than the larger purchases. Use our phone order system, no matter how small the purchase may be, if it is more convenient than coming to the store.

These Umbrellas Are Worth Coming for, Even Through the Rain

35 Dozen Men's and Women's, Special Sale, 95c

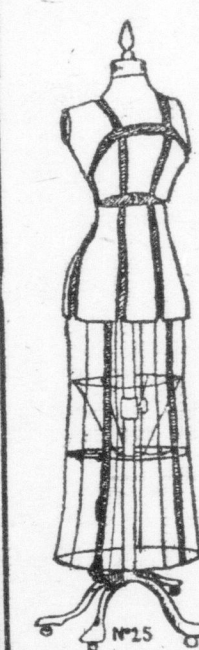
Let us hope for a fine day for tomorrow that all may prepare for the April showers while these bargains last. A clearing lot from a manufacturer of 35 dozen, including Men's and Women's Umbrellas, which are so-called seconds, being slightly imperfect in weave. We bought them at less than half regular value. The frames, which are the most important part of the umbrella from a standpoint of serviceableness, are all perfect, strong paragon make, with no imperfections whatever. The imperfections, where such can be found, are very slight, and amount only to imperfections in weave. There is not a hole or broken edge in a single umbrella, and if we did not mention the fact, not one in ten would ever find the slightest defect, and we are satisfied that the wearing qualities are not in the slightest degree impaired. The coverings are of silk mixed taffeta, some taped and hemmed edges, on strong paragon frames, with great assortment of handles, in director, horn, boxwood crooks, mission wood and Congo wood crooks, both men's and women's styles.



35 dozen in the lot, to be cleared Friday and Saturday, while they last, each..... 98c
East Side—Main Entrance.

Dressmaking Simplified by the Use of "Hall-Borchert" Perfection Dress Forms

Non-Adjustable Dress Forms, sizes 32 to 42. Prices..... \$1.00 to \$3.15
Improved Adjustable Dress Forms, No. 4, all sizes..... \$7.50
"Perfection" Adjustable Dress Forms, No. 18, all sizes..... \$10.00
"Princess" Adjustable Dress Forms, No. 25, all sizes..... \$15.00



Ice Cream and
Dainty Afternoon
Teas, 3 to 5:30.
Restaurant.

**SMALLMAN & INGRAM
LIMITED**

Shampoo With
Hairdress, 50c.
Parlors, Second
Floor.

Shepherd Checks Are Popular

All sizes from the small fine black and white check to the large black check are represented in our stock in three qualities. Three or four sizes in each. Good washing qualities, 42 to 46-inch widths, at yard.....
..... 50c, 75c and \$1.00
Tweed and Worsted Checks, 52 to 56 inch, yard.....
..... \$1.25 and \$1.50
At Black Dress Goods Counter.

RIDGETOWN OUTRAGE

Unknown Parties Broke Into Barn and
Killed Cattle.

[Special to The Advertiser.]
Ridgetown, April 10.—The premises of Thomas Horton were entered by unknown parties, who knocked a heifer in the head and cut the throat of a fine orod cow, killing both.

THE BIG PROBLEM

Toronto Trying To Solve High Cost of
Living Riddle.

Toronto, April 10.—Another hour was devoted by the board of trade conference committee to the topic of "High Cost of Living" at the weekly luncheon today.

Several new and cogent explanations of prevalent price levels were adduced by the speculators, and almost as many solutions of the problems were presented. A special committee was formed to "take the matter under advisement" and draft a report embodying specific recommendations for submission to the Governments and other authorities.

Some of the remedies suggested were good roads, a parcels post, business methods on the farm, development of radials, specialization in farming, and an increased supply of agricultural labor.

G. T. R. MEN MUST WRITE ON EXAMS

If Successful They Will Be Reinstated
By the Company.

Montreal, April 10.—The Grand Trunk conductors, brakemen and trainmen who were not reinstated by the Grand Trunk after the late strike, and who have been notified to proceed to Toronto and write on examinations regarding the new railway examinations, will, if successful, be taken back by the company.

