

Making A Corner Famous!

The Broadway House of Fashion

Some corners are famous because of the number of people passing them, but "THE BROADWAY'S" Corner, at WATER and ADELAIDE STREETS, is becoming famous because of the number of people who stop there. Women, Men and even Children do not stop here out of curiosity—they come to the "BROADWAY" because of the good styles, the fair treatment and the good values. Join the thousands of our customers who today buy at no other Store

The Broadway House of Fashion

: : Because No Other Store Offers What The "BROADWAY" Does : :

Special Values for 10 Days Only

Sale of Ladies' Dresses

New, up-to-the-minute Styles, in Canton Crepe, Silks, Poirer Twill and Tricotine, in Black, Navy, Brown and many other colours. A great variety of smart and up-to-date tailored models.

9.96 to 35.00

Women's Sweaters

Choose from the largest range in the City. No matter how particular one may be, we have the Sweater to suit their taste.

1.98 2.89
3.98 4.98

Greater Savings can not be had than these Groups represent.

Ladies' & Misses Underwear

Never before have we been able to offer such a bargain in UNDERWEAR. Only by our Cash-buying power are we able to give these extraordinary values.

MISSSES' HEAVY FLEECE COMBINATIONS
\$1.29 to \$1.45

LADIES' FLEECE VESTS
\$1.19
Value to \$1.90

TABLE CLOTHS
A special purchase of White Linen Table Cloths. Values to \$3.25.
NOW \$1.98

A Sensational Sale of BLOUSES
Fine White Muslin and Voile Blouses, nicely embroidered, with three-quarter sleeves. Value \$1.50
98c.

Complete Clearance of All

COATS

9.29 Think of it! You can buy a Winter Coat at \$9.29, with a Fur Collar. Coats that actually sold as high as \$30.00. It will pay you to see them.

A Clearance that knows no costs, that disregards profit in so bold a manner, is certain to crowd THE BROADWAY with hundreds of new customers.

14.77 COATS 19.96
—For Extra Sizes.
—For Regular Sizes.
—For Juniors.
—For Misses.

22.78

This pricing of Coats means a saving of almost half the original price—in many cases more than half—as these Coats must go to make room for Spring merchandise.

26.88

Materials:
Velours, Suedines,
Polaires, Bolivias,
Teddy Cloths,
Etc., Etc.

Every Sample Coat REDUCED.

Everyone of our customers know already how low our merchandise is priced, and when we announce

they can feel assured that they are getting greater savings than any Store can offer.

33 1/3 p.c. OFF

31.98

Styles:
Wrappy Styles.
Straight Lines.
Side Ties and
Other Smart Effects.

Millinery Clearance

OUR ENTIRE STOCK—NO RESERVE! HATS OF A HIGH CLASS MANUFACTURE—PRICED TO SELL AT \$8.50. NOW CLEARING AT LESS THAN HALF PRICE. TAKE YOUR CHOICE FOR—

MISSSES' HATS. MATRONS' HATS. DRESS HATS
all one price—\$3.50

3.50

Materials include—
PANNE VELVETS
SILK VELVETS.
COMBINATION FELTS
and others.

WE SELL DEPENDABLE MERCHANDISE AT LOW PRICES—FOR CASH ONLY.

THE BROADWAY HOUSE OF FASHION

Final Clearance

—OF ALL—

Men's Suits and Overcoats

Prices many Dollars below to-day's actual Manufacturers' Cost!

Men's Overcoats

Reg. \$24.00 NOW Reg. \$26.00 NOW Reg. \$30.00 NOW

16.98 18.98 20.00

Reg. \$35.00 NOW Reg. \$40.00 NOW Reg. \$47.00 NOW

25.98 31.00 35.00

Men's Suits

We have secured the entire stock of MEN'S SUITS from a manufacturer at a tremendous price concession that enables us to offer Suits of all types in a tremendous variety of models and patterns, that include all that is new and seasonable for present wear and later—at the following prices, actually 50 p.c. off the original value:—

12.98 14.98 16.98

22.00 27.00 35.00

MEN'S WINTER CAPS
Formerly sold to \$2.25
NOW \$1.29

MEN'S SHIRTS
at reduced prices. NOW \$1.49 to \$2.25

BOYS' SUITS & OVERCOATS
The "Broadway" offers you a most complete assortment of Boys' apparel as you will find anywhere in the city. Priced from \$5.98 to \$12.90

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