

The Broadway
House of Fashion

SALE

The Broadway
House of Fashion

OF

Style, Service, Value and Satisfaction!

The Emblem of this Sale is Economy

THE MAJESTIC VALUES AND THE MAGNIFICENT REDUCTIONS WILL VIBRATE IN UNISON DURING THIS SALE, WHICH IS A MASTER-PIECE OF PERFECTION. THE QUALITY IS THE BRIDGE WHICH UNITES THE VALUES AND THE REDUCTIONS. THIS SALE SPEAKS FOR ITSELF THROUGH THE VALUES AND REDUCTIONS WITH WHICH IT IS COMPOSED. EVERY PURCHASE MEANS WORTH WHILE ECONOMIES.

Coats, Capes and Wraps

11.50, 18.95, 24.95

Whether you go a-calling or attend the tea dansant, it is the well-gowned women who invariably evokes admiration. More charming and lovely than before, more mystically simple, and more potently individual are these New Creations.

IF THE FIRST PRINCIPLE IN KNOWING HOW TO DRESS WELL, IS KNOWING WHERE TO SELECT, THEN YOUR FIRST AND LAST THOUGHT SHOULD BE:

THE BROADWAY HOUSE OF FASHION

Spring Costume Suits

8.90, 29.00, 32.50

Tailored with the masterly craftsmanship of an expert, assuring the fastidious women of a permanency of line that is characteristic of the costliest custom-tailored-to-order productions.

Voile and Gingham Dresses

\$3.50

Quality Voile and Gingham in a big variety of patterns, but full and true to size. Dainty Organdie, Chambray and other attractive trimmings.

Dresses

Models for Street, Afternoon, Sport and other informal occasions, in a splendid variety of styles and a wide selection of colors. A rare opportunity to choose an extra Dress for Spring and Summer wear at much below regular cost.

8.90, 11.50
14.00

MEN!—WHEN YOU CAN BUY CLOTHES AT SUCH LOW PRICES, DON'T MISS THE OPPORTUNITY. THERE IS A FULL AND COMPLETE RANGE OF SIZES FOR MEN OF EVERY TYPE OF BUILD—AN UNBROKEN ASSORTMENT OF SMART UP-TO-DATE STYLES TO CHOOSE FROM. FOLLOW THE CROWDS. BE HERE TO-MORROW AT 9 A.M.

Get Two Garments for the Price of One

Prices range from **\$18.00, 19.50, \$27.00**

Extra Special!

Boys' Suits, Mixtures and Navy Blue Serge.
Sizes 6 to 12, \$4.50 and \$5.90

Please Notice We Do Not
Accept Mail Orders

Men's and Boys' Clothing Department--Second Floor



The Broadway House of Fashion

331—Water Street—331

Beautiful Production Seen at Nickel.

"SMILIN' THROUGH" FINE SCREEN
VEHICLE FOR NORMA.

Norma Talmadge in a fine dramatic role in the magnetic screen at the Nickel Theatre this production in which she appears as "Smilin' Through," screen play of Allen Langdon Martin's story that gained new laurels from her on the speaking stage. Her role that is seen first as a jealous wife, then as a jealous wife, then as a jealous wife.

Then she is the young and beautiful Kathleen, who is the image of her deceased aunt, Moneysen.

Kathleen falls in love with Kenneth Wayne, son of the man who killed Moneysen, and the obstacles placed in the way of the young lovers by John Carteret, who was to have made Moneysen his wife, form the nucleus of a most absorbing plot with a charming romance.

In this production Miss Talmadge does some of the very best acting of her career. The photoplay itself is the finest she has yet made. Harrison Ford provides excellent support in the dual role of Kenneth Wayne and Jeremiah Wayne, while Wynham Standing gives a splendid performance as John Carteret. Others in the cast whose fine work

contributes to the all-around merit of this magnificent production are Alec B. Francis, Glenn Hunter, Grace Griswold, Miriam Battista and Eugene Lockhart.

HEWERS OF WOOD.

Natalie Advertiser: Mr. Boyce, the American publicist, telling some Rhodians the other day how their country could carry a population of five million whites, was dumbfounded with the rejoinder of an intelligent European lady, "But, Mr. Boyce, there wouldn't be natives enough to go round!" Yet the remark unconsciously crystallizes the attitude of hundreds of thousands in our midst today towards the Children of Ham.

At the Casino.

"SMILIN' THROUGH."

Since their first appearance here shortly after Easter the Casino Stock Company has given St. John's theatregoers an opportunity of witnessing some very high-class plays. Perhaps the most popular of the lot is "Smilin' Through" by Allan Langdon Martin. Last night this emotional play was produced by special request, but contrary to expectations the audience was not large. From whatever causes it is indeed unfortunate that theatregoers did not turn up in greater numbers, for the play from every standpoint is marvellous. In addition to the pathetic story in the plot, there is the

added attraction of gorgeous costumes and wonderful lighting effect. The specially designed costumes worn by the leading lady, Miss Dennis, and Miss Lee are well worth seeing. In striking contrast to the feminine attire of to-day and should be seen to be appreciated. Many who had seen the performance before were present again last night and enjoyed it even more than on the previous occasion. The play is being repeated to-night and to-morrow night, when it is hoped larger houses will be present. If you have already seen this marvellous production you will enjoy it all the more so by seeing it again.

MINARD'S LINIMENT FOR THE GRIP AND FILL.

Hints at Bigness of Griffith Film.

A million dollar outlay for a production at the D. W. Griffith studio is no longer a novelty. Hence, nothing about his 1922 picture "Orphans of the Storm," is considered of unusual public interest. But here are some of the things that indicate the magnitude of the film, a United Artists Corporation release, which will be seen at the Majestic Theatre to-day. The reproduction of old Paris, which serves as a background for the Titanic turmoil of the revolution scenes, covered fourteen acres. Twenty-six tons of properties were imported from France to provide detail for

the picture. More than 300,000 feet of lumber were used in building the scenery. There were 300 tons of paving stones laid to give the streets the proper touch of realism. With brush or with pneumatic spray, ninety barrels of paint were spread over the setting. For further realism, 4,000 panes of glass were put into the windows facing the streets to play the metropolis. Three exact reproductions of houses still standing in Paris, and past which the death carts rumbled guillotine-ward over a hundred years ago, are among the accurate details followed in this production.

Among interiors, the room in which the King of France appears, is an exact duplicate in size, decorations and

detail of the grand salon in the Paris at Versailles.

Eighteen months of study were required to prepare for this dramatically elaborated version of the famous "Two Orphans" of D'Ennery. Nine months of actual work were done before the master hand scribbled "O.K." on the finished production.

Coats and capes have a new idea for linings: the upper half of lining is of a soft, contrasting crepe, and the lower half is also of crepe, but matches the color of the coat.

White organdie edged with a rainbow trimming of organdie makes the collar and huge gaudy cuffs of a more dress.