

MAJESTIC

THEATRE
TO-DAY

A POWERFUL SOCIAL DRAMA JUNE ELVIDGE - IN - "A WOMAN OF LIES"

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TO-DAY

The Call of Spring



Brings with it the call for a blood purifier that will aid nature in adjusting your blood and general system into fit shape for the warmer weather.

You yourself know, or ought to know how you feel—if you feel listless, lazy, not sick, but far from well, then you need a good

BLOOD TONIC
and we have the best on the market
Viz:

Mandrake Bitters.

These Bitters are purely vegetable, and are a valuable alternative and strengthener and a purifier of the blood.

Price 30c. per bottle

- AT -

Stafford's,

Duckworth Street and Theatre Hill

This Preacher Believes in Church Advertising.

Rev. E. V. Stevens, pastor of the First Christian Church, of Eugene, Oregon, advertises and pays for his advertising, and has built up a wonderful regular attendance. This is what he has to say on the subject of church advertising: "I was taking the pastorate of a badly divided, discouraged and dying church. They were heavily in debt and had lost all hope of ever coming out of what seemed to them an utter hopeless condition. One of the first things I asked of that church was the privilege of spending a certain sum of money for advertising. True, it was money they did not have, nor did it seem possible for them to get the money to spend in this way. I was repeatedly refused the appropriation, until I promised them that if they would try the experiment for a period of three months, and if after that experiment they found that it had not been successful, I would personally pay the entire bill. You can well imagine the result that came, for by the close of the three months not only had the advertising paid for itself several times, but the church had been filled with interested people, and the years of prosperity for that church had begun. The strange part of this matter of advertising to me, that there should be any objection to it, when we remember that the church has been advertising practically during all her history. Church bells, tower chimes, steeples, and physical equipment were the methods of advertising in the past, and many who have accepted these ancient methods without a word, criticize the modern plans of church publicity."—Newspaperman.

Steel That Cuts Steel.

Not so very many years ago people were taught to believe that steel was ninety-nine parts iron and one carbon of charcoal. But to-day all sorts of other ingredients are added to the molten brew, and the result is steel of a sharpness and toughness, hitherto unknown. Besides carbon, the principal ingredients used in making modern steel are nickel, manganese, chromium, tungsten, molybdenum, and vanadium. Manganese increases the strength of steel and makes it extremely hard, so that it can take a wonderful cutting edge and keep it. If you increase the amount the steel becomes so hard that it is unworkable. With a proper proportion of manganese a steel can be produced that will cut ordinary steel. Manganese steel is used for axes, picks, drills and for railway points where the wear and tear is very heavy. Tungsten, which is found in Cornwall, acts in similar fashion to manganese and a small quantity of chromium produces a steel so tough that it will stand tremendous shocks. Chrome steel therefore is used for armour plates and for armour-piercing shells. Nickel steel is strong and light, and therefore admirably adapted for ship's propellers, and for machine tools, and for all articles that must withstand heavy wear and tear. The last three materials mentioned all make fine steels but are too rare and costly for common use. The best steel in the world, its virtues are attributed partly to the secrets known only to its manufacturers, and partly to the waters used for tempering it. Sheffield water comes from the high moors and has flowed through miles of heath and bog, limestone and chalk. These have treated it by natural means in a way impossible to reproduce artificially. The Sheffield manufacturer uses iron and steel brought from many different places, such as Sweden, Norway, Canada and Spain, and then blends these with native ore in a way which has so far defied competition.

PLAY SAFE!

With cuts and wounds. Prevent poison by applying Minard's. It cleanses, heals.



The Lighter Side.

"Counselism doesn't apply to all our troubles," said Van Bear. "Each day for two weeks I've been repeating 'Every day in every way, I'm trying to forget her, forget her!'"

A man Du Roth met a girl. Who slipped through her teeth of pure pearl. "I'll hug you or kiss you," he swore with an oath. She said in surprise, "Oh! Mr. Du Roth!"

The Star Movie--Newfoundland's Leading Picture House. To-Night's Big Musical, Picture and Vaudeville Programme

IN AID OF THE C.C.C. ELECTION SWEEP.

Here's the biggest and most varied programme ever presented at a moving picture entertainment in this city:

FIRST—That great Film Star—MISS DUPONT—in a Universal Special, produced in six parts, entitled:

"SHATTERED DREAMS,"

A Picture you will surely like.

SECOND—PATHE NEWS—The Film that is always interesting.

THIRD—The greatest performer who has ever appeared here.

MISS EVA OLIVOTTI,
IN SONGS AND DANCES.

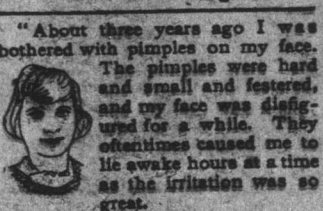
FOURTH—MISS IDA HOWLETT and MR. A. LAWRENCOE (100 p.c. class and ability) in VOCAL SELECTIONS AND DUETS. (This item needs no reference—they are in a class to themselves).

FIFTH—The Full C.C.C. Orchestra will perform during the entire performance.

SIXTH—LOOK AT THIS! A FREE TICKET TO EVERY PATRON IN THIS SWEEP, GIVING YOU A CHANCE TO WIN THE BIG PRIZE. ADMISSION AT NIGHT—THIRTY CENTS.

WEDNESDAY—That Sensational Production—"THE DEVIL." You will for ever remember this picture.

Miss Boisseneau Tells How Cuticura Healed Pimples



"About three years ago I was bothered with pimples on my face. The pimples were hard and small and festered, and my face was disfigured for a while. They sometimes caused me to be in my room for a time as the irritation was so great."

"I tried different remedies but without any relief. I began using Cuticura Soap and Ointment and after the first application I could see an improvement. I continued using them and was completely healed after using three cakes of Cuticura Ointment." (Signed) Miss Rose Boisseneau, 12 Bellevue Ave., Seattle, Wash., D.C.

Give Cuticura Soap, Ointment and Tablets the same of your skin.

Send for free booklet, "Cuticura Cures Skin Diseases," from The Cuticura Soap Co., New York, N.Y.

Food Products.

The My Own Co. of Indianapolis, Indiana, have appointed John B. Orr their representative for Newfoundland.

The My Own Food Products are known throughout the United States for their high standard of quality.

My Own Evaporated Milk.
My Own Pork & Beans.
My Own Catsup.
My Own Soups.
My Own Peanut Butter.
My Own Mustard.
My Own Spaghetti.

My Own Salad Dressing are some of the delicious articles put up by My Own Co., which will shortly be on sale at leading Grocers of St. John's, and throughout Newfoundland.

Mr. Orr, who recently visited the My Own Plant, speaks particularly of the Government Inspection of My Own Food Products.

Turquoise Mines.

Much as we may read of it in fairy tales, a great deal more than the use of magic words is required to open the vast rocks and caves of precious stones that abound in many quarters of the globe.

Prehistoric Mexican miners, for thousands of years before Columbus opened up traffic routes to the great continent, built enormous dikes against the mountainous rocks in which veins of turquoise were known to exist, to disintegrate the rock and yield up the precious stuff to the light of day.

These great turquoise mines have existed since the dim ages in the depths of two great hills, called Mount Chalchihuitl and Turquoise Hill.

On the side of the former are a number of ancient caverns, called by the early prospectors "wonder caves," or "mystery caves," which were worked by them for hidden gems. One of these pits is 150ft. deep, 200ft. across the rim, and 100ft. wide at the other end.

The extent of the mining which took place may be judged from the vast dumps of waste material, which still cover an area of about twenty acres. As is always the case in these mines, a great bulk of the material is so mixed up with the rocky matrix as to have no value, but every now and then a nugget is found that is big enough to yield a fine gem.

MINARD'S LINIMENT FOR DISTEMPERS.



Sold by the following grocers:

J. M. Brown, Cross Roads; W. J. Murphy, Rawlins' Cross, Winsor & Warfield, Water Street; The East Broadway Store, Plymouth Road; J. Danson, Merrymeeting Road.

P. F. FEARN & COMPANY, Limited

WHOLESALE DISTRIBUTORS

Phone 734.
ap124.ced.61

200 Water Street.

50c.

For The 1 pound
Tins.

**ONE POUND
MAKE A
FULL GALON.**

28c.

For The 1/2 Pound
Tins.

The new Retail Price for

"KLIM"

—By Bud Fisher

Storing Hay in Trees.

In Kashmir, India, there is practiced a novel method of storing fodder up for winter use. The country lies in a valley among the Himalayas. The chief industry of the people consists of raising fine wool and in making this into fabrics which have carried the name of the country all over the world.

A curious custom in some places is that of hanging quantities of hay up among the branches of trees. Why this is done is more than the stranger can guess and he is much puzzled until some native informs him that in winter the snow lies five and six yards in depth and that the supplies of hay, which as he now looks at them seem only as if intended for giraffes, are then easily reached by the flocks of sheep which abound there.

To be Polite to China

A business man stated the other day the expressions "Yours truly" and "Your humble servant" should not be used in letters. He, he said, too servile. Yet cannot be compared with some of the notes used by Chinamen writing to strangers. Here is one collected by an Englishman who recently returned from the East:

The letter begins: "May all the days of life be showered upon which is the wish of your humble servant."

The writer refers to his own name in the letter, he says: "We

Further expression of humility comes at the top runs: "From the cabin to the glorious palaces of my elder brother."

The height—or lowness—of hubris is reached in the following manner:

He is addressed, your most obedient servant, raises his hands in supplication to your Excellency, in order that your Excellency may design the miserable ruins of your house."

VITAMINES

essential health-building vitamins, have always been in cod liver oil and account for its helpfulness in overcoming malnutrition.

Scott's Emulsion

should be taken for a reasonable length of time daily, to enable its rich, vitamin-nourishing virtues to help refresh, energize and build up the body.

MUTT AND JEFF



THE INVENTOR HAS MUTT GUESSING.