

W. V. Drayton.

Complete
New Stock of

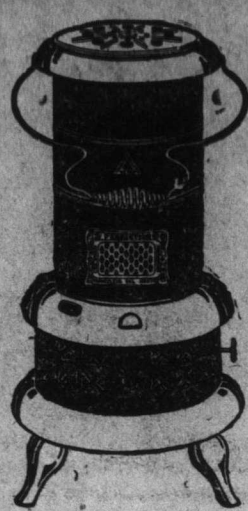
Pianos

All High-Class

Player Pianos, Pianos & Organs

We are offering them at prices which
will appeal to every dollar saver. Terms
as usual made to suite purchasers.

W. V. Drayton,
256 Water St.

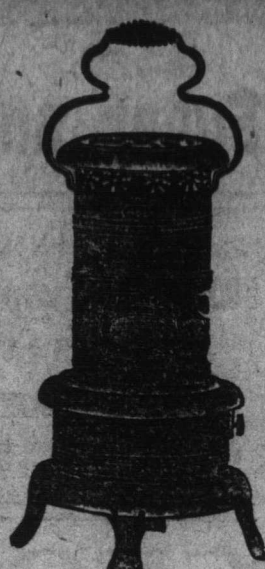


Coming To It.

With the short coal supply and the
increasing cold weather, home heating
is now a stern reality; but there is only
one way to combat this hardship, and
that is by getting an OIL HEATER.

LISTEN!

Selling at last year's prices while
everything else has gone "sky high,"
you will surely regret not getting one,
as the price will soon go much higher.



AYRE & SONS, Ltd.

We are displaying for your interest
Two Lines of

Wool Tams

AT GREATLY REDUCED PRICES.

Suitable for Rinking, Sleighting and Outdoor Sports.

Colors: Navy, Brown, Green, Red, Grey, Black, White

No. 1 Line:

39 cents each,
worth 45c. and 50c. each.

No. 2 Line:

49 cents each,
worth 60c. each.

Don't Miss these Extraordinary Specials.

S. MILLEY.

PIPES!

Just arrived a large shipment of

PIPES

in the following brands:

ROSEWOOD, APPLEWOOD, BEECHNUT,
BRIAR WOOD, GENUINE FRENCH BRIAR,
THE BRIGHTON, THE WELLINGTON,

Prices from 20c. to 75c.

Also the BAKELITE PIPE—Substitute for
Amber,

Prices from \$1.00 to \$2.50 each.

SPECIAL PRICES TO WHOLESALE
BUYERS.

BOWRING BROTHERS,

LIMITED,

Hardware Department.

We have just received a shipment of

44,640

Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever
brought into Newfoundland. The sales of "2 in 1" in-
crease monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.

Telephone 444.

City Club Building.

Your Business

Success in 1918

Rest upon the dependability of your
service of supply.
Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.
It will pay all merchants to see
our spring range in

Men's and Boys'
Suits, Overalls,
Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd.



It's a WELL-KNOWN FACT

That You Get

**More Value, More Style, More Goods
and More Wear in an English
Manufactured Shirt.**

One of the following lines will suit you.

MEN'S FLANNELETTE SHIRTS with Collars.

MEN'S FANCY REGATTA SHIRTS with Collars.

MEN'S BLUE GRANDRILLE SHIRTS with Collars.

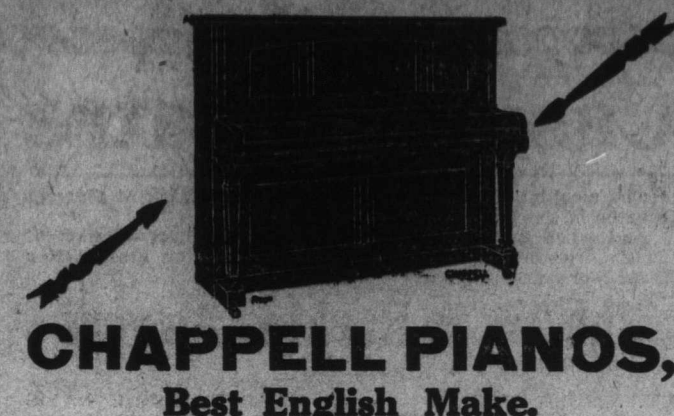
MEN'S MERCERISED STRIPED FLANNELETTE SHIRTS with De-
tachable Collars.

MEN'S FANCY NEGLIGEE SHIRTS without Collar.

Full lines in Men's & Boys' RUBBER & LINEN ENGLISH COLLARS.

A. & S. RODGER'S

Advertise in the Telegram.



CHAPPELL PIANOS, Best English Make.

Famous throughout the world for beauty of tone,
delicacy of action, and great wearing qualities. In
use at

ROYAL ACADEMY, London.

GUILD HALL, London.

TRINITY COLLEGE, London.

Cost a little more than the ordinary Piano, but ———!

ASK ANY MUSICIAN.
We have just received a consignment of Chappell
Pianos in beautiful solid mahogany cases and will quote
special prices for Xmas.

MUSICIANS' SUPPLY CO.

SPECIAL OFFER ON 'Kimball' Organs.

We have a large stock of Kimball Organs on hand purchased
before the advance in manufacturers prices. These Organs have
eleven stops, double reeds, double swells, handsome French
plate mirror and guaranteed first class throughout.

Price, with Stool to match, and freight pre-
paid while they last, \$100.

Orders accepted for future delivery provided \$5 accompanies
order.

Musicians' Supply Co.,

Royal Stores Furniture Department.

dec1,5,17

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the
other man's. Touch in and see.

450 lbs. VICTOR FLOUR, 200 lbs. FIVE ROSES.

250 lbs. ROBIN HOOD, 150 lbs. VERBENA.

100 lbs. DAILY BREAD.

120 puncheons BEST BARBADOS MOLASSES.

125 lbs. PORK at \$42.50 and \$45.00 per cwt.

95 lbs. BEEF at \$30.00.

1,000 bags CATTLE FEED.

500 bags GLUTEN FEED, \$4.00.

850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

126 and 128 DUCKWORTH STREET.

ONE THING

that we have that is really cheap, anyhow! That is

Ladies' Imitation FUR SETS!

We managed to get 'em cheap, but we are not for that reason
making you a hold-up on prices, but are giving you all the
benefits. Therefore we are offering:—

LADIES' BLACK ASTREACHAN SETS for \$2.75 and \$3.75 only

LADIES' BLACK IMITATION FUR SETS for \$1.40, \$2.00, \$2.50
and \$3.25 each.

LADIES' MOLE IMITATION FUR SETS for \$2.70 and \$3.25 per
set.

LADIES' BEAVER IMITATION FUR SETS for \$2.70, \$3.25 and
\$3.50 per set.

LADIES' NIGGER IMITATION FUR SETS for \$2.70 and \$3.50
per set.

We have also other Imitation Fur Sets which you would do
well to have a look at. We show further:—

CHILDREN'S WHITE IMITATION FUR SETS at \$1.00, \$1.10
and \$1.60 per set.

CHILDREN'S GREY and BEAVER IMITATION FUR SETS at
\$1.00 per set.

MAIDS' ERMINE IMITATION FUR SETS at \$1.70 and \$2.50 per
set.

MAIDS' BLACK IMITATION FUR SETS at \$1.25 and \$2.00 per
set.

All Real Furs and Muffs

left in stock Low offered at a

20 per cent. discount.

We haven't very many good Sets left, but we have a few good
Molon Shaped Brown and Black Muffs.

Henry Blair

Men's Winter Underwear

Get your supply of Woolen Underwear from
us now. We carry full lines of the Famous

New Knit and Other Brands,
in Light, Medium and Heavy Weight. Sizes and
Prices to suit everybody.

William Frew.