WEATHER FORECAST.
TORONTO, Noon.—Fresh N. W. winds; fair and cold.
Thursday—Fair and cold, East Coast; strong S.E. winds with snow, West Coast.
USE PURE GOLD FLAVORS.

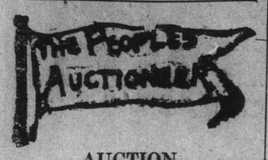
THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. EIGHT PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S NEWFOUNDLAND, WEDNESDAY, JANUARY 3, 1917. $3.00 PER YEAR. NUMBER 2.

Auction Sales!



AUCTION.

At McGARRY'S CAFE,
Water Street,
On Friday Next, 5th inst.,
at 10.30 a.m.,

all the furniture and appointments; and on **Monday, 8th inst.,** at the same hour, stock in trade, etc. Particulars later.

P. C. O'DRISCOLL,
jan2,tf Auctioneer.

AUCTION.

At the Freight Sheds of the
Reid Newfoundland Co'y,
on
Saturday Next, 6th instant,
at 11 a.m.

110 Sacks CORN MEAL.

Will be sold in lots to suit purchasers.

P. C. O'DRISCOLL,
jan3,3i Auctioneer.

Public Auction!

On **Thursday next, January 4th, at 12 o'clock noon,** that Freehold Property and Dwelling House situated on the west side of Rennie's Mill Road, and lately occupied by Alexander Marshall, Esq. The property is Freehold and measurements are: Frontage on Rennie's Mill Road, 32 ft. 10 inches more or less; on the north side, 183 ft. more or less, on the west boundary, 28 ft. 6 inches more or less, on the south, 134 ft. and 49 ft. more or less. Hours for inspection, 11-1 and 3-5 p.m. For further particulars apply to J. C. MARSHALL, or A. MARSHALL, Executors of the Estate of the late Alexander Marshall, or

T. B. CLIFT,
dec27,6i Auctioneer.

Grove Hill Bulletin

THIS WEEK.

Owing to the rush of business during the last couple of weeks, we have found it difficult to find time to write our usual Weekly Bulletin, but we beg to take this opportunity of wishing all our patrons

A HAPPY NEW YEAR.

J. McNEIL,
Waterford Bridge Road.

At Byrne's Bookstore!

THE VERY LATEST BOOKS JUST IN.

The New Breed—Andrew Firth, 65c.
The Proof of the Pudding—Meredith Nicholson, 90c.
God's Child—Capt. Oswald Dallas, 90c.
Gilded Vanity—Richard Dehan, 90c.
The Lion's Share—Arnold Bennett, 65c and 90c.
The World for Sale—Gilbert Parker, 65c. and 90c.
Seventeen—Booth Parkington, 65c. & 90c.
The Night Born—Jack London, 65c.
The Homesteaders—Stead, 65c.
Dear Enemy—Jean Webster, 65c.
The Spoilers—Rex Beach, 35c.
The Rivermen—Stewart E. White, 35c.
Loneliness—R. H. Benson, 35c.
Come Rack! Come Rope!—R. H. Benson, 35c.
Meadow Sweet—Baroness Orczy, 35c.
Snark's Annual—Xmas, 35c.
Daily Mail Year Book for 1917.
Pear's Cyclopedia—Latest, 35c.
The Queen Xmas Number with Supplement, 35c.
The Quiver Volume for 1916.
The Sunday at Home Volume for 1916.

ANNUALS.

Chums, Boys' Own Annual,
Girls' Own Annual, Chatterbox,
Prize, Tiny Tots, Little Dots,
The British Boys' Annual,
The British Girls' Annual,
Collins' Adventure Annual,
Collins' Children's Annual,
Blackie's Children's Annual,
The Wonder Book Annual, etc.
Picture Books of every description, priced from 4c.

Garrett Byrne,
Bookseller & Stationer.

New Arrivals!

Ex Durango from Liverpool:
ORANGES, ONIONS, GRAPES.
Prices Right.

M. A. BASTOW,
jan2,3i Beck's Cove.

Publice Notice!

The attention of Shippers and Shipowners is called to the following notice issued by the Imperial Board of Trade with respect to Manifests and Bills of Lading.

H. W. LeMESSURIER,
Deputy Minister of Customs.
Customs, 2nd January, 1917.

NOTICE.

The attention of Shippers and Shipowners and the trading community generally is drawn to the fact that in time of war the practice of shipping goods with Bills of Lading made out "to order" (made illegal by section 4 of the Customs (War Powers) Act, 1915, in the case of goods shipped from the United Kingdom under license) is very undesirable in respect of any goods exported from any part of the British Empire. Shippers of goods not requiring licenses are therefore advised not to make out Bills of Lading "to order", but only—

(a) to a named consignee, or
(b) to a bank or financial house of high standing, with the remark in the margin of the Bill of Lading "Notify A.B."; "A.B." being the name of the person or firm for whom the goods are ultimately destined.

Goods shipped to Holland should be consigned to the Netherlands Oversea Trust.

It is essential during the war that, in the case of all goods, whether shipped under license or not, British ships should have on board throughout the voyage a full manifest of cargo and all the Bills of Lading, or certified copies of the Bills of Lading.

Unless these requirements are complied with, there will be a risk that the ships will be stopped and diverted by H. M. Ships or the War Vessels of the Allied Nations, in order to permit full examination of the cargo and ascertainment of its destination.

In the case of British ships that will touch at ports in countries contiguous to enemy territory, compliance with these requirements is of special importance and serious delay may result to ship and cargo in such cases if all ship's papers are not on board and in order.

This notice supersedes the announcement made by the Board of Trade on August 19th, 1915 (see "Board of Trade Journal" of 26th August, 1915, pp. 594-5), but in no way affects the requirements of Section 4 of the Customs (War Powers) Act, 1915, in regard to licensed goods.
Board of Trade,
19th October, 1916. jan2,2i

Published by Authority

WEIGHTS AND MEASURES ACT, 1916.

The attention of the Public is drawn to the following extracts from "The Weights and Measures Act, 1916", viz:—

All packages such as cartons, kegs, boxes, crocks, tins, bags and bottles, containing articles exposed for sale in such packages in quantities of two ounces by weight or measure and upwards shall have the net weight or measure marked thereon.

The provisions of this Act whereby the vendors of goods are required to have the net weight of the contents of packages marked thereon shall come into force on the first day of January, nineteen hundred and seventeen.

J. R. BENNETT,
Colonial Secretary.

Dept. of the Colonial Sec'y,
December 29th, 1916.
dec30,3i

Freehold!

Farms.
Land in suburbs.
6 Houses on Bannerman Street.
1 House on Boncloddy Street.
1 House on King's Road.
1 House on Prescott Street.
Also other property.
One House on Duckworth Street, with baker's oven; best stand in city, being centrally situated.
Also suburban property and farms.
Also one 6 horse power Engine, with belting, pulley and shafting and wood machines.
And I want for customers other property situated in various parts of the city. Apply to

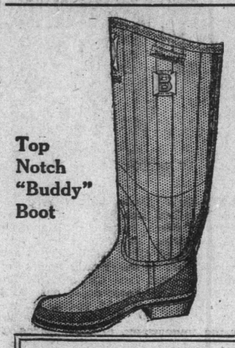
J. R. JOHNSTON,
Builder, 30½ Prescott Street.
Real Estate Agent.
nov21,eod,tf

MINARD'S LINIMENT CURES GARGET IN COWS.

MORTGAGE INVESTMENTS!

We offer investors high-class security in Real Estate. Conservative valuation. Interest payable semi-annually. Amounts of $100.00 and up can be invested. The best and safest way to loan money known. Your interests expertly looked after. Titles properly searched, and property insured in a first-class Company. Mortgage retired annually if desired. Absolutely free advice.

FRED. J. ROIL & CO.,
Real Estate & Auctioneers.
Smallwood Building,
Duckworth Street.



Top Notch "Buddy" Boot

The Wonderful "Boot With The Muscles"

Uncle Sam granted a patent on the legs of this famous boot. It is the lightest, strongest and best-looking short boot ever made. The "muscles" greatly strengthen the leg and at the same time keep the weight down. No other boot on the market has this "muscled" leg.

TOP NOTCH
BEACON FALLS
RUBBER FOOTWEAR

The wonderful boot shown above is only one member of the Top Notch family of rubber footwear that is just what its name implies---top notch in every way. Top Notch rubbers and arctics are the best-fitting, the best-looking and longest-lasting goods you can buy. We sell them.

Cleveland Rubber Co.

OFFICE APPLIANCES

YOU NOW NEED

Account Books, Transfer Binders, Loose Leaf Ledger Sheets, Transfer Filing Cases, Manilla Folders and Indexes for your Filing Cabinet. You can get a complete equipment here and now, we have everything you need and we can make immediate delivery.

We have an Adding Machine at $45.00, that adds, subtracts and divides—a machine that will do all that is required of an Adding Machine, except list. We have an Adding Machine at $125.00, that will add, subtract, divide and print as it works; this is $100.00 lower than any other machine that will do the same work. Come in and see them.

We can give you a Typewriter at $50.00, at $60.00, at $80.00 and at $95.00, and we give you a guarantee that we believe will be entirely satisfactory to you. Let us show you the Testimonials we have had from firms in the city to whom we have sold Typewriters within the past three years.

We can give you An All Steel Four Drawer Filing Cabinet, with a filing capacity of 20,000 letters, for $40.00. We believe this is ten to fifteen dollars cheaper than you can buy a similar Cabinet anywhere else.

We have a Printing and Binding Department equipped with all modern machinery and run by expert workmen, who can duplicate any Loose Leaf Form you are now using, printing, perforating and punching, and will do it cheaper than you pay for the imported article.

We can give you a Binder to fit any form you are now using and a form to fit any Binder you are now using. We make them while you wait and you don't wait long.

DICKS & CO, LTD.
Office Appliance and Loose Leaf Specialists.

Poultry ex Railway!

TURKEYS,
GEESE,
DUCKS and
CHICKEN.
Lowest Prices.

JAMES R. KNIGHT
311 WATER STREET.

Start the Year Right by Using

Home Made Goods.

The Standard Mfg. Co., Ltd.

THANKS!

We take this opportunity to wish our friends and customers a Happy and PROSPEROUS NEW YEAR, and thank them for their patronage throughout the past year.

CHESLEY WOODS.

New Pianos and Organs!

MR. W. V. DRAYTON takes this opportunity to thank the many friends and customers who for the past twenty years have by their liberal patronage shown their confidence in him. He wishes them all A Happy and Most Prosperous New Year, and begs to announce that he is now booking orders for High Class Pianos and Organs to arrive, which he purchased at prices that will enable him to sell at the same rates as he charged before the war.

SEE HIM NOW.

jan2,4i

No Advance in "PALMER" Engines.

REASONS FOR ADVANCE IN PRICES OF MANUFACTURED PRODUCTS.
List showing increased cost of some materials used.

Material	Per cent Increase	Material	Per cent Increase
Copper	107	Boiler Plates	180
Zinc	80	Boiler Tubes	50
Tin	43	High Speed Tool, steel	445
Lead	75	White Lead	48
Coke	40	Steel Bars	100
Pig Iron	80	Machine Bolts	150
Coal	50	Carriage Bolts	150
Crucibles	300	Cap Screws	95
Foundry Supplies	25	Set Screws	128
Brass Tubing	127	Iron Wood Screws	50
Brass Screws	177	Belting	46
Brass Washers	291	Emery	136
Brass Rod	157	Buff Wheels	12
Copper Rivets	79	Lumber	20
Cold Rolled Shafting	214	General Mill Supplies	40
Oils	40		

Other materials have increased in the same proportion. Labor has also advanced. We bought before the advance. Place your order quickly and save money.

FRANKLIN'S AGENCIES, LTD.
J. B. URQUHART, Manager.

THANKS TO THE FRENCH DRY CLEANING PROCESS

which has made it possible for thousands of our patrons to enter into the Festivities with a greater degree of enjoyment because of the knowledge that their apparel is immaculate, and has the smart appearance of newness.

Messrs. Nicholle, Inkpen & Chafe,
St. John's.
Sole Agents for Newfoundland.

Advertise in the Telegram

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

The Maritime Dental Parlors

THE HOME OF GOOD DENTISTRY.

We do all branches of Dentistry in the most skilful and modern way. We specialize in extraction by a painless and improved method used solely and exclusively by us. Our sets defy detection. Crown and Bridge work and Fillings at reasonable prices. Examination free.

Painless Extraction ..... 25c.
Full Upper or Lower Sets $12.00
'PHONE 62.

M. S. POWER, D.D.S.,
(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery and Philadelphia General Hospital).
176 WATER STREET.
(opp. M. Chaplin.)
w,tf

Lazell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unexceptionable excellence.

At all Druggists, St. John's, Nfld.

A Dozen Photographs

SOLVES A DOZEN XMAS. PROBLEMS.

They also make a gift that is thoroughly appreciated by your friends. We have the very latest and best in mountings, and would suggest a call as early as possible this Fall, so that we can give your order every attention.

We specialize on Child Portraiture and can guarantee satisfaction.

J. C. PARSONS,
oct26,eod,tf Bank of Montreal Bldg.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

CORKWOOD

Now Landing, ex Schoner Artisan,

100 Bundles Corkwood.

Thick, Medium and Thin.

H. J. Stabb & Co.

FOR SALE!

Schooner
"Will O' the Wisp,"
26 Tons.
1 Cod Trap.
Apply to
RICHARD TOBIN,
dec15,13i,eod DUNVILLE

FOR SALE—New Dwelling House on LeMarchant Road, at present occupied by Mr. E. G. Hunter. Price reasonable and terms easy. For particulars apply to A. J. KENNEDY, on the premises, or SQUIRES & WINTER, Solicitors, Bank of Nova Scotia Building. jan3,tf

FOR SALE — One Colt, a year and a half old; apply to WILLIAM JAMES CLARK, St. Philip's. jan2,2f

HOWARD J. McDOUGALL,
Chartered Accountant.
Office - - - McBride's Cove.
jan3,1m

WANTED—By two Gentlemen, two Bedrooms and Sitting-Room, with or without board; apply, with full particulars, to "BOARDERS," care this office. jan3,3i

LOST—On Tuesday morning, between Hamilton Ave. and Water Street, by way of Bambrick Street, a Bill Purse containing a sum of money and cards. Finder will be rewarded on returning same to this office. jan3,1i

LOST—On Monday, Watch Fob Locket, with initials J. M. engraved thereon. Finder please leave same at this office. jan3,1i

Help Wanted!

WANTED—An Apprentice Boy for Barbering Business; one with experience preferred; apply to W. F. DONNELLY, Water St. jan3,tf

WANTED—A Good General Servant; apply, with references, to MRS. W. A. ELLIS, 98 Military Road. jan3,tf

WANTED—A Strong Boy as Vest Presser; apply at once NFLD. CLOTHING CO. jan3,tf

WANTED — Immediately, two Girls for kitchen and general housework; apply between 7 and 9 p.m. at No. 7 King's Road. jan3,tf

WANTED—A General Servant, another maid kept. MRS. BISHOP, 199 Patrick St. jan2,tf

WANTED—A Good Plain Cook for a family of three; apply this office. jan2,tf

WANTED — Experienced Coat and Pants Machinists; good wages; constant employment; apply THE NFLD. CLOTHING CO., LTD. jan2,tf

WANTED — By January 10th, a General Servant, who understands plain cooking; references required; apply to MRS. MARK CHAPLIN, Circular Road. dec29,tf

WANTED — An Experienced General Servant in a small family; good wages; references required; apply to MRS. BARTON, Queen's College, Forest Road, between the hours of 7 and 10 p.m. dec29,tf

WANTED — Immediately, one Experienced Dining-room Girl, one Chambermaid, also a Kitchen Girl; apply THE COCHRANE HOTEL. dec28,tf

WANTED — At Once, a Nursemaid. MRS. JAMES C. PRATT, Leslie Street. dec28,tf

WANTED—A Good Strong Boy; apply to M. CHAPLIN, King of Tailors, Water St. dec27,tf