



CONFIDENTIALLY SPEAKING
the Tailor doesn't make the man, but upon the Tailor depends the success of every man's appearance.

OUR TAILORING FOR MEN
insures not only a successful appearance, but satisfactory service and long wear.
Come in and let us take your measure this week.

J. J. Strang,
Ladies' and Gents' Tailoring,
153 Water Street, St. John's.



TRAPNELL
The Eyesight Specialist

Examines the eyes without
DRUGS, DROPS or DANGER.
He not only finds the trouble, but
with his perfect optical machinery
he can grind the correct lenses
to suit the most complicated
cases, and do it quickly.
There was a time when all compound
lenses had to be sent out
of the country for, involving a delay
of three or four weeks, but
that day has passed; an hour or
two is sufficient to produce any
lenses that may be called for.
Prescriptions filled or broken
lenses replaced if you have the
pieces.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

Sugar, Butter and Cheese.

Just Received:
Choice Prime Butter,
In 14 and 28 lb. Boxes.

American Granulated Sugar,
In Barrels.

50 Choice Cheese,
Twins.

Selling at Lowest Market Rates.

COLIN CAMPBELL, - - 85 Water Street.

The Indication of Value

Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The
number of orders received from friends of customers leads us
to believe that we are good. We have on hand a large stock of
STEAM & HOT WATER RADIATORS,
all sizes, and can fill any order sent us cheaper than you can
import at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,
26 PRESCOTT STREET.

GRAVENSTEIN APPLES, Etc.

To arrive and in stock:
150 brls. APPLES, Choice Gravensteins.
15 boxes ORANGES.
30 cases SILVERPEEL ONIONS.
10 bunches BANANAS.
30 half barrels PEARS.

PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower St.

Tel. 759. Box 245

Advertise in the TELEGRAM

"Seal" Brand Coffee,

will help you make your breakfast one of the
pleasantest memories of the day
In 5, 2 and 1 lb. tins and on Retail.

BLUE NOSE BUTTER
in 30 and 10 lb. tubs and
2 lb. slabs.

Sinclair's Bacon
Cheddar Cheese
Gorgonzola Cheese
Sliced Bacon in Glass

Armour's Pork & Beans
Red Cross Baking Powder

Our Best
Crown
Royal **TEA**

Buffalo Flour, in 14-lb. Sax.

Pickling Tomatoes
Pickling Spices
Malt Vinegar
Essence Vinegar
Distilled Vinegar
Taragon Vinegar

California Pears
Gravenstein Apples
Ripe Tomatoes
Ripe Bananas
Cantaloupes
Grape Fruit
California Grapes

BOWRING BROTHERS, Ltd.

Phone 332. GROCERY. Phone 332.

Losses Paid:

\$168,000,000.00

Moderate Rates.

Prompt Payment of Losses.

Honorable Adjustment.

G. M. BARR,

Agent.



Encourage Home Industries!

BUY MATCHES

Made in Newfoundland by Newfoundlanders.
Instead of those "Made in Germany," or "Denmark"
or "Tim-buc-to."

Abram Lincoln, President of the U. S. A., once
said:—

"I do not know much about the tariff, but I
do know this much: when we buy goods abroad,
we get the goods and the foreigner gets the
money; when we buy goods made at home, we
get both the goods and the money."

This may be a hard winter for our Colony, keep your money
at home; buy Matches made in Newfoundland. Matches that
are the Best, Cheapest and most suitable for Home, Woods and
Vessel.

Manufactured and Guaranteed by

Horwood Lumber Co.

(Limited.)

N.B.—If you cannot get these Matches in your district, write
to us and we will have them forwarded to you.
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SOMETHING NEW IN SUIT CASES.

"The Fibergras."

Manufactured under a patent process from a grass which is so
matted as to guarantee its being absolutely waterproof and
insures unusual strength combined with extreme lightness in
weight. Fitted with heavy anchor handles, patent brass snap
lock, two patent clips and leather bound corners. It is really
a most attractive Suit Case. Our price is another attraction.

24 inch Case

\$1.70.

ROBERT TEMPLETON

FISHERMEN!

LABORER, TRUCKMEN,
POLICEMEN, RAILROADMEN,
SPORTSMEN and GUIDES.

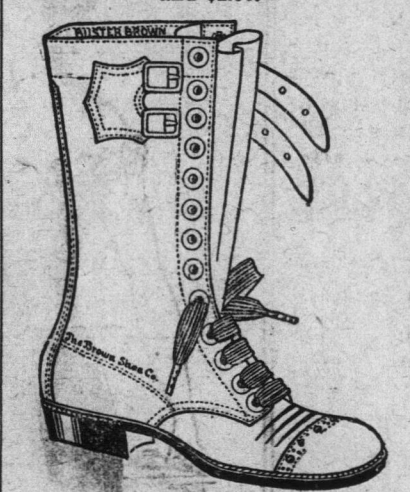
Keep the factories open by purchasing
Local Made Boots. Our Boots are all
solid throughout and made by skilled
workmen. Double wear in each pair.



Here are Boots for the Workingman,
will stand longer than any two pairs
of imported boots you can buy for the
same price, \$2.50 and \$3.00.

Men's Waterproof Laced Boots,
\$2.50, \$3.00 and \$3.50.

Just the thing for wet weather.
We also carry Boys' and Youths'
Boots in the same style. Prices:
\$1.50, \$1.60, \$1.70, \$2.00, \$2.20
and \$2.50.



Men's Waterproof Boots, eight, ten,
twelve, fourteen, sixteen and eighteen
inches high,
\$4.00, \$4.50, \$4.80, \$5.00, \$5.50, \$6.00,
\$6.50, \$7.00, \$7.50 up.

We keep Men's Skin Boots and Lar-
ragans in stock.
\$3.00, \$3.75, \$4.50, \$5.50 & \$8.75.



Boys Storm Shoes

Our Boys' and Youths' Storm Boots
wear like iron. Parents send along
your boy and have his measure taken
for a pair of these Waterproof Boots.
Prices:

\$3.00, \$3.50, \$3.70, \$4.00.
We have also good Boys' Boots at
\$1.70, \$1.80, \$2.00 and \$2.50.

N.B.—We make a specialty of Re-
pairing. Old shoes made like new.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.



MINARD'S LINIMENT FOR SALE
EVERYWHERE.

STANFIELD UNDERWEAR

For the Cooler Weather is a good
Insurance Policy.

We have now a complete line of this Celebrated Underwear
which we are selling at lowest prices. Buy now while range
of sizes is complete.

Men's Stanfield Unshrinkable Heavy Wool Shirts
and **Drawers**—Green Label,
from \$1.00 garment only.

Range of sizes from 34-32 to 44-42. Prices according to sizes.

Mens' Red Label and Blue Label Stanfield
Underwear

in the same assortment of sizes.
Then for any man in a special occupation requiring an extra-
heavyweight Underwear we have Stanfield's Black
Label Underwear.

Ladies' Stanfield Vests and Drawers,

from 75c. to \$1.60 garment, according to size and quality. Sizes

stocked 3, 4, 5, 6 and 7.

Ladies' Stanfield Combinations Prices ... \$2.75 \$2.90 \$3.15

in fine wool. Sizes ... 3, 4, 5

Ladies' Spun Silk Combinations, job; only a few left, at, \$3.25

Special Job Line Women's Stanfield Vests and Drawers; a lot of

odd sizes procured from makers. Regular \$1.25 to \$1.50,

at 75c. garment only.

Lot of Misses' Stanfield Vests, job, for girls 12 to 14 years,

only 60c. garment.

Lot of Women's White English Cashmere Vests (long and short

sleeves), job, at 95c. and \$1.10 each.

IMPORTANT.—As all these jobs are limited in quantity, do

not delay in making your purchases.

Henry Blair

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THE BIG Furniture Store.

Bamboo, Rattan and Wicker Goods.

An immense shipment just received,
CHAIRS, ROCKERS, TABLES,
FERN STANDS, CAKE STANDS,
UMBRELLA STANDS,
CLOTHES BASKETS,
MUSIC RACKS, WHATNOTS,
MAGAZINE STANDS.
Visit our Showroom and see this
splendid display of goods.

CALLAHAN, GLASS & CO

Duckworth & Gower Streets.

Just Received,

By S. S. "Stephano,"

800—25's—CASES

1914 CROP

APRICOTS.

HARVEY & Co.
Limited.

FREW'S GREAT FALL SHOWING.

Now showing, our New Fall and Winter stock of

LADIES' COATS in leading styles.

LADIES' COSTUMES in Black, Navy and Tweed.

LADIES' HATS, Ready-to-Wear and Untrimmed.

Also NEW FURS, FUR SETS and MUFFS.

It will pay you to see our stock.

William Frew

Advertise in The Evening Telegram

TEN PAGES

WEATHER FORECAST

TORONTO, Nov. 1

day followed to-night

by fresh to strong

winds and showery.

ROPER'S, Noon.—B

ther. 65.

VOLUME XX

BUILDING L

FREEHOLD.

Hamilton Street

New Town Road

Barnes' Road, King

Queen's Road, Clon

Fleming Street, All

Blackmarsh Road

Cornwall Avenue

Topsail Road, Cockp

Mundy Pond Road

Maxse Street.

For particulars a

Fred. J. Roil

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