

**MANY brands of Baking Powder contain alum, which is an injurious acid. The ingredients of alum baking powder are never printed on the label.**

**Magic Baking Powder** contains no alum and is the only baking powder made in Canada that has all the ingredients plainly printed on the label.

**E.W. GILBERT COMPANY LIMITED.**  
TORONTO, ONT.  
WINNIPEG MONTREAL

## An Experiment.

BY RUTH CAMERON.



Stevenson.

"What canst thou see anywhere that thou seest not here? Behold the heavens and the earth and all the elements, for out of these are all things made."—Thomas a Kempis.

Did you ever try to look at your home town and the country round about it as if you had come from a distance to see it?

Truly that is the most interesting experiment.

On a glorious Summer evening just as the witching hour of sunset, three of us were drifting about in a canoe on a body of water near our home.

Said one of the three, "How lovely the water looks to-night."

Said another, "Really I don't know as I saw anything any prettier on my vacation, though I travelled two thousand miles."

At that the third member of the party sat up in the canoe and looking around as if he had suddenly seen something new and strange inquired, "Do you folks realize that if we had travelled two thousand miles to see this we would say it was one of the most beautiful places we ever saw?" Whereupon we all sat up, and, look-

ing out over the water through eyes from which the scales of habit had been removed for a moment, suddenly realized that what he said was true.

Is it not strange how firmly we all cling to the idea that beauty is a thing which must be hunted and journeyed after, and may never by any chance be found at home?

Next Summer when we go on our vacation, some happy day when our ship comes in, and we sail away in it for a voyage around the world, then, we tell ourselves, we shall really see something very beautiful.

And all the time we look with dull eyes at the beauty which lies just outside our own door. We wonder at the peasants who live in the most beautiful part of the Alps in the wonderful places that voyagers cross the world to see, and who do not realize that there is anything beautiful in the surroundings, or even trouble to lift up their eyes to the hills.

If we fail to recognize that measure of beauty, however humble, which lies without our own doorsills, are we any less stupid than these peasants? Beauty is not wholly in a felicitous arrangement of objects. It is also in an open eye and eager heart. "Though we travel the world over to find the beautiful," says Emerson, "we must carry it with us or we find it not."

Are you discontented because you cannot travel? Are you fretful because there are so many beautiful things in the world that you will never see? That is hard, my friend, I admit. But hadn't you better make sure that none of those beautiful things which you will never see are just beyond your own doorsill?

*Ruth Cameron*

## Fads and Fashions.

Hats of black tulle are fashionable and becoming.

Dresses of printed voile are now the fashion for afternoon wear.

A very novel idea in footwear is the black patent leather slippers with scuffed heels.

Many of the charming dresses are trimmed solely with buttons covered to match.

Pumps are no longer the fashion when walking, but high shoes, with broad, rather low heels.

White satin hats are very smart. They are trimmed with flat bows of black velvet or aigrettes.

Shaggy felt hats in beige and natural tones are immensely stylish

worn with tailored suits.

Many of the new tailored suits have braiding in colors and broad silk galon as trimming.

At present fashion demands that almost every gown shall have its particular pair of shoes.

In the newest coiffure the hair is dressed in coronet style. This is very charming and picturesque.

The new tailored suits have a military appearance with their tail-coated boleros and cut-up skirts.

The latest development of the panicle is the Oriental sash which swatches the hips and fastens in front.

Gowns of all lace are much favored. They may be simple or elaborate, but the lace itself must be rich and expensive.

There is a revival of the old fashion of wearing waist bows and bracelets of velvet or satin in contrasting colors.

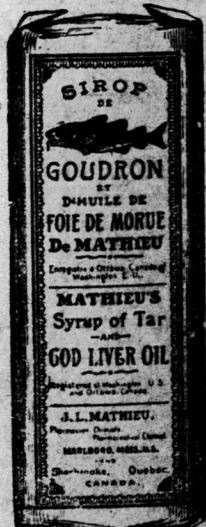
## PERSISTENT COUGH.

Wherever soothing syrups fail to cure that persistent cough which exhausts you,

**MATHIEU'S SYRUP**

of Tar and Cod Liver Oil and other medicinal extracts will rapidly and definitely rid you of it.

The merits of Mathieu's Syrup are highly recognized and endorsed. Here are a few proofs:—



PORT GREVILLE, C.B., Dec. 27, '09.  
Blacking & Mercantile Co., Ltd.  
Dear Sirs,—Please ship by next express, if possible, 3 doz. Mathieu's Syrup. It is the best Cough Mixture on the market. Yours truly,  
W. STERLING.

CHURCH POINT, July 31, '08.  
Blacking & Mercantile Co., Ltd., Amherst, N.S.  
Dear Sirs,—Nearly one year ago I had my first order of "Mathieu's Syrup" from you. It was not known in this country, and I gave samples to several families whom I knew would use it. After a few weeks I began to have a call for it, and trade has increased wonderfully since. I have not the least doubt but that it will soon be the best selling remedy for coughs, colds, etc., on the market. In my store here sales are good and our people ask for it. Several stores in this county now keep it in stock and report sales increasing. I have bought from you since August 18th, 1907, 4 Gross and have only three dozen on hand at this date, and which I am holding for retail trade in my store. Yours truly,  
LOUIS A. McLANSON.

AGAINST HEADACHE there is no remedy so active as Mathieu's Nerve Powders which contain no opium, morphine or choral. 25 cents per box of 18 powders.

J. L. MATHIEU Co., Sherbrooke, Can.  
THOS. McLEOD & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

For street shirts, diagonals and bed-ford cords and bayadere weaves will be used. In fact, rough effects are fashion's order.

New colors are mulberry red, vieux rouge, bright cherry, pink and Veronese green, Hussar, vieux blue and Rembrandt blue.

Tailored dresses of crepe de chine, liberty or any similarly fashionable materials are indispensable in a well-planned wardrobe.

The gap in the fall coats or little vests is prettily filled in with double and triple ruffles of shadow net, deep Valenciennes and plain tulle.

Even though the new sleeves are long and finished with a lace frill on the hands, a few will persist in wearing the becoming elbow sleeve.

Gowns of ivory tinted lace and chormuse are in favor, not only in evening gowns, but for formal and informal affairs in the afternoon.

Button shoes will be in highest favor this fall. The round buttons will not be so evident as the flat buttons, of white, black or gray pearl.

A wide lace scarf arranged in fichu effect makes a very picturesque finish for a frock. It can be caught at the waist with ribbon and a buckle.

Many of the new hats are oblong in shape. The brim is faced with black or dark colored velvet, the crown is covered with moire antique.

The waist still remains high and large in spite of prophecies, and will continue to do so as long as the corset is short above the waist and long below.

In Paris the women are wearing coats of thin material over their afternoon dresses. They are made of chantilly lace, mousseline de sole or chiffon.

The coat and skirt of linen in one color is not smart. A pretty contrast is made with a skirt of striped blue and white and a dark blue ratine jacket.

## The Ladies of St. John's May Now Grow Beautiful Hair.

McMurdo & Co. backed up by the manufacturers of SALVIA the Great Grower, guarantees it to grow hair. SALVIA destroys Dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually. A large bottle for 50c.

## A Word About Sunday's Collection. FOR BELVIDERE ORPHANS.

Editor Evening Telegram.

Dear Sir,—I understand that there are at present 120 orphan girls in St. Michael's Orphanage, and it only when we give some serious thought to matters of this kind, that we realize as citizens, our indebtedness to the good nuns who sacrifice their lives in order to shield the homeless.

Just fancy for a moment the loss it would be to this community if by any cause the doors of this Institution were closed, and the little orphans left to the cold and scant attendance of a busy people.

But such a calamity is almost impossible, but we must remember at the same time that it takes a large amount of money to clothe and feed, to shelter and educate such a number of children and that the annual collection provides the total revenue to run this institution, outside of course, any amounts that may be subscribed by kind friends during the year. Therefore every Catholic has a duty to perform on Sunday and that duty is, to contribute to this collection according to his or her means.

Every cent will count. If we cannot afford a large amount, then let us not forget to give according to our means, and here I would strongly urge upon the boys and girls to do their best for the little orphans, who unlike them have lost their parents and would be—God only knows where, were it not for the good nuns and this noble orphanage.

Then let us all do our best and Sunday's collection will be a fitting testimony of the esteem in which the Institution is held, and of the love we have for the orphan.

Yours truly,  
CATHOLIC.

## Lieut. Becker and His Accomplice in Court

New York, Aug. 23.—Police Lieut. Charles Becker and four of his alleged underworld accomplices were arranged before Judge Mulqueen in the court of General Sessions to-day to an indictment, charging them with the murder of the gambler Herman Rosenthal. Counsel for Becker said that he was not ready to plead to-day and the court set Tuesday next for the pleading. The other four prisoners all pleaded not guilty with permission to withdraw or change the plea by Tuesday next.

## AGREED WITH BABY

This Mother Found The Right Food For Her Baby Girl.

Mrs. Arthur Prince of Meaford, Ont., writes, on Sept. 12th, 1911: "Some time ago, you were good enough to send me a sample of Nivea's Food. Baby liked it so well and it agreed with her, so I am using it right along and think it is excellent."

"I have a friend with a very delicate baby. She cannot nurse it and has tried six different foods, but it does not thrive at all—is always sick and troubled with indigestion. I strongly recommended your food. Will you please send her a sample?"

Mrs. Prince wrote again on Sept. 27th, 1911. "My friend's baby has grown wonderfully. I can scarcely credit it. Her next baby, which she expects in five months, will be fed on Nivea's Food right from the start—she thinks it is so good."

Mothers and prospective mothers may obtain a free tin of Nivea's Food and a valuable book "Hints About Baby" by writing Edwin Utley, 14 Front Street East, Toronto, who is the Agent for Canada. (Mention this paper.) Nivea's Food is sold in 1 lb. air tight tins by all Druggists in Canada.

out the information this afternoon that he had unearthed six more bank accounts of Police Lieut. Becker, showing deposits of about \$12,500. The States Attorney has now located sums of money aggregating \$125,000 held on deposit in several banks by the accused police officer.

All the forces of the State Attorney's office with the aid of a squad of private detectives were directed to-day to ferret out evidence of police graft. When Justice Goff convenes the extraordinary session of the Grand Jury, on September 3, District Attorney Whitman, proposed to lay information before the court that several persons can supply valuable information of police blackmail. With the filing of this information scores of subpoenas will be issued for various John Does who will be summoned to court and directed to tell the truth or go to prison. The District Attorney has information that he will lay publicly before Justice Goff, that no less than four inspectors and three civilians are involved in police corruption which has netted them hundreds of thousands of dollars from disorderly and gambling houses.

On Second Thought.

BY JAY E. HOUSE.

There is no merit in hanging out after the game has gone against you. The best some ball clubs can look forward to is rain in the third inning.

A jury is like the injured husband in the respect that it is always the last to find it out.

The moral in the case of young Mr. Evers, who tried to run a shoe store on the side, is that he over capitalized his second basing. If you have a forte see to it that it isn't made to carry too heavy a load.

The doctors ascribe the death of Uncle Joe Marsh, who passed out while playing checkers, to heart failure. But Tank Beverly says he died of ennui.

No actor can compete with a baby when it comes to entertaining the women.

If you don't care for a thing yourself the chances are that you are in favor of a law to prohibit it.

The introduction of the stinkless bee renders invalid one of the oldest jokes in the world without in any way increasing the production of honey.

Tank Beverly says his notion of a "lightwad" is the pitch player who believes he can save an unprotected jack.

August 31, 1912.

**IN STOCK TO-DAY,  
200  
Baskets  
CHOICE  
PLUMS.**

All good sound Fruit. Buy now for preserving.

Special Price for 10 basket lots.

**Soper & Moore**  
Phone 480.

## GIRL'S American Wash Dresses.

Here are 950 of the most remarkable Dresses for the money we think you will have ever seen.

Here are Dresses made of Anderson's fine Gingham, English and American Percales, Zephyrs, Linens, Galateas, &c., in Stripes, Checks, Plaids and Plain Colors.

Every Dress is new this season, perfect fitting, and represents New York's latest decree in style.



This shipment was late in arriving, and as we don't want to carry the stock over another year, we have decided to clear them at a great sacrifice.

## This is Your Opportunity.

During this sale you can buy one of these

**Splendid Dresses for Girls at Less than Half Price.**

They come in sizes to fit girls from 4 to 14 years.

**Lot 1—Sizes 2-8 - 75c**

**Lot 3—Sizes 6-10 - 90c**

**Lot 2—Sizes 10-14 - 80c**

**Lot 4—Sizes 12-14 - 95c**

## Royal Stores, Ltd.



**Here you are, Gentlemen!**

10c. pair

10c. pair

10c. pair

10c. pair

**Gents' Hair Hose,**  
In Black only.  
**10c. per pair.**  
Good Value at Double the Price.

**S. MILLEY.**