

**THE  
Greatest Sale of the Year!**

**Blair's Great Clearance Sale.**

All Kinds of Winter Goods and Goods of Passing Fashion, and Discount Sale of All Kinds of Sample Dry Goods. Every Article of Dry Goods in Stock Reduced.

These are Some of the Bargains:—  
Women's Rubbers. Regular 57c. pair. Now 50c. pair.  
Men's Storm Rubbers. Regular 90c. pair. Now 78c. pair.  
Women's Fleece Vests and Knickers. Regular 35c. garment. Now 29c.  
Men's Jaeger Fleece Shirts and Drawers. Regular 50c. garment. Now 43c.  
Boys' Jaeger Fleece Shirts and Drawers. All the sizes. Only 30c. Gar.  
Women's Tan Kid Gloves, all perfect. Sizes 6 to 7 1/2. Only 35c. pair.  
Women's Wool Gloves. Regular 25c. to 35c. pair. Only 18c. pair.  
Women's Brown Marmot Neckties, from 80c. to \$1.20 each.  
Greatest Bargains in Fur Department you ever saw:—  
Child's Imitation Fur Neckties and Muffs, from 32c. and 48c. each.  
Sewing Cotton. Regular 5c. reels. Now 4c. each.  
Men's Tweed Caps with Storm Bands. Regular 40c. Only 25c. each.  
Men's Tweed Caps with Storm Bands turning up inside. Regular 45c. and 50c. Only 35c. each.  
Men's Eastern Brand Heavy Dark Tweed Caps, with Fur Lined Storm Bands which turn up inside. This is a leading style Cap, and comes in sizes: 6 1/2 to 7 1/2 (equal to 6 1/2 to 7 1/2). The Regular Price of this Cap is 70c. Our Sale Price, 39c. each.

Buy Now and Save Money.

**HENRY BLAIR**

**IN STOCK:**

**MOLASSINE MEAL,**

(Best for keeping all Animals in good health.)

**'HERCULES' FEED,**

(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

**WHOLE CORN.**

**Yellow Cornmeal.** To arrive.

**White Hominy Feed.**

**Bran.** Ogilvies—the best. Diamond O

**OATS.** Finest Fat White Oats.

**HAY.** Good quality Baled Hay.

**HARVEY & COMPANY**

WHOLESALE.

**Amatite Roofing!**

The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs continual coating. AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs. If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

Send to us for Samples and Literature.

**COLIN CAMPBELL, Wholesale Agent.**



Advertise in the TELEGRAM

**For Sale!**  
Schr. "LELIA E. NORWOOD," 78 Tons Register, built in Essex, U.S.A., all oak and in perfect condition. Can be sent to sea without any expense.  
Apply to  
J27,121 **C. M. BARR.**

**Screened North Sydney Coal!**

We have opened 2 Sheds Prime North Sydney Coal to-day. Can be seen at Tessier & Co's Premises. Sent Home at Our Usual Low Price.  
Why was every Coal Dealer allowed to build wooden sheds, covered with iron, and WE were refused? Was it because we lowered the price of COAL?  
Orders taken at Beck's Cove Office, our Wharf Office, and at Tessier's Wharf.

**GEO. NEAL**

**R. T. C. P. H.**  
IS ALWAYS AT YOUR SERVICE  
Send your Clothes for CLEANING, PRESSING and REPAIRING—or Overcoat for Velvet Collar—to us. We are high-class Tailors and cleaners and can guarantee reliable and satisfactory work. Send your goods to us if you want a first-class suit or overcoat made to your measure. Reliable Tailoring and Cleaning and Pressing House.  
**W. SPURRELL,**  
Phone 727. 174 DUCKWORTH ST. Opposite Beach.

**REID NEWFOUNDLAND COMPANY.**

**PASSENGERS LEAVING ST. JOHN'S**

at 8.45 a.m. WEDNESDAY, Feb. 1st, will connect with S. S. GLENCOE at Placentia for the following ports:—  
Placentia, Rencontre, alternate, Burin, Reuben's Harbor, St. Lawrence, Ramea, Fortune, Burgeo, Grand Bank, Grand Bruit, alternate, Belleoram, LaPoile, St. Jacques, Dublin's Cove, Harbor Breton, Rose Blanche, Hermitage, Burnt Island Harbor, Pushthrough, Balena, Port aux Basques.

**Reid Newfoundland Company**

**"Swift" Hockey Boot.**



Be among the leaders at the Rink or Lake by wearing "Swift" Hockey Boots; no slipping at the heels; no pinched toes or instep; guaranteed perfect fit. The most suitable Christmas gift for the Boy.  
BOYS' ..... price from \$2.50  
MENS' ..... price from \$2.60  
**PARKER & MONROE.**  
The Shoe Men.

**CHOICE FRESH CANDIES!**

CHOCOLATE CHIPS, CHOCOLATE COVERED WALNUTS, CHOCOLATE COVERED CARAMELS, CHOCOLATE CORDIALS, ALMOND CHOCOLATES, ASSORTED CHOCOLATES, ASSORTED CARAMELS, ASSORTED BON BONS, ASSORTED JU JUBES, ASSORTED FRENCH CREAMS, CREAM MIXTURES, HARD CANDY MIXTURES, WALNUT and ALMOND TOFFEE.  
Supplied fresh each day.

**RENNIE'S BRANCH STORE,**  
j20,12in,eod Rawlins' Cross.

**THIS IS THE FLOUR FOR YOU MADAM!**  
SELECTED HARD SPRING WHEAT  
**ROBIN HOOD**  
SUPERIOR FLOUR MILLS CO. LTD.  
MOOSE JAW, SASK.  
40 LBS. ROBIN HOOD

If You Can Afford to use the BEST buy **Robin Hood Flour**  
"The Flour that is different."  
If you do you will find that the cost of ROBIN HOOD is smallest after all.  
The bigger loaf is one difference.  
Easier assimilations of the bread is another difference.  
The sweeter flavor is a third difference.  
There are other points of difference. Any one of them worth the extra cost.  
THE **Saskatchewan Flour Mills Co., Ltd.**  
Moose Jaw - Sask.

**ROBIN HOOD FLOUR IS DIFFERENT**

**ST. JOHN'S MUNICIPAL COUNCIL.**  
**TENDERS.**  
**TOWN HALL.**

Tenders, addressed to the undersigned, will be received until 4 p.m. Friday, February 3rd, for the necessary  
**Heating and Plumbing** in the new Town Hall.  
Plans, specifications and all other information will be furnished by J. C. Barber, Esq., Architect, Room 10, Cabot Building, Water Street.  
Applicants are requested to mark across the envelope the words "Tender for Heating" or "Plumbing" as the case may be.  
The lowest or any tender will not necessarily be accepted.  
By order,  
**JNO. L. SLATTERY,**  
Secretary-Treasurer.  
Jan 28, 21

**FURNITURE**

**FURNISHINGS!**  
One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.  
**Artistic Designs, Superior Quality and Moderate Prices** are the distinctive features of our Warehouse.  
We offer many Special Styles in every line on our floors at **Marked Down Prices.**  
**U. S. PICTURE & PORTRAIT COMPANY,**  
Complete House Furnishers.

**SUITS AND OVERCOATS**

If there is one characteristic more than another which marks our "Ready for Service Clothing" it is the Fine Tailoring that is put into every garment we handle.  
We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes.  
Our success has never been so striking as with the **New Models** we are now showing.  
**Ask Your Dealer** for The Mode, Stilenfit, Progress, Truefit, Faults, Americus, Fit Reform.  
**Mfld. Clothing Factory, Ltd.,**  
225 and 227 Duckworth Street

**WE'RE EASY!**

Five Dollar Greenbacks are Burning Holes in Our Pockets  
**Do You Want One?**  
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money  
**H. W. de FOREST TEA CO'Y.**

**Juniper Plank,**  
FOR ANY SIZE BOAT OR SCHOONER.  
Long Lengths, Clear and Wide.  
**HORWOOD**  
Lumber Company, Limited

**FRESH Shipment FRUIT!**

**TO-DAY ON DURANGO!**  
40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cs. Large Lemons, 50 Cases Small Peel Onions. And in fine order, 150 bbls. No. 1 Apples—Spy, Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

**Edwin Murray**

**Telegram Ads. Pay**

WEATHER FORECAST  
TORONTO, Noon.—Gale W. and N.W. winds and light local snow flurry; Tuesday—Decreasing N.W. winds, fine and decidedly.

**T. A. HAL**

The W. S. Harkins  
**TO-NIGHT:**  
The Comedy Drama, "A MAD LOVE"  
A dramatization of the famous "Lady Audley's Secret"  
Holiday Matinee, Wednesday, 2.30.

**"HELLO BILL"**

Wednesday and Thursday  
The London and New York  
**"The Runaways"**  
MATINEE PRICES—N. served Seats, 30c. General Admission, 20c. and 10c.  
NIGHT PRICES—See R. 75c.; Side Sections, A, 40c.; Box, Nos. 1, 2 and 3, 50c.; 30c.; Pit, 20c. On sale at Bookstore.  
Doors open at 7.15; Performance, 8.15, sharp.

**The Nickel.**

To-Day and To-Night,  
Last chance to see  
**"Casey's Flats."**  
A screaming bunch of new sense in one act.

**The Training of Golden Gulch,**  
Western Drama.

**Victims of Hate,**  
Melo-Drama.  
Admission: Matinee, 5c. Evenings, 10c.

Wed. and Thurs.  
**Special Picture Program.**

Friday and Saturday, Big Cent Show, including  
**"The Rancher's Daughter."**  
A drama of the plains in one act.  
Admission: Matinee, 5c. Evenings, 10c.

**FOR SALE!**

One 10 inch **ICE PLOW** with guide and case.  
Also one **Creasy Ice Crusher**

Above are NEW and selling a little over HALF cost.  
Apply to  
**C. F. BENNETT & CO'Y**  
Jan 21, 8, to, 11

**North Sydney**

**COAL.**

Now landing ex S.S. "ADVENTURE,"  
**1500 TONS**  
OF BEST SCREENED NORTH SYDNEY COAL  
**H. J. STABB & CO.**